



Data with Meaning: Connect with Your Stakeholders Using Library Statistics

Stacey Malek, LSTA/Accreditation Program Coordinator

Valicia Greenwood, Library Statistics Specialist

Texas State Library and Archives Commission

Library Development and Networking Division

Texas Library Association Annual Conference

April 17, 2019

Purpose

Take the data of your life and turn it into real people doing real things. – Dave Lieber



The Story



The best arguments in the world won't change a person's mind. The only thing that can do that is a good story.

– Richard Powers, *The Overstory*

Method

Understand Your Audience

Find Your Story

Use the Statistics

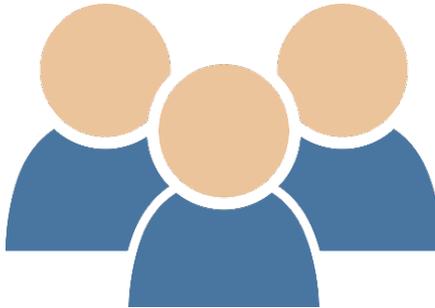
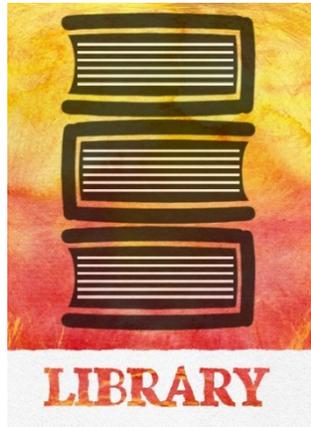
Design, Refine, Review, Share!



Who are your stakeholders?

UNDERSTAND YOUR AUDIENCE

What Does Success Look Like?



COMMUNITY



PARTNERSHIPS

Library Stakeholders

	Government	Library	Business
Internal	Governing Entity	Library Staff	Local Non-profits
External	Schools	Community	Employers

adapted from *Academic Library Value: The Impact Starter Kit*
by Megan Oakleaf, published by ALA in 2017

Stakeholder Priorities

Challenges

Goals

Participation

Partnerships

Communication





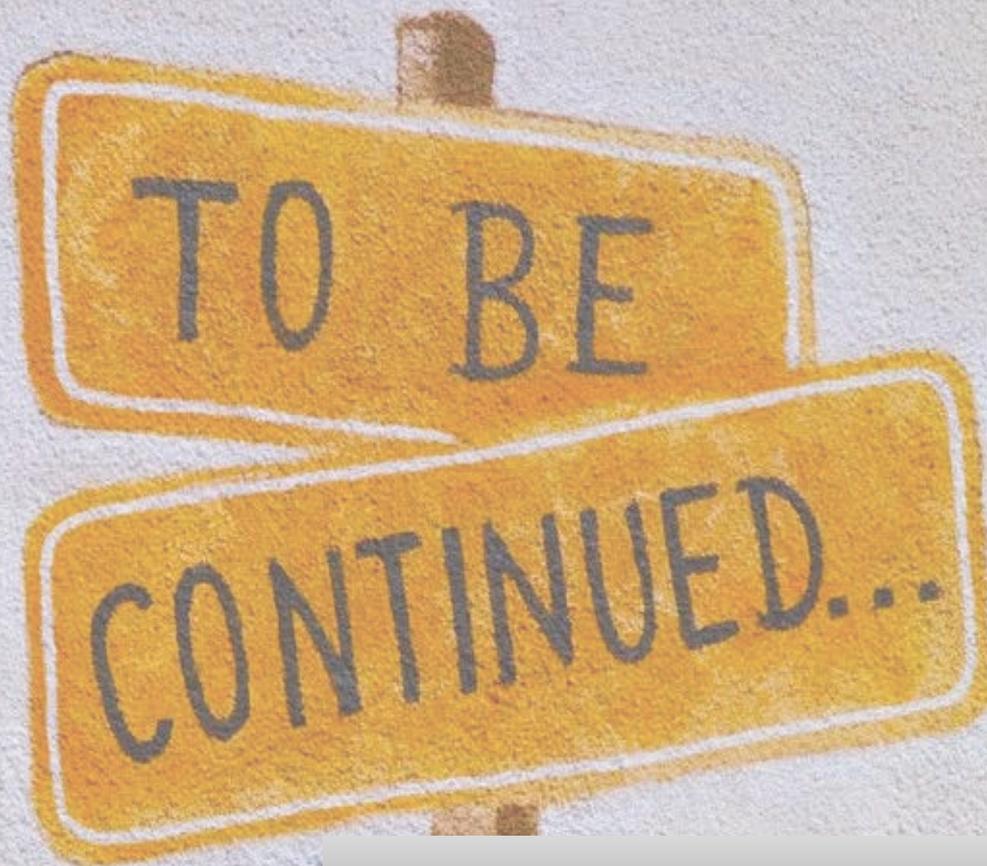
What is your message?

FIND YOUR STORY

Why?

“...showcase what libraries are doing, why they are so critical.”

– Sandy Treadway, Librarian of Virginia,
Past COSLA President;



What's in a Story?



The Plot: Beginning

Current Situation

Clear Starting Point

Problem

The Plot: Middle

Journey

Conflict

Milestones/Obstacles

Climax



The Plot: End



Transformation - Benefits Realized

The Characters

Hero (Stakeholder)



The Characters



Villain (Challenges and Obstacles)

The Characters

Library is “Guide on the Side”



Aids and Mentors Hero

Meaning

*The low point
is the part we
care most
about*



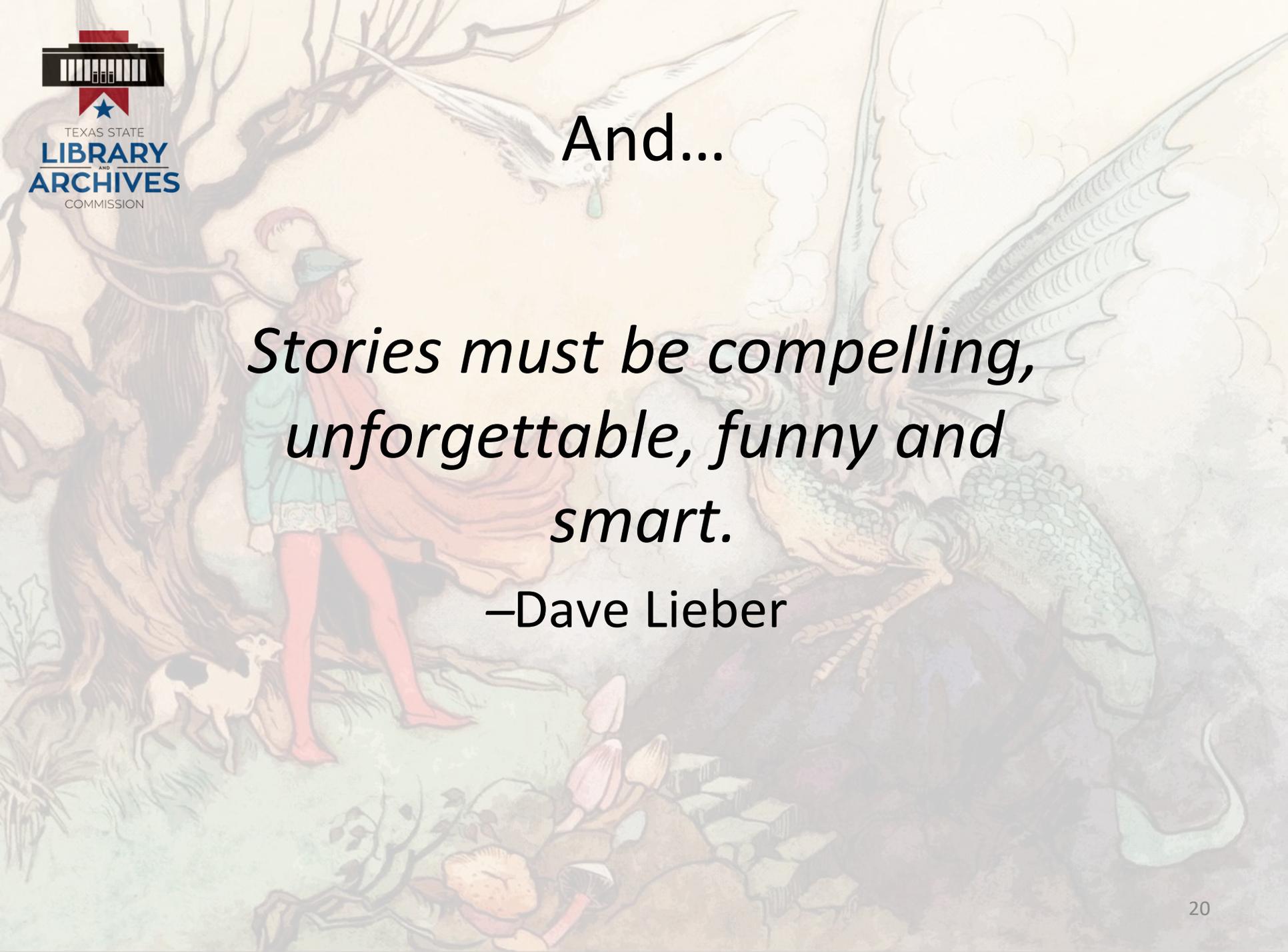
*— we can all
learn from
that.*

— Dave Lieber

Connection

*A story that doesn't emotionally connect
your solution to their problem*





And...

