



6.2 Online Job Search

Objectives

- Identify the steps for an effective job search
- Evaluate career interests and abilities
- Research job market
- Discuss the impact of technology on the job search
- Evaluate job search engine strategies
- Complete sample online application

Getting Started

- What are reasons for a job search?
- How did you (or someone you know) get a job in the past?
- How has the internet changed the job hunt process?

What does a modern job hunter need?

What does a modern job hunter need?

1. Internet Access



What does a modern job hunter need?

2. Professional Email Address



What does a modern job hunter need?

3. Resume



MS Word/PDF

Yancy Cumberland
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Education
Gouda High School – Gouda, TX
September 2008 – May 2011

Work Experience
Pizza House, Jan 2011 - Present

- **Cook**, prepare high quality food with fresh ingredients

Gouda Tribune, Jun 2010-Dec 2010

- **Paper deliverer**, distributed over 500 newspapers to subscribers daily

Achievements

- Honor Role May 2011
- 2nd place Science Fair March 2010

Skills

- Proficient with Microsoft Word
- Speak Chinese fluently

Plain Text

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What does a modern job hunter need?

4. Organizational System



What does a modern job hunter need?

5. Time



What does a modern job hunter need?

6. Positive Attitude



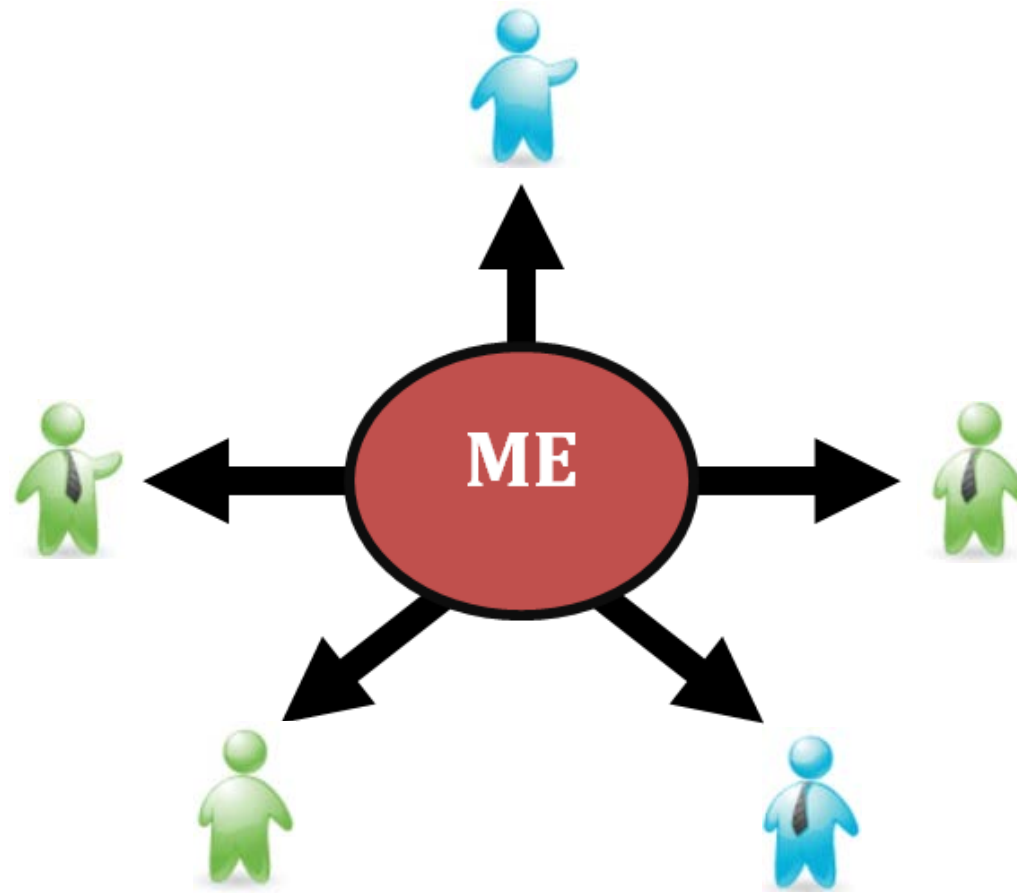
Networking

A network includes:

- Family
- Friends
- Recreational groups
- Church and social organizations
- Former teachers and classmates
- Current and former co-workers



Who is in your network?



