



UPCOMING EVENTS & PROGRAMS

StarHER Grant: Applications open Friday, September 22, 2023

Looking for help to start your own business? Want to expand an existing business and need resources to do so? Our StarHER Grant Program helps women business owners—current or aspiring—to undertake new and innovative projects. Grant award is \$5000 per winner. Applications close Friday, October 20, 2023 @ 5:00 p.m.

Small Business Training Course: Fall 2023 (Nov-Dec)

Required workshops for our StarHER Grant winners. However, this 5-week training course is open to anyone to lend support and guidance in running a new or existing business. Workshop topics include business planning & resources, finances, insurance, business entities, and marketing. (Tuesday Evenings -Nov 7, 14, 21, 28 & Dec 5th Virtual Only!)

WomenRISE: Tuesday, October 10, 2023, 7:30 am-9:30 am

The Importance of Business Credit with Kissena Sheets KLS Funding. Event is both in-person and virtual. Registration is open!

Saturday Workshop - Saturday, Oct 14, 2023, 8:30 am -12:00 pm

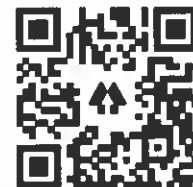
From Complexity to Clarity: A Marketing Framework to Bring Your Vision Into Focus with Value Building Marketing Strategy- Registration opens Thursday, Sep 14th @ 9:00 am. Event is both in-person and virtual.

WomenRISE: Tuesday, November 14, 2023, 7:30 am-9:30 am

Business Funding: Fact or Fiction w/Darlisa Diltz, Foundations Entrepreneur Development Program. Registration opens October 10, 2023, @ 9 a.m. Event is both in-person and virtual.

WomenRISE: Tuesday, December 12, 2023, 7:30 am-9:30 am

Capability Statements w/Christina Mortel, Center for Women Entrepreneurs Business Advisor. Registration opens November 14, 2023 @ 9:00 am. Event is both in-person and virtual.



Start your small business journey with Boots to Business or Boots to Business Reboot, SBA’s entrepreneurial training programs for transitioning service members (including National Guard and Reserve), veterans of all eras, and spouses.

Beginning Your Journey

“Introduction to Entrepreneurship” Course

What is it? The “Introduction to Entrepreneurship” course is the foundational piece of Boots to Business (B2B). This in-person or online course provides participants with an introductory understanding of business ownership.

What will I learn? Participants are introduced to the business fundamentals they need to launch a business:



Continuing Your Journey

Optional Courses + Follow-on Support

After completing the “Introduction to Entrepreneurship” course, participants can elect to further their study through optional online courses, such as B2B: Revenue Readiness and the SBA Learning Center.

Boots to Business and Boots to Business Reboot participants are also encouraged to take advantage of the many resources and services offered by the SBA and its partner network including Veterans Business Outreach Centers, Women’s Business Centers, Small Business Development Centers, and SCORE.

To find help visit sba.gov/local-assistance.

All SBA programs and services are extended to the public on a nondiscriminatory basis.

Boots to Business

Offered by the U.S. Small Business Administration (SBA) as a training track of the U.S. Department of Defense’s Transition Assistance Program (TAP), this course is hosted by military installations worldwide and targeted to:



- 1 Visit sbavets.force.com for information and to confirm your interest in the course.
- 2 Contact the transition office on your military installation to register.

Boots to Business: Reboot

No access to a military installation? Boots to Business Reboot brings the Boots to Business course off installations and into communities, extending access to:





- 1 Visit sbavets.force.com to view a list of upcoming Boots to Business Reboot courses in your area.
- 2 Create an account to join the B2B online community.
- 3 Sign up for your desired course date using your online B2B account.

Contact Us

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