*Stories must be compelling,
unforgettable, funny and
smart.*

–Dave Lieber





What numbers are available?

USE THE STATISTICS

Why?

“If you can point to the data, it drives a much better story...Data changes how cities function and make decisions for the future.”

**--Brooks Rainwater, Senior Executive and Director,
Center for City Solutions**

Internal



<https://www.bcslibrary.org/annual-reports/>

Used with permission.

CIRCULATION
480,706 items checked out
201,633 visitors
2,497 new library patrons registered
3,150 hours open to the public

TECHNOLOGY & TECHNICAL SERVICES
102,669 digital downloads
5,487 items added to the collection
22 new public computers installed

OUTREACH & VOLUNTEERS
4,975.5 total hours (2.4 FTE) of volunteer work
3,746.75 teen volunteer hours
6 weekly storytimes at 2 different Parks facilities

VISIT THE LIBRARY'S WEBSITE AT [BCSLIBRARY.ORG](http://bcslibrary.org)

LARRY J. RINGER LIBRARY
ANNUAL REPORT: FY18

CHAMBERS COUNTY LIBRARY SYSTEM
• BY THE NUMBERS •
2018 ANNUAL REPORT

116,517 VISITORS TO THE LIBRARY

16,064 CARDHOLDERS

852 NEW CARDS THIS YEAR

45% of the library's service population has library cards
Population assigned by the Texas State Library: 35,761

200,908 ITEMS CHECKED OUT (PRINT, MEDIA, AUDIO)

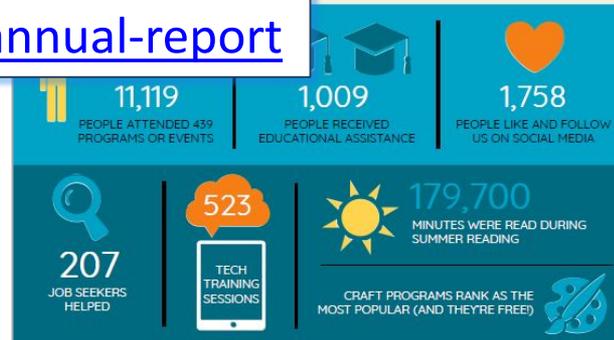
41,837 VISITS TO OUR WEBSITE

3,231 INQUIRES MADE TO LIBRARY STAFF

ONE DOLLAR INVESTING TEXAS PUBLIC LIBRARIES
COMMUNITIES SEE A RETURN OF **\$4.64** IN ACCESS TO RESOURCES, PROGRAMMING, SERVICES, AND TECHNOLOGY

<http://chambers.lib.tx.us/annual-report>

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11,119 PEOPLE ATTENDED 439 PROGRAMS OR EVENTS

1,009 PEOPLE RECEIVED EDUCATIONAL ASSISTANCE

1,758 PEOPLE LIKE AND FOLLOW US ON SOCIAL MEDIA

207 JOB SEEKERS HELPED

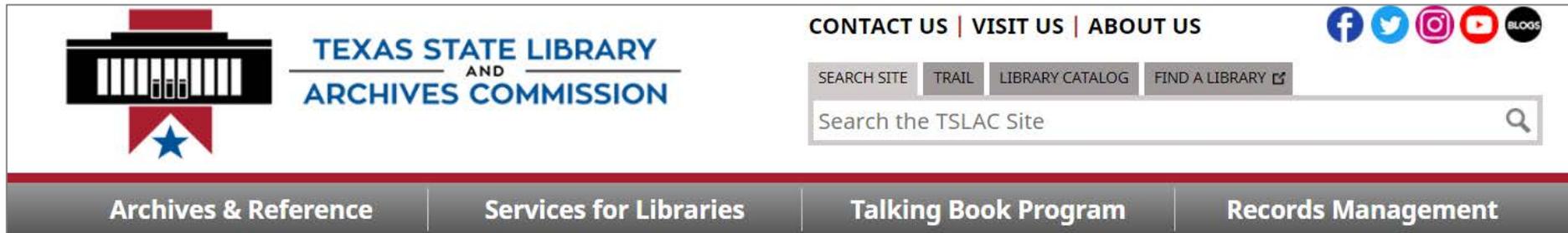
523 TECH TRAINING SESSIONS

179,700 MINUTES WERE READ DURING SUMMER READING

CRAFT PROGRAMS RANK AS THE MOST POPULAR (AND THEY'RE FREE!)



TSLAC Website



<https://www.tsl.texas.gov/ld/pubs/pls/index.html>

www.tsl.texas.gov

| Services for Libraries

| Statistics And Accreditation

| Texas Public Library Statistics



Texas Public Library Statistics

Annual Statistics

[2017 Individual Library Statistics and Comparison Charts](#) (.xlsx)

[2017-All](#) (Texas LibPAS) Statistics from all reporting libraries

[2017-Br](#) (Texas LibPAS Branch statistics only)

Prior to 2012

[2011](#) [2010](#) [2009](#) [2008](#) [2007](#) [2006](#) [2005](#) [2004](#)

[2003](#) [2002](#) [2001](#) [2000](#) [1999](#) [1998](#) [1997](#) [1996](#)



Texas Public Library Statistics

Statewide Statistics

Texas Public Library Statewide Statistics

[2017](#) - New Format!

Trend Statistics

[Statewide Five Year Trends](#) - statewide totals
2012 - 2017 (.xlsx)

[Texas Public Library Five Year Trend Charts](#) -
individual library trends 2012-2017 (.xlsx)



Edge Assessment

National coalition of libraries, local government and non-profits.

Provides tool which aligns technology to community priorities.

<http://www.libraryedge.org/>

Guides libraries to set goals for digital inclusion

TSLAC goal: 100% Texas Public Library participation

Texas Municipal League

<https://www.tml.org/>



Legislative Update



Our Home, Our
Decisions



Job Search



Member Directory



TTC Magazine



Upcoming Events



Texas Association of Counties



TEXAS ASSOCIATION *of* COUNTIES

Calendar of Events Member

Education &
Training

Legal

Legislative

Health &
Employee
Benefits

Risk
Management

Resources for
County Officials

About Texas
Counties

Al

Welcome to the County Information Program

This site is designed for Texas Counties and their constituents to find general, population, demographic and financial/tax Texas County information.

