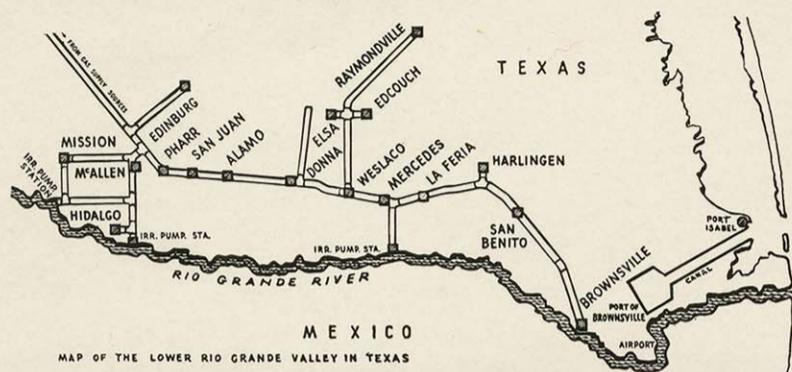


5 Factors of Industrial Opportunity in the GOLDEN VALLEY of the



LOWER RIO GRANDE

1. CITRUS and AGRICULTURE	2. INDUSTRY and COMMERCE	3. HOME LIFE and EDUCATION	4. TRANSPORTATION	5. RECREATION
MILES OF CITRUS GROVES	CENTRAL POWER STATION	JUNIOR COLLEGE	PAN AMERICAN AIRPORT	FIESTA BEAUTY CONTEST
LUSCIOUS GRAPEFRUIT	PUMPING STATION	BEAUTIFUL COUNTRY HOMES	SERVED BY 2 SEAPORTS	GOLF THE YEAR 'ROUND
VEGETABLES FOR NORTHERN TABLES	BUSY PACKING PLANTS	MODERN PUBLIC SCHOOLS	FAST FREIGHT FACILITIES	CHARRO DAYS FIESTA
AMPLE WATER FOR IRRIGATION	EXPANDING INDUSTRIES	COMFORTABLE CITY DWELLINGS	FINE PAVED HIGHWAYS	FISHERMAN'S PARADISE

● One of the nation's most productive regions for the growing of choice citrus fruits and vegetables. Scores of thousands of acres still available for development. Rich, irrigated alluvial soil and sub-tropical climate permitting three to four crops per year provide opportunity for tremendous future. Almost 250,000 Americans have found the Valley to be their land of promise.

● Fruit and vegetable packing and canning, meat packing, oil, minerals and cotton manufacture provide immense scope for industrialists in these and allied fields. Equipment and supplies at present being imported from great distances at high cost. (Approximately 30,000,000 tin cans used yearly.) Taxes low, Natural Gas for heat and power economical, labor plentiful.

● Ideal living conditions provide background for contented home life for employer and employee alike. Excellent schools, Junior Colleges, churches and modern municipal auditoriums are indicative of present development of best type of American cultural environment. Attractive residential sections prevail—no slums. Civic pride highly developed throughout Valley.

● A superb paved highway system throughout the Valley accelerates bus and trucking service. Complete freight and passenger facilities furnished by Mo. Pac. and So. Pac. R. R. Systems. Two modern seaports for coastwise and foreign shipping. Splendid Pan American Airport at Brownsville connecting with all points in North America, Central and South America.

● One of America's most alluring year-'round playgrounds. World-famous fishing and hunting, marvelous surf bathing on lovely beaches, yachting and boating, golf, tennis, romantic fiestas and thrilling rodeos plus the charm of near-by Old Mexico make your visit to the Golden Valley an unforgettable experience. Plan your visit for this winter, during Charro Days Fiesta.

Write Today to Any or All of the Names Listed Below for Complete Data

RIO GRANDE VALLEY GAS COMPANY — Operating Offices: Brownsville, Texas

RIO GRANDE VALLEY—TEXAS—CHAMBERS OF COMMERCE

ALAMO—Dr. J. R. Scott, Pres.; Dales Knapp, Sec.-Mgr.
BROWNSVILLE—Kenneth Faxon, Pres.; O. M. Longnecker, Jr., Sec.-Mgr.
DONNA—V. M. Sutphen, Pres.; L. F. Boling, Sec.-Mgr.

EDCOUCH—E. W. Martin, Pres.; P. C. Netz, Sec.-Mgr.
EDINBURG—C. T. Van Way, Pres.; Harry Cook, Mgr.
HARLINGEN—E. M. Crockett, Pres.; Harry Ratliff, Sec.-Mgr.

LA FERIA—Robt. Graham, Pres.; O. O. Butcher, Sec.
McALLEN—Sam Miller, Pres.; Paul T. Vickers, Sec.-Mgr.
MERCEDES—Eldon B. Smith, Pres.; Carl Blasig, Sec.-Mgr.

MISSION—Dorsey Cotts, Pres.; Jack Drake, Mgr.
RAYMONDVILLE—R. E. Manning, Pres.; W. C. Black, Sec.
SAN BENITO—L. Tol Boswell, Pres.; Harry P. Hornby, Jr., Sec.-Mgr.

WESLACO—Luther Hughes, Pres.
ELSA—Hon. Melvin Giese, Mayor.
PHARR—Hon. A. A. Kelley, Mayor.
SAN JUAN—Hon. A. E. Sharrer, Mayor.