## Web Resources

### Statistics - Examples
- Bryan+College Station Public Library Annual Report: [https://www.bcslibrary.org/annual-reports/](https://www.bcslibrary.org/annual-reports/)

### Statistics – Sources
- Texas Municipal League (TML): [https://www.tml.org/](https://www.tml.org/)
- Texas Association of Counties: [https://www.county.org/](https://www.county.org/)
- National Association of Counties (NACO): [https://ce.naco.org/](https://ce.naco.org/)
- International City/County Management Association (ICMA): [https://icma.org/](https://icma.org/)
- Texas Demographic Center: [http://txsdc.utsa.edu/](http://txsdc.utsa.edu/)
- US Census/American Community Survey: [https://www.census.gov/programs-surveys/acs/](https://www.census.gov/programs-surveys/acs/)
- National Public Library Data Collection: [https://www.imls.gov/research-tools/data-collection](https://www.imls.gov/research-tools/data-collection)

### Statistics – Reports
- Texas LibPAS – Annual Report Data Collection: [https://tx.countingopinions.com/](https://tx.countingopinions.com/)

### Training - Excel
- Learning Express/TexShare Databases: Your library’s link and log-in

### Graphic Resources
- Microsoft Excel
- TSLAC Library Science Collection: [https://www.tsl.texas.gov/ld/lsc](https://www.tsl.texas.gov/ld/lsc)
- Tableau: [https://www.tableau.com/](https://www.tableau.com/)
- Nancy Duarte: [https://www.duarte.com/](https://www.duarte.com/)
- Creative Bloq: [https://www.creativebloq.com/](https://www.creativebloq.com/)

### Photo Sources
- Unsplash: [https://unsplash.com/](https://unsplash.com/)
- Pixabay: [https://pixabay.com/](https://pixabay.com/)
- Pexels: [https://www.pexels.com/](https://www.pexels.com/)
Data with Meaning: Connect with Your Stakeholders Using Library Statistics
TLA Annual Conference; April 17, 2019

Story Elements

The Plot
Beginning - Problem
Middle - Conflict
End - Transformation

The Characters
Hero - Stakeholders
Villian - Obstacles
Library - Mentor

Meaning
Connection

Steps to Creating a Report in LibPAS
URL:  https://tx.countingopinions.com/

Navigate to Reports

1. Add Report
2. Select Collection -Texas Public Libraries Annual Report
3. Title Report
4. Select Folder
5. Select Report Type
6. Select Questions
7. SAVE!
8. Filter
9. Run
10. Modify
11. SAVE
12. Publish

Presentation References
https://www.webjunction.org/events/webjunction/presenting-research-findings.html

Christopher Foster, Robert Storer:  Marketing 103:  How to Tell a Compelling Story that Engages Your Community.  On-demand webinar, SirsiDynix.

Kate Harrison:  A Good Presentation Is About Data and Story.  20 Jan 2015,

Eric Hinson:  5 Effective Business Storytelling Techniques You Need to Use Mar 21, 2018
https://mirasee.com/blog/business-storytelling-techniques/

Dave Lieber:  The Power of Storytelling in Business TEDxSMU 2013,
https://www.youtube.com/watch?v=Xig_r8eKfeM&feature=youtu.be


Talks, TEDx.  “Katie Spotz at TEDxSMU 2013.”  7 Nov. 2013,
www.youtube.com/watch?v=8ztJ-TX2WpM.
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