<https://www.county.org/>



Menu

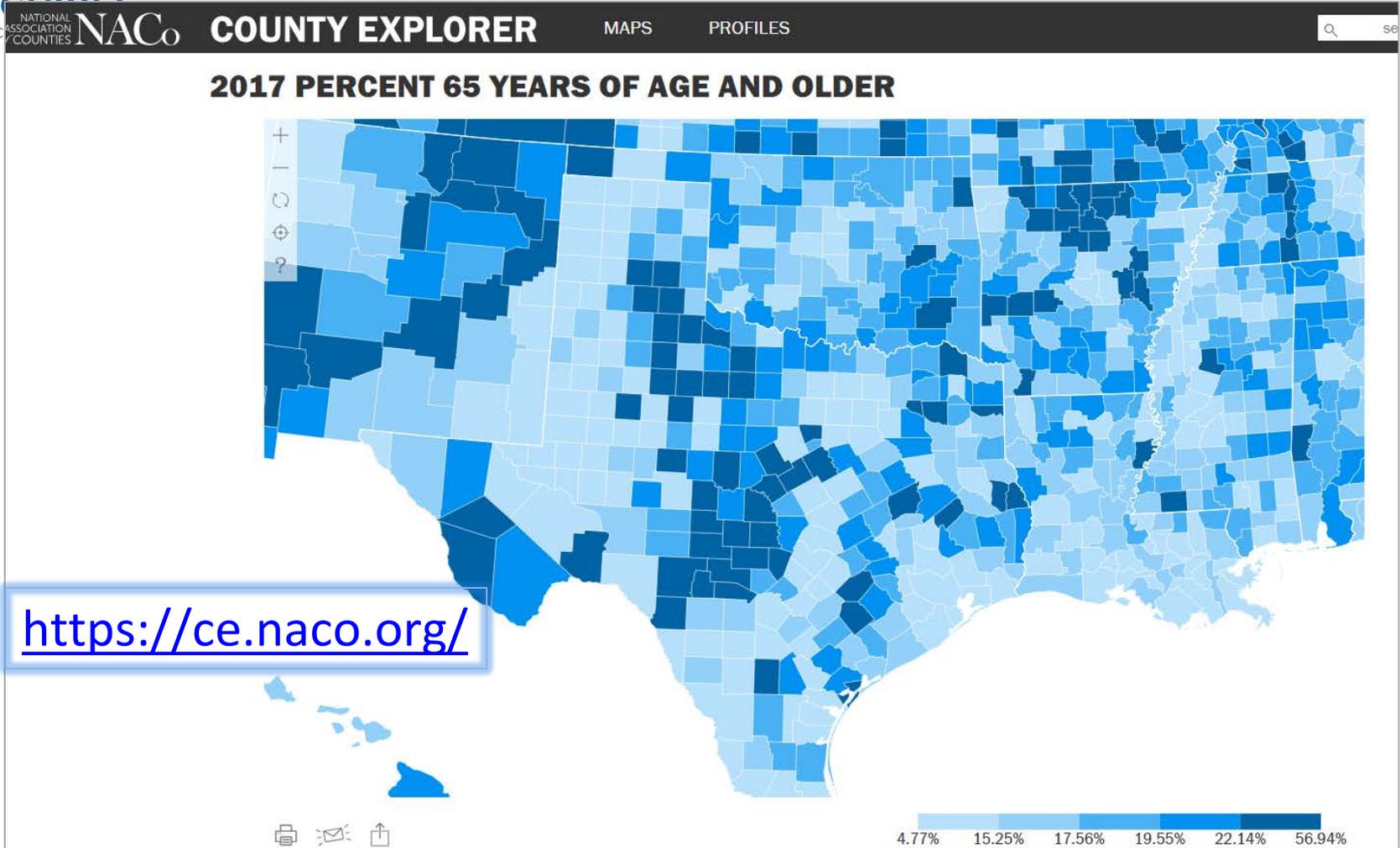
County
Search

Texas
Map

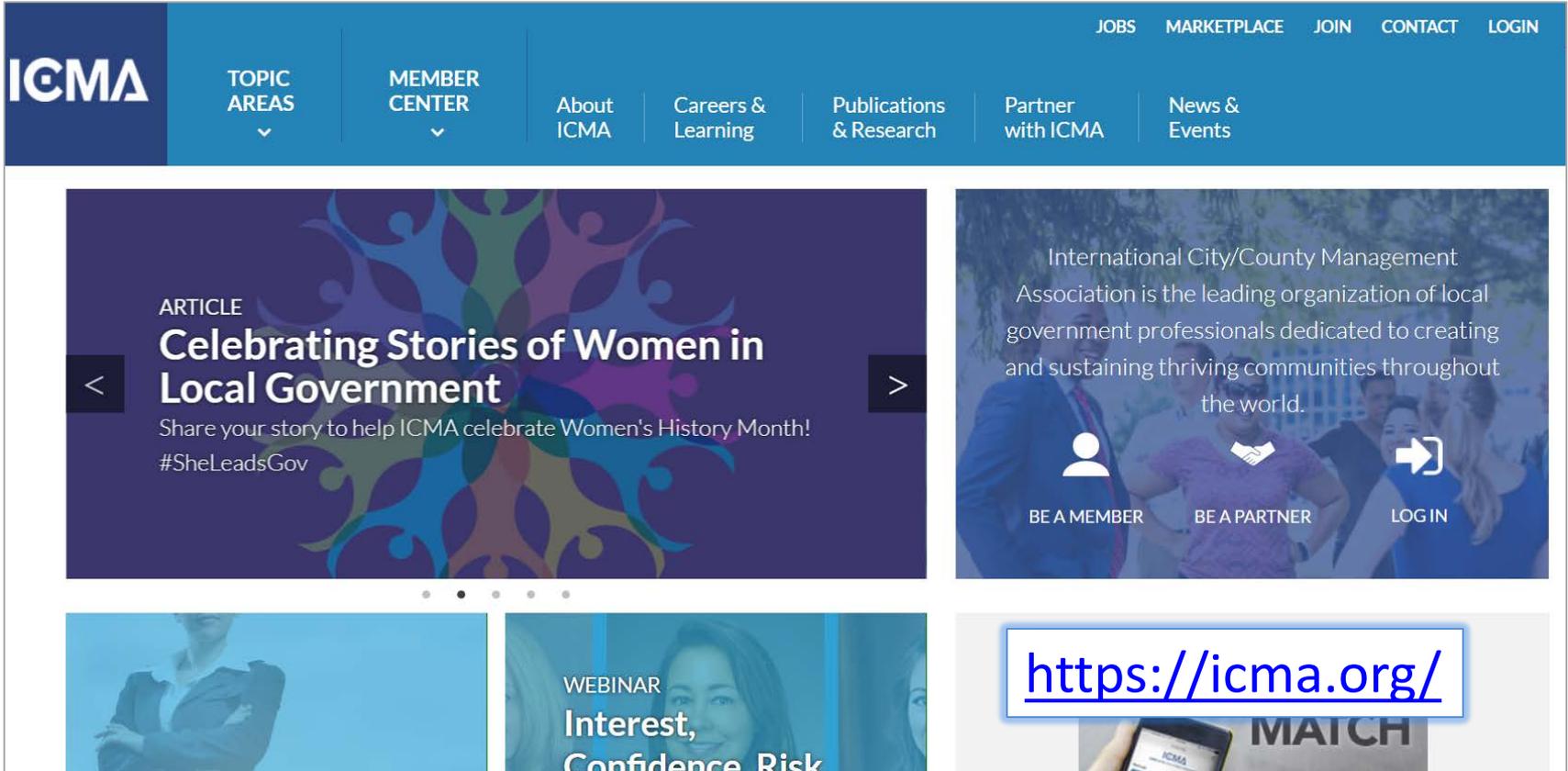
County Data
Sources

Data For All
Counties

National Association of Counties

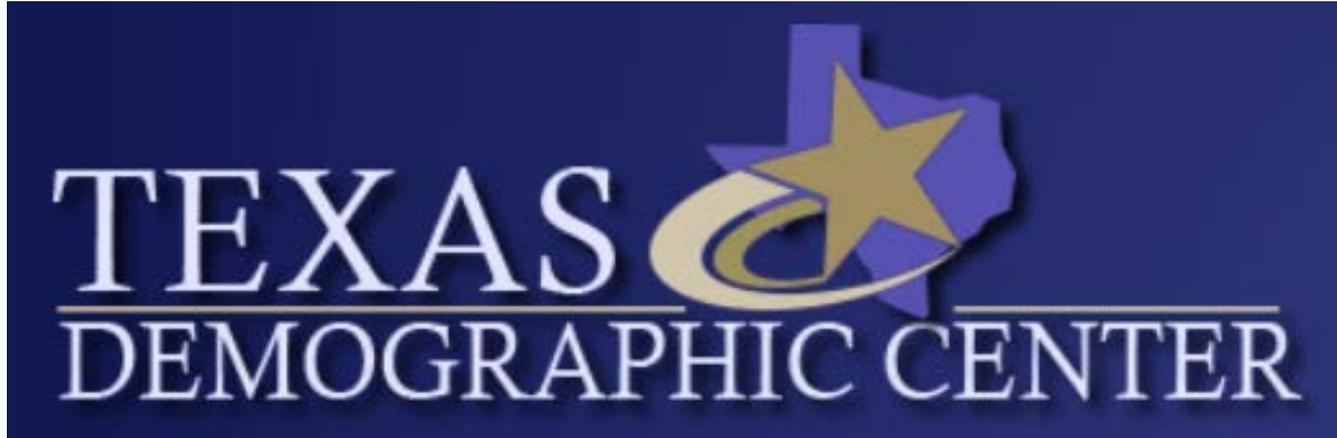


International City/County Management Association



The screenshot shows the ICMA website homepage. At the top right, there are navigation links: JOBS, MARKETPLACE, JOIN, CONTACT, and LOGIN. The main navigation bar includes the ICMA logo and several menu items: TOPIC AREAS, MEMBER CENTER, About ICMA, Careers & Learning, Publications & Research, Partner with ICMA, and News & Events. Below the navigation bar is a large article banner for "Celebrating Stories of Women in Local Government" with a call to action to share stories for Women's History Month. To the right of the banner is a section titled "International City/County Management Association is the leading organization of local government professionals..." with buttons for "BE A MEMBER", "BE A PARTNER", and "LOG IN". Below the banner and article section are three smaller promotional tiles: one for a woman with arms crossed, one for a webinar titled "Interest, Confidence Risk", and one for a "MATCH" promotion featuring a smartphone.

