

Library Mobile Solutions

John B. Coleman Library
 Distance Services Project
 Funded by the U.S. Institute of Museum and Library Services through a grant to the Texas State Library and Archives Commission.

Mobile Solutions (Libserra/Fanggle/Q4Mobile)

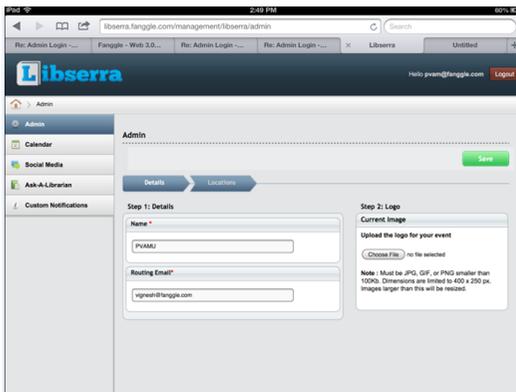
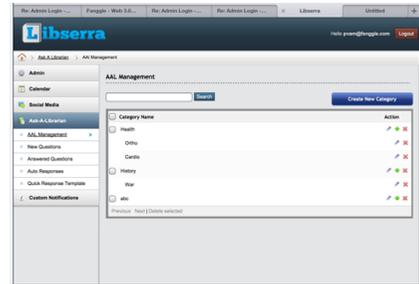
- Library locator
- Ask A Librarian
- Messaging
- Library branding
- Mobile notifications
- iPhone or Android
- Library catalog and account functions
- QR reader
- Augmented Reality
- Virtual library card

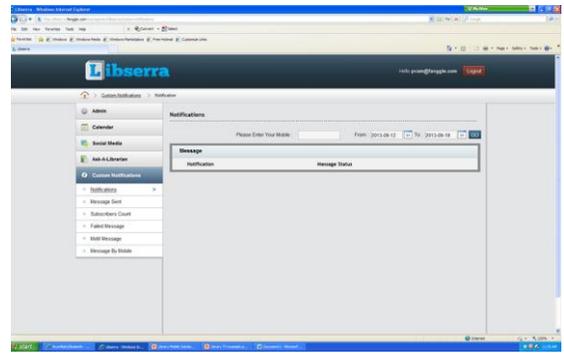
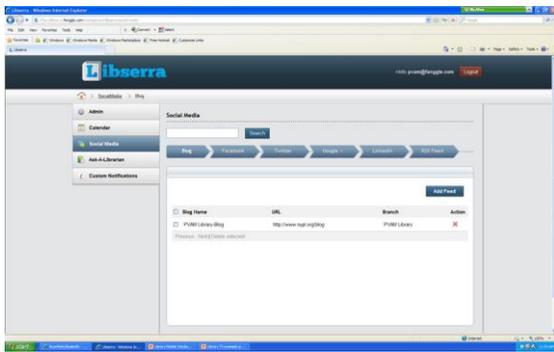


3 products included in Admin Panel: Q4zora, Libserra, Library TV

Admin Panel

- Real time management
- Dashboard for Analytics
- Schedule & customize reports
- Multiple levels of security
- Integration with library systems





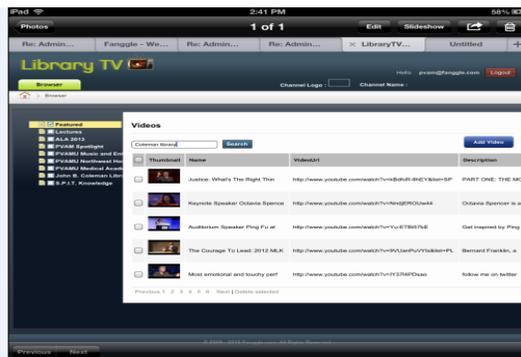
Library TV

Engage library users/students/ faculty at home and on mobile devices with access to a library catalog of videos or photos in a searchable database customized by the library or user.



Library TV

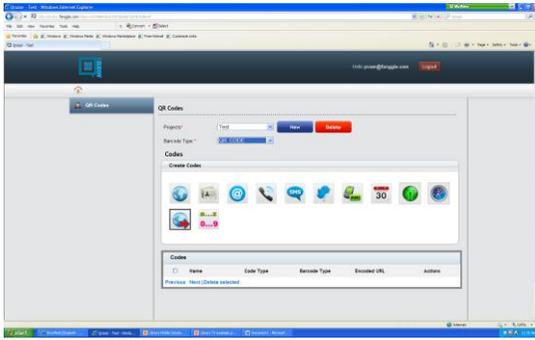
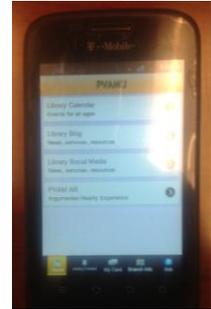
- Key Features
- Library logo as a branding tool
 - Social media interaction
 - Any time viewing of classes, lectures, events, or other videos
 - Share on Facebook or Twitter
 - Organize into playlist
 - Search features
 - View part of video on one device and continue on another
 - Multi-tiered administration
 - Analytics



PVAMU Library TV—Student video in Coleman library

Augmented Reality

An augmented reality system generates a composite view for the user. It is a combination of the real scene and a virtual scene generated by the computer that augments the scene with additional information, camera images can be overlaid with multimedia content, audio, video, and 3D models.



Augmented Reality

A scan of the book *Heat Wave: the Life and Career of Ethel Waters* brings up a musical video and additional information on the phone.



Augmented Reality

Additional information on the author, title or content of the book can be obtained through search functions



Augmented Reality

A scan of Barack Obama's *Of Thee I Sing: a Letter to my Daughters* brings up a video discussing the illustrations and printing of the book