Grow Your Network

- Make others aware of your career goals
- Professional organizations
- Attend Conferences and Job Fairs
- Contact companies directly
- Volunteer/Intern
- Freelance work

Grow Your Network

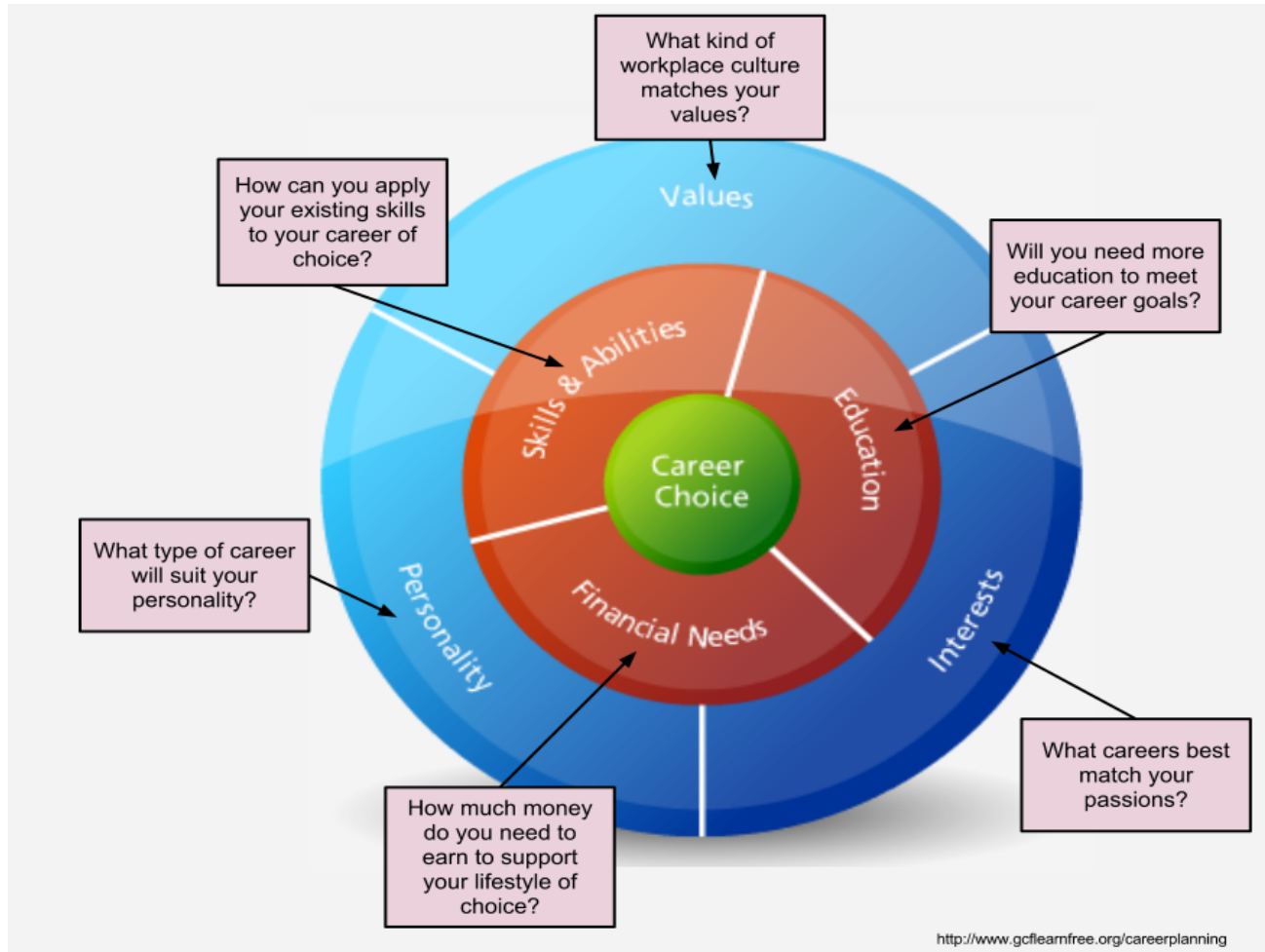
- Social media (Facebook/LinkedIn/Twitter)



- Personal Blog/website
- Email

The Five Steps

1. Self Assessment



2. Research

Q. What is the state of the industry?

Q. What kinds of positions are available?

Q. What are the working conditions/culture like?

Q. What are the educational requirements?

Q. What is the average salary?

3. Career Objective

- Skills
- Sacrifices
- Network
- Physical stuff

4. Find Job Openings

NETWORK!

(70% of jobs)



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► Title
► Company
► Location
► Job Type
► Employer/Recruiter

Ob/Gyn Austin TX (Leander area) rr144 Sponsored Jobs
Scott and White Healthcare - Austin, TX
for the **medical** center campus, which is scheduled for completion January 2012. Construction is almost complete on the 14,000-square-foot **medical** clinic. This...
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First Choice Emergency Room is revolutionizing the delivery of emergency **medical** services for adult and pediatric emergencies, both major and minor. First...
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site/PageServer?pagename=Practi
ce Online application](http://www.experienceworks.org/site/PageServer?pagename=Practice)

5. Follow-up

- Talk to someone at the company to make a connection (networking)
- Show interest in position
- Record in Job Search Journal