Texas Demographic Center



<http://txsdc.utsa.edu/>

Projections through 2050 for:

- Household projections by tenure
- Labor force
- Enrollment in primary/secondary education
- Enrollment in community colleges and universities

US Census

Data

<https://www.census.gov/programs-surveys/acs/>

Census Academy

Combining Data

Data Tools and Apps

Developers

Infographics &
Visualizations

Related Sites

Software

Tables

Training &
Workshops

Access data through products and tools including data visualizations, mobile apps, interactive web apps and other software.



American Fact Finder



Preview New Data
Experience



Places
QuickFacts

United States™
Census
Bureau

Research & Evaluation >

Surveys & Data v

Public Libraries Survey >

State Library Administrative Agency Survey >

Public Needs for Library and Museum Services Survey

Museum Universe Data File

Administrative Discretionary Grant Data

Evaluations >

Evaluation Resources

Research Guidance >

[Home](#) » [Data](#) » [Research & Evaluation](#) » Surveys & Data

Surveys & Data

Data Catalog



Our Data Catalog puts IMLS data—comprising agency data such as grants administration and data about libraries, museums, and related organizations—at your fingertips so you can dig into it.

Public Libraries Survey (PLS)



Conducted annually since 1988, PLS is your definitive source on the state of public libraries in the United States. Explore the PLS data to find key information on over 9,000 public library systems and 17,000 public library outlets nationwide.

Discoveries?





How do you do it?

DESIGN, REFINE, REVIEW, SHARE!

Injecting hard numbers into your story will raise the stakes and bring your call to action into clearer focus.

– Kate Harrison



Customized Library Data and Comparison Charts for Local Fiscal Year 2017

Choose Your Library's City
from the drop-down menu
here:

then click on one or more

[2017 Quick Report](#)

Find your library
in the drop-
down list

Summary of the
Library

<https://www.tsl.texas.gov/ld/pubs/pls/index.html>

For direct comparisons, select up to four libraries here:

Comparison Library City 1:

Comparison Library City 2:

Comparison Library City 3:

Comparison Library City 4:

then click this link: [2017 Comparison Charts](#)

[These charts are licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License, based on the work of Connecticut State Library at <http://libguides.ctstatelibrary.org/dld/stats/chartmakers>](#)

Stacey Malek, Program Coordinator, Valicia Greenwood, Library Statistics Specialist
Library Development and Networking, Texas State Library and Archives Commission, 2016

1-512-463-5465; 1-800-252-9386 (Texas toll-free)

ld_services@tsl.texas.gov





Customized Library Data and Comparison Charts for Local Fiscal Year 2017

Choose Your Library's City
from the drop-down menu
here:

then click on one or more
of these links:

[2017 Quick Report](#)

[2017 Charts](#)

Find your library
in the drop-
down list
primary of the
library
of similar size
or to statewide measures

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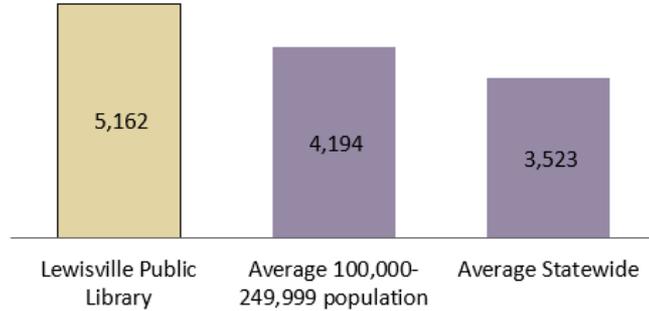
Individual Library Quick Report

Lewisville Public Library Local Fiscal Year 2017 Public Library Data			
GENERAL LIBRARY INFORMATION		LIBRARY COLLECTION	
City	Lewisville	Books in Print-titles	125,29
Region	North Texas	Books in Print-items	130,55
County	Denton	Physical Audio Items	10,61
Legal Establishment	City	Downloadable Audio Items	20,51
Membership Status (SFY 2018)	Member	Physical Video Items	15,84
Population Served	138,281	Downloadable Video Items	2,58
Number of Branches	0	Electronic Books	15,99
Number of Bookmobiles	0	Local Licensed Databases	1
		Total Collection-Titles	146,91
		Total Collection-Items	196,34
		Current Print Subscriptions	5
		Books in Print-Items Per Capita	0.9
		Total Collection-Items Per Capita	1.4
OPERATING EXPENDITURES		LOCAL LIBRARY SERVICES	
Salaries and Wages	\$1,043,249	Physical Circulation-Children's	319,15
Employee Benefits	\$409,789	Digital Circulation-Children's	7,12
<i>Subtotal: Wages and Benefits</i>	<i>\$1,453,038</i>	Physical Circulation-Adult	248,26
Print Materials	\$190,794	Digital Circulation-Adult	38,22
Electronic Materials	\$130,846	Total Circulation	612,78
Other Materials	\$64,016	Number of Registered Users	48,21
<i>Subtotal: Library Materials</i>	<i>\$385,656</i>	Reference Transactions	27,72
Other Operating Expenditures	\$565,047	Library Visits	349,44
Indirect Costs	\$0		
Total Operating Expenditures	\$2,403,741	Number of Library Programs	88
Salaries and Wages Per Capita	\$10.51	Total Library Program Attendance	25,40
Library Materials Expenditures Per Capita	\$2.79		
Total Operating Expenditures Per Capita	\$17.38	Total Circulation Per Capita	4.4
Wages and Benefits as % of Total Operating Expenditures	60%	Circulation Per Paid Staff Member	22,87
Library Materials as % of Total Operating Expenditures	16%	Circulation Per Hour	202.6
Other Operating Expenditures as % Total Operating Expenditures	24%	Circulation Per Library Visit	1.7
Capital Outlay	\$4,562		
LOCAL OPERATING EXPENDITURES			
Local Materials Expenditures	\$385,656		

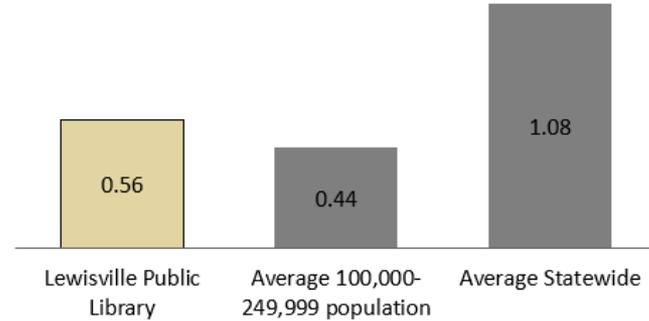


Individual Library Graphs

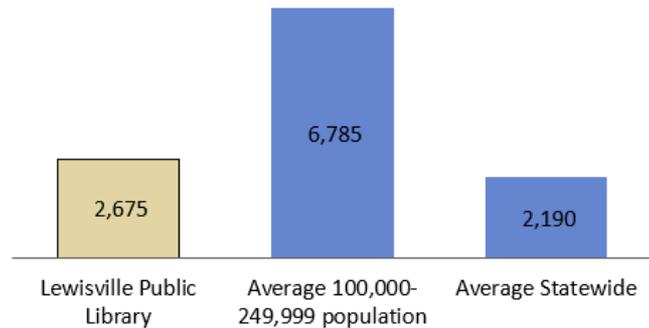
Population per Total Paid Staff, LFY2017



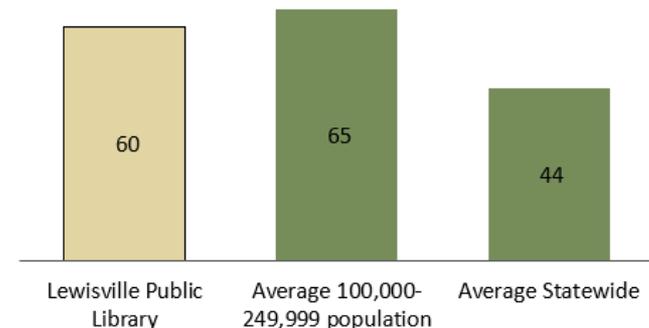
Library Square Footage Per Capita, LFY2017



Annual Volunteer Hours, LFY2017

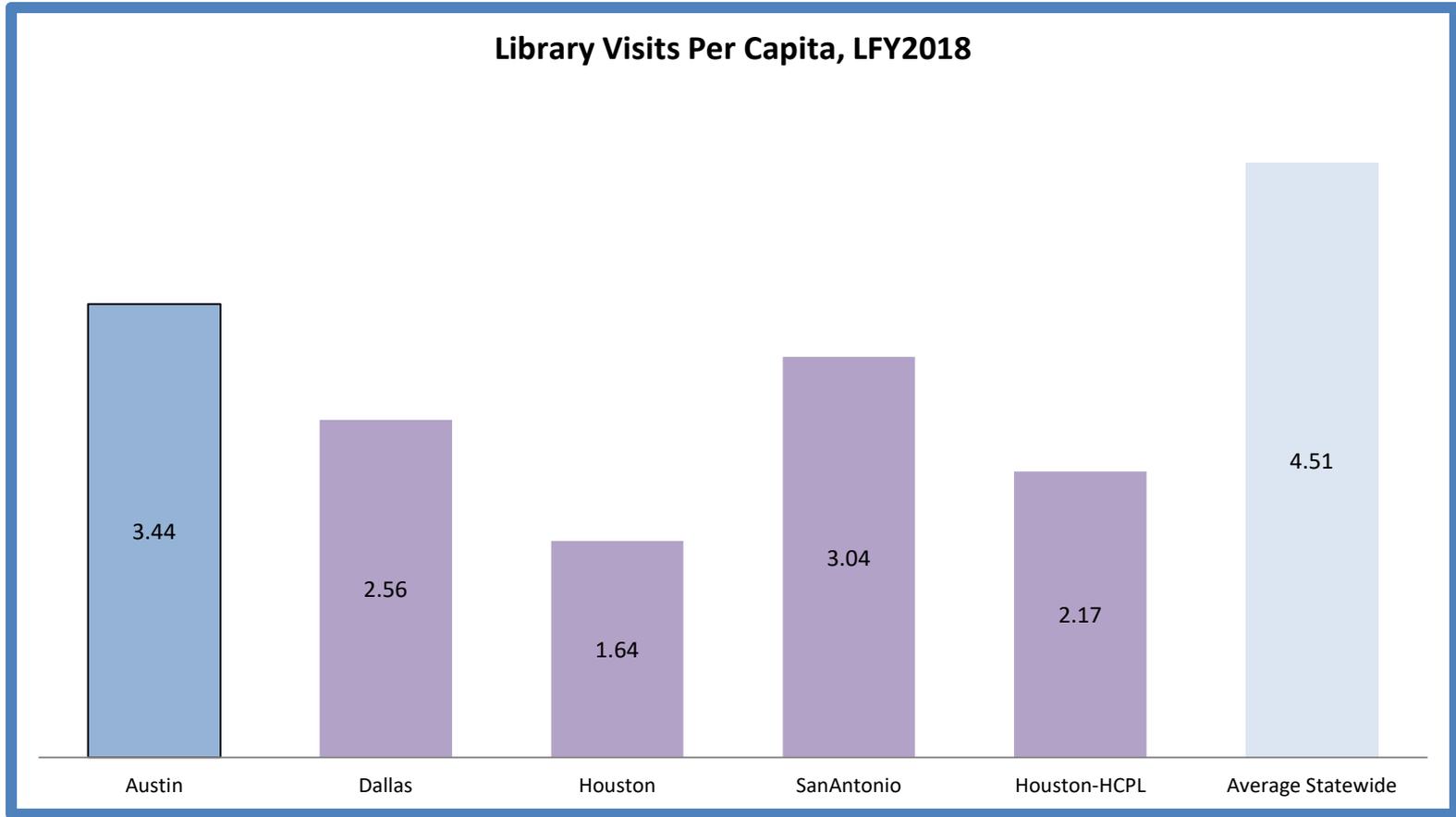


Unduplicated Hours Open in a Typical Week, LFY2017





Customized Library Comparison Charts for Local Fiscal Year 2018





Texas State Library Statistics Webpage

Texas Public Library Statistics

Statewide Trend Comparison Statistics

[1997 to 2016 \(.xls\)](#)

Texas Public Library Local Statistics

[2016 Individual Library Statistics and Comparison Charts \(.xlsx\)](#)

[2016-All](#) (LibPAS) Statistics from all reporting libraries

[2016-Br](#) (LibPAS) Branch statistics only

“2018-All”

Texas Public Library Statistics for Library Local Fiscal Year 2016

2016 Texas Public Library Statistics

Collection: Texas Public Libraries Annual Report Period: **2016, (Start 2016-01)** Months: **12**

Location (551)	1.1 Library Name	Population of the Legal Service Area	Legal Establishment	Accreditation Status	1.37 Region	1.2 County	LFY START	LFY END	1.5 Mailing Address	1.6 Mailing City	1.7 Mailing ZIP Code
ABILENE - ABILENE PUBLIC LIBRARY	Abilene Public Library	121,721	City	Member	Big Country Region	Taylor	10/1/2015	9/30/2016	202 Cedar St	Abilene	79601
ALBANY - SHACKELFORD COUNTY LIBRARY	Shackelford County Library	3,350	County	Member	Big Country Region	Shackelford	1/1/2016	12/31/2016	PO Box 2167	Albany	76430
ANSON - ANSON PUBLIC LIBRARY	Anson Public Library	2,334	Non-profit	Member	Big Country Region	Jones	1/1/2016	12/31/2016	1137 12th St	Anson	79501
ASPERMONT - STONEWALL COUNTY LIBRARY	Stonewall County Library	1,410	County	Member	Big Country Region	Stonewall	10/1/2015	9/30/2016	PO Box H	Aspermont	79502
BAIRD - CALLAHAN COUNTY LIBRARY	Callahan County Library	3,230	County	Non-Member	Big Country Region	Callahan	10/1/2015	9/30/2016	100 W 4th Ste B1	Baird	79504
BALLINGER - CARNEGIE LIBRARY OF BALLINGER	Carnegie Library of Ballinger	5,485	Non-profit	Member	Big Country Region	Runnels	1/1/2016	12/31/2016	204 N 8th St	Ballinger	76821
BIG LAKE - REAGAN COUNTY LIBRARY	Reagan County Library	3,792	County	Member	Big Country Region	Reagan	10/1/2015	9/30/2016	300 Courthouse Sq	Big Lake	76932
BRADY - FM BUCK RICHARDS MEMORIAL LIBRARY	FM Buck Richards Memorial Library	8,341	County	Member	Big Country Region	McCulloch	10/1/2015	9/30/2016	1106 S Blackburn St	Brady	76825
BRECKENRIDGE -	Breckenridge	9,440	Non-profit	Member	Big	Stephens	1/1/2016	12/31/2016	209 N	Breckenridge	76424



Discoveries?



Texas LibPAS Website



TEXAS STATE LIBRARY
AND
ARCHIVES COMMISSION

Welcome ABERNATHY PUBLIC LIBRARY

Click on the "Enter" button to access the online data collection form for your library.

Enter

Texas LibPAS, the 2018 Texas Public Libraries Annual Report data collection form,
is now open.

Data collection portal for the Texas Public Libraries Annual Report

[Maintenance of Effort \(MOE\) Explained](#) - demonstration of how and why MOE is calculated

[Financial Reporting](#) - information on completing Sections 3, 4 & 5

[Tip Sheets](#)

[Reporting Downloadables](#)
[Program and Program Attendance](#)
[Weekly Total Tool](#)

<https://tx.countingopinions.com/>

Turn off the pop-up blocker for this URL address to open these documents.



Texas LibPAS Report Tab

A screenshot of the Texas LibPAS navigation menu. The menu is a dark blue horizontal bar with white text and red right-pointing triangles. The items are: Reports, Data Input, Home, Menu, Logout, Libraries, Locations, and Maps. The "Reports" item is circled in blue. Below the menu is the Texas State Library and Archives Commission logo, which includes a stylized building icon and the text "TEXAS STATE LIBRARY AND ARCHIVES COMMISSION".

- ▶ Reports
- ▶ Data Input
- ▶ Home
- ▶ Menu
- ▶ Logout
- ▶ Libraries
- ▶ Locations
- ▶ Maps

 **TEXAS STATE LIBRARY**
AND
ARCHIVES COMMISSION



Texas LibPAS

Manage Reports

Manage Reports

To generate a report, select an existing report by Name (below) or use the Library Trend and/or Ranking Report links from the navigation bar (above).
Use the Add button to Create a new report in a Local folder.
To Move or Remove one or more reports, select the report(s) (use the checkbox in the first column) and ...
Use the Remove button to remove the report(s) that you previously created.
Use the Move button to move the report(s) to another local folder that you previously created.
Published Reports (see below) are available to share with anyone, using the associated URL.

Local

TX

Report

Report Templates

Published Reports

+

Add

<input type="checkbox"/> Report Name	Report Type	Collection	Description
<input type="checkbox"/> Public Library Statistics by County- Revised from template 2013-09-19	Table	Texas Public Libraries Annual Report	Table Data for reporting libraries - Sec 2-11 NOTE...



Texas LibPAS

Merge Documents

Manage Reports

To generate a report, select an existing report by Name (below) or use the Library Trend and/or Ranking Report links from the navigation bar (above).
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Local **TX**

Annual Statistics

Demo Reports

Merge Documents

Report Name	Report Type	Collection	Description
2013 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This three-page report lists the data from local fiscal year 2012 and 2013, as reported to the Texas State Library and Archives Commission.
2014 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This three-page report lists the data from local fiscal year 2013 and 2014, as reported to the Texas State Library and Archives Commission.
2015 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This three-page report lists the data from local fiscal year 2015 and 2014, as reported to the Texas State Library and Archives Commission.
2016 Library Snapshot - Tri-fold	DOCUMENT	Texas Public Libraries Annual Report	New tri-fold format! This is a snapshot of the local fiscal year 2016 data, as reported to the Texas State Library and Archives Commission.
2016 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This is a snapshot of the local fiscal year 2016 data, as reported to the Texas State Library and Archives Commission.
2017 Library Tri-Fold Snapshot	DOCUMENT	Texas Public Libraries Annual Report	This is a snapshot of the local fiscal year 2017 data, as reported to the Texas State Library and Archives Commission.
2017 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This three-page report lists the data from local fiscal year 2017 and 2016, as reported to the Texas State Library and Archives Commission.

Merge Documents: Library Snapshot

Local
TX

Annual Statistics
Demo Reports
Merge Documents

Report Name	Report Type	Collection	Description
2013 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This three-page report
2014 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This three-page report
2015 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This three-page report
2016 Library Snapshot - Tri-fold	DOCUMENT	Texas Public Libraries Annual Report	New tri-fold format! This
2016 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This is a snapshot of the
2017 Library Tri-Fold Snapshot	DOCUMENT	Texas Public Libraries Annual Report	This is a snapshot of the
2017 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This three-page report

Reporting Period 2017

Laura Solis
Library Director / Head Librarian

Sergeant Fernando de la Rosa
Memorial Library

418 N Tower Rd
Alamo, TX 7795
9567876100, phone
9567875154, fax
lsolis@alamotexas.org

Collection Totals

Physical Materials

- Books 27,292
- Audio 1
- Video 911
- Digital (downloadable) materials 74,593
- Ebooks 2,288

Licensed Electronic Collections (Databases)

- State License 69
- Local License 0
- Cooperating License 0

Operating Revenue

- Local Government Revenue \$246,835
- Foundation and grants \$0
- Other local sources \$0
- Total Operating Revenue \$246,835**

Operating Expenditures

- Salaries and Wages \$141,855
- Benefits \$54,284
- Collection - Total \$9,494
- Print Materials \$9,000
- Electronic Materials \$494
- Other Materials \$0
- Other Operating Expenditures \$41,202
- Total Operating Expenditures \$246,835**

M
Texas Public Library System



LIBRARY
ARCHIVES
COMMISSION



Merge Documents: Two-Year Comparison

Public Library Annual Report for Sergeant Fernando de la Rosa Memorial Library
Comparison: Reporting Years 2017 And 2016

Section 1: General Information

Director/Head Librarian: Laura Solis | Email: lsolis@alamotexas.org

Mailing Address: 416 N Tower Rd. Alamo 78516-2795

Street Address: 416 N Tower Rd. Alamo 78516-2795

Web Address: http://www.alamolibrary.com/

Library Email: lsolis@alamotexas.org | County: Hidalgo

Phone: 9567876160 | Telefax: 9567875154

2017 Assigned Population: 29,730 | 2016 Assigned Population: 29,886

Local fiscal year began: 10/1/2016 | Local fiscal year ended: 9/30/2017

Section 2: Outlets

	2017	2016
2.1 Number of Branch Libraries	0	0
2.2 Number of Bookmobiles	0	0
2.4 Square Footage of the Main Library	13,698	13,698

Section 3: Expenditures

	2017	2016
3.1 Salaries & Wages Expenditures	\$141,855	\$121,638
3.2 Employee Benefits Expenditures	\$54,284	\$46,856
3.3 Total Staff Expenditures	\$196,139	\$168,494
3.4 Print Materials Expenditures	\$9,000	\$0
3.5 Electronic Materials Expenditures	\$494	\$260
3.6 Other Materials Expenditures	\$0	\$0
3.7 Total Collection Expenditures	\$9,494	\$8,260
3.8 Other Operating Expenditures	\$41,202	\$43,912
3.9 Total Direct Operating Expenditures	\$246,835	\$220,666
3.10 Indirect Costs	\$0	\$0
3.11 Total Library Operating Expenditures	\$246,835	\$220,666
3.12 Capital Outlay	\$0	\$0

Section 4: Local Financial Effort

	2017	2016
4.1 Local Expenditures on Collections	\$9,494	\$8,260
4.2 Local Operating Expenditures	\$246,835	\$220,666
4.3 Local Government Operating Expenditures	\$246,835	\$220,666

Section 5: Library Revenue by Source

	2017	2016
5.1 City, Cities or Library District Operating Revenue	\$237,341	\$212,406
5.2 County or Counties Operating Revenue	\$9,494	\$8,260
5.3 School District Operating Revenue	\$0	\$0
5.4 Federal Government Operating Revenue	\$246,835	\$220,666
5.5 State Government Operating Revenue	\$0	\$0
5.6 Federal Government Operating Revenue	\$0	Not Reported
5.7 Foundation & Corporate Grants used for Operating Expenditures	\$0	\$0
5.8 Fines, Fees, Donations, Memorials, and Other Local Sources used for Operating Expenditures	\$0	\$0
5.9 Total Operating Revenue	\$246,835	\$220,666
5.10 City, Cities or Library District Capital Revenue	\$0	\$0

Section 6: Library Collection

	2017	2016
6.1 Books in Print - Titles	27,292	22,310
6.2 Books in Print - Items	27,292	26,896
6.3 Audio - Physical Materials - Titles	1	1
6.4 Audio - Physical Materials - Items	1	1
6.5 Audio - Downloadable - Units	2,286	1,657
6.6 Video - Physical Materials - Titles	911	911
6.7 Video - Physical Materials - Items	911	911
6.8 Video - Downloadable - Units	0	0
6.9 Electronic Books	74,593	59,855
6.10 Local Licensed Electronic Collections/Databases	0	0
6.11 State Licensed Electronic Collections/Databases	69	61
6.12 Licenses through Consortium/Other Agreements for Electronic Collections/Databases	0	0
6.13 Total Licensed Electronic Collections/Databases	69	61
6.14 Collection Totals - Titles	28,204	23,222
6.15 Collection Totals - Volumes Items or Physical Units	105,083	89,320
6.16 Current Periodical Subscriptions	62	62

Section 7: Local Library Service

	2017	2016
7.1 Reference Transactions	0	0
7.2 Library Visits	0	0
7.3 Registered Users	0	0
7.4 Circulation of Children's Materials - Physical Formats	0	0
7.5 Circulation of Children's Materials - Digital (Downloadable) Formats	0	0
7.6 Circulation (Other Than Children's) - Physical Formats	0	0
7.7 Circulation (Other Than Children's) - Digital (Downloadable) Formats	0	0
7.8 Total Circulation	0	0
7.9 Children's Programs	0	0
7.10 Attendance at Children's Programs	0	0
7.11 Young Adult Programs	0	0
7.12 Attendance at Young Adult Programs	0	0
7.13 Adult Programs	0	0
7.14 Attendance at Adult Programs	0	0
7.15 Total Number of Library Programs	0	0
7.16 Total Attendance at Library Programs	0	0

Section 8: Library Staffing and Salaries

	2017	2016
8.1 Hours Worked Per Week by Professional Librarian	0	0

(MIS-ALA)

	2017	2016
8.2 Hours Worked Per Week by Other Librarians	40.00	40.00
8.3 Hours Worked Per Week by All Other Paid Staff	240.00	200.00
8.4 Total Paid Library Staff Hours	280.00	240.00
8.5 Volunteer Hours Worked per Year	165	302
8.6 Head Librarian's Annual Rate of Salary	\$29,856	\$28,896
8.7 Hours Per Week Head Librarian Employed in Library Duties	40.00	40.00

Section 9: Resource Sharing

	2017	2016
9.3 Interlibrary Loans Received from Other Libraries	160	143
9.4 Interlibrary Loans Provided to Other Libraries	315	57

Section 10: Internet and Electronic Services

	2017	2016
10.2 Internet Computers Available for Public Use	22	38
10.3 Uses of Public Internet Computers Annually	17,998	21,200
10.4 Wireless Sessions (Wi-Fi Use) Annually	9,240	3,325
10.5 Website Visits/Sessions Annually	855	100,150

Section 11: Library Hours

	2017	2016
11.1 Hours Central/Main Library Open Annually	3,104	3,108
11.2 Weeks Central/Main Library Open Annually	52	52
11.3 Hours Central/Main Library and Branches Open Weekly (Unduplicated)	62	62
11.4 Regular Hours Central/Main Library Open Weekly	62	62
11.5 Summer Hours Central/Main Library Open Weekly (if different)	62	62

Local

TX

Annual Statistics

Demo Reports

Merge Documents

Report Name	Report Type	Collection	Description
2017 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This three-page report lists the data from local document needs to be saved as a Word document
2017 Library Tri-Fold Snapshot	DOCUMENT	Texas Public Libraries Annual Report	This is a snapshot of the local fiscal year 2017 saved as a Word document (*.docx preferred),
2016 Two-Year Comparison Report	DOCUMENT	Texas Public Libraries Annual Report	This is a snapshot of the local fiscal year 2016 saved as a Word document (*.docx preferred),



To Create a Texas LibPAS Report

To generate a report, select an existing report from the navigation bar (above).
Use the **Add** button to Create a new report.
To Move or Remove one or more reports, use the **Move** or **Remove** buttons.
Use the **Remove** button to remove the report.
Use the **Move** button to move the report.
Published Reports (see below) are available.

Local

TX

Annual Statistics

1. Add Report
2. Select Collection
3. Title Report
4. Select Report Folder
5. Select Report Type

Manage Reports

from the navigation bar (above).

ments



To Create a Texas LibPAS Report

To generate a report, select an existing report from the navigation bar (above). Use the [Add](#) button to Create a new report. To Move or Remove one or more reports, use the [Move](#) button to move the report(s) and the [Remove](#) button to remove the report(s). **Published Reports** (see below) are available

Local

TX

Annual Statistics

Demo Reports

Merge Documents

Manage Reports

from the navigation bar (above).

6. Select Questions
7. Save Report
8. Filter for Library
9. Run

Modify (repeat 6-9)
Publish (if desired)

1. Add Report

Published Reports (see below) are available to share with anyone, using the associated ORCID

Local TX

Report Report Templates Published Reports

Add

<input type="checkbox"/>	Report Name	Report Type	Collection
--------------------------	-------------	-------------	------------

2. Select collection

Collection: Texas Public Libraries Annual Report

Report Settings Options Option Settings Format

Report Settings

Collection	-- Select --
Period	
Report Name	
Description	
Title	

Report Type Table Report Folder Report

3. Title Report

4. Select folder

Report Settings Options Option Settings Format

Report Settings

Collection	Texas Public Libraries Annual Report ▼
Period	2018 ▼
Report Name	Un-named Report
Description	
Title	Report 1

Report Type Table ▼ Report Folder Report ▼

Run Save Save as New Report Save as New Template Publish Report

Locations

[Locations](#)

5. Select Report Type

- Table report
- Trend report
- PI (performance indicator) Gap report
- Period comparison
- Graph overlay
- Summary graph

Report Examples

Local TX

Annual Statistics

Demo Reports

Merge Documents

Report Name	Report Type	Collection	Description	Updated
1. Table Report	Table	Texas Public Libraries Annual Report	Example of a table report for expenditures	2017-07-27 16:39
2. Staffing Trends	OverallTrend	Texas Public Libraries Annual Report	Example of five-year trend report	2017-07-27 16:40
3. Period Comparison Report	Comparison	Texas Public Libraries Annual Report	Example of period comparison report using revenue	2017-07-27 16:41
4. PI Gap Report	Gap	Texas Public Libraries Annual Report	Example of PI Gap Report	2017-07-27 16:43
5. Graph/PI Overlay report-Patron Use Computers and Library Visits	Graph	Texas Public Libraries Annual Report	Example of a graph PI overlay report-computer terminals...	2017-07-27 16:44
6. Graph/PI Overlay report-Local Expenditures and Library Visits	Graph	Texas Public Libraries Annual Report	Example of a graph/PI overlay report	2017-07-27 16:44
7. Summary Graph Report-Collections-Physical Items	Summary Graphs	Texas Public Libraries Annual Report	Example of a summary graph report	2017-07-27 16:45
2016 Texas Public Library Statistics	Table	Texas Public Libraries Annual Report	Selected questions filtered by Bexar County including...	2017-07-28 11:33

Report Templates

Local

[Report](#)
[Useful Reports](#)
[Download Files](#)
[Demo Reports](#)
[Annual Statistics](#)
[TexShare Reports](#)
[Test](#)

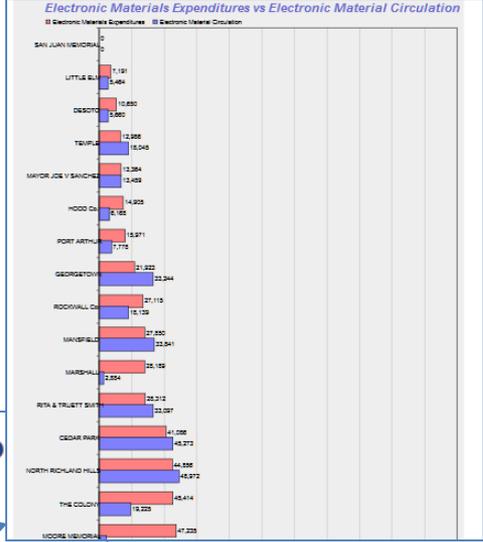
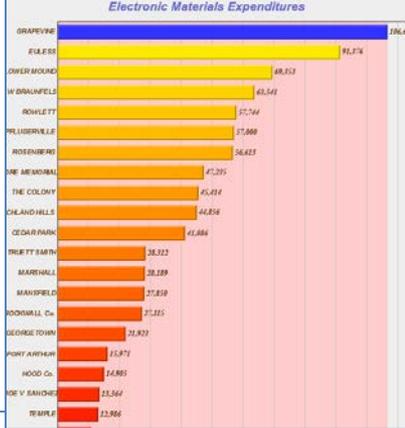
[Merge Documents](#)
[Report Templates](#)
[Published Reports](#)

Report Templates

<input type="checkbox"/>	Report Name	Report Type	Collection	Description	Updated
<input type="checkbox"/>	Graph report-Square footage and Library Visits	Graph	Texas Public Libraries Annual Report	Graph: NOTE: Must click "Save as New Report" in order to change filters or other report features.	2017-08-08 13:06:23
<input type="checkbox"/>	Library Summary Report	Table	Texas Public Libraries Annual Report	Example of Table Report NOTE: Must click "Save as New Report" in order to change filters or other report features. To run a report for an individual library, click under the word, "Filters" across from "Locations". For additional assistance, contact TSLAC staff.	2017-08-08 13:05:40
<input type="checkbox"/>	Period Comparison Report Example-Expenditures	Comparison	Texas Public Libraries Annual Report	Example of period comparison report for Expenditures NOTE: Must click "Save as New Report" in order to change filters or other report features.	2017-08-08 12:54:48
<input type="checkbox"/>	PI Gap Report	Gap	Texas Public Libraries Annual Report	Example of PI Gap Report - Circulation vs. Collection Expenditures NOTE: Must click "Save as New Report" in order to change filters or other report features.	2017-08-08 12:57:36
<input type="checkbox"/>	Staffing Data	Table	Texas Public Libraries Annual Report	FTE's, Salary statewide summary for reporting member and non-member libraries. NOTE: Must click "Save as New Report" in order to change filters or other report features.	2017-08-08 13:01:54
<input type="checkbox"/>	Trend Report	OverallTrend	Texas Public Libraries Annual Report	Example of Trend Report - Circulation NOTE: Must click "Save as New Report" in order to change filters or other report features.	2017-07-07 13:00:29
<input type="checkbox"/>	Trend/PI Report	Trend	Texas Public Libraries Annual Report	Example of Trend/PI Report - Collection Expenditures NOTE: Must click "Save as New Report" in order to change filters or other report features.	2018-08-15 09:21:38



PI Gap

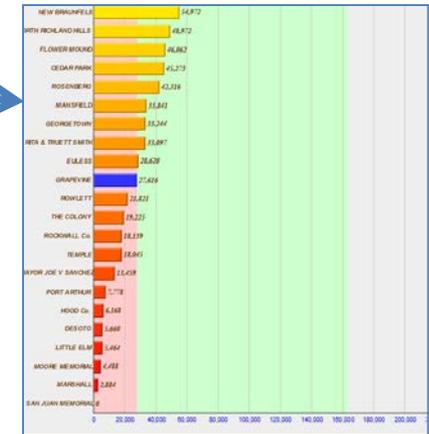


Comparison of electronic material expenditures to electronic circulation in populations of 50,000-75,000 4. PI Gap Report

Collection: **Texas Public Libraries Annual Report**

Period: **Start 2016-01** Months: **12**

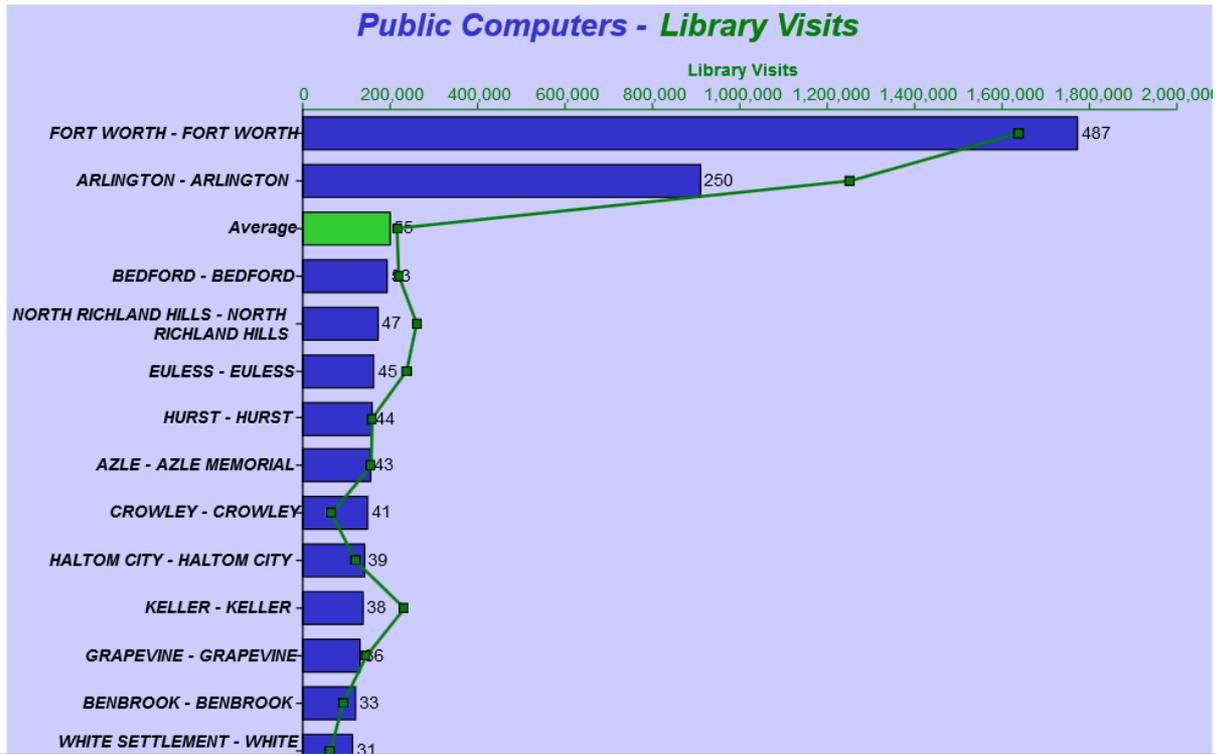
Locations - 23	Electronic Materials Expenditures vs Electronic Material Circulation		
	Expenditure	Ratio	Circulation
GRAPEVINE - GRAPEVINE PUBLIC LIBRARY	\$106,600	286%	27,616
EULESS - EULESS PUBLIC LIBRARY	\$91,376	219.3%	28,620
FLOWER MOUND - FLOWER MOUND PUBLIC LIBRARY	\$69,353	50.6%	46,062
NEW BRAUNFELS - NEW BRAUNFELS PUBLIC LIBRARY	\$63,541	15.6%	54,972
ROWLETT - ROWLETT PUBLIC LIBRARY	\$57,744	164.6%	21,821
PFLUGERVILLE - PFLUGERVILLE PUBLIC LIBRARY	\$57,000	-70.1%	190,449
GALVESTON - ROSENBERG LIBRARY	\$56,613	33.8%	42,316
TEXAS CITY - MOORE MEMORIAL PUBLIC LIBRARY	\$47,235	952.5%	4,488
THE COLONY - THE COLONY PUBLIC LIBRARY	\$45,414	136.2%	19,225
NORTH RICHLAND HILLS - NORTH RICHLAND HILLS PUBLIC LIBRARY	\$44,856	-8.4%	48,972
CEDAR PARK - CEDAR PARK PUBLIC LIBRARY	\$41,086	-9.2%	45,273
WYLIE - RITA & TRUETT SMITH PUBLIC LIBRARY	\$28,312	-14.5%	33,097
MARSHALL - MARSHALL PUBLIC LIBRARY	\$28,289		33,244



Graph Overlay

Computer Terminals versus Library Visits in Tarrant County 5. Graph/PI Overlay report-Patron Use Computers and Library Visits

Collection: **Texas Public Libraries Annual Report** Period **2016**



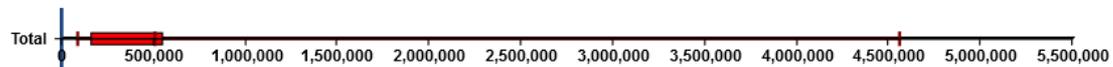
Summary Graph

Physical material collections in populations over 100,000, Reporting year 2016 7. Summary Graph Report-Collections-Physical Items

Collection: **Texas Public Libraries Annual Report** Period **2016**

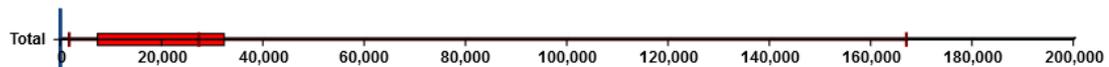
6.2 Books in Print - Items

Min	91,278	Avg	508,966	Max	4,563,199	Median	548,104
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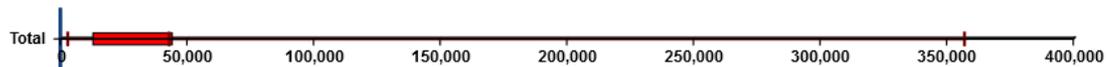
Audio Units

Min	1,645	Avg	27,445	Max	167,061	Median	32,482
------------	-------	------------	--------	------------	---------	---------------	--------



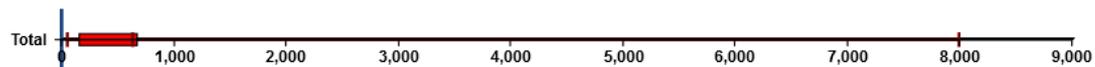
Video Units

Min	2,802	Avg	43,186	Max	357,311	Median	44,159
------------	-------	------------	--------	------------	---------	---------------	--------

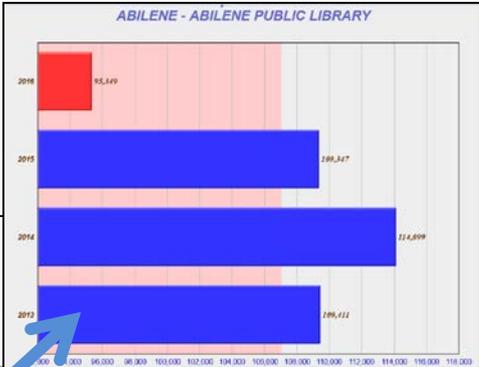


Print Subscriptions

Min	55	Avg	637	Max	7,990	Median	673
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Trend



Technology trends

Collection: **Texas Public Libraries Annual Report**



TX		2013	2014	2015	2016
Section 10: Internet and Electronic Services					
Public Internet Computer					
	Yes	547	544	549	550
	No		5	1	3
Public Computers					
	ABILENE - ABILENE PUBLIC LIBRARY 	74	74	65	67
	ALBANY - SHACKELFORD COUNTY LIBRARY 	8	8	9	9
	ANSON - ANSON PUBLIC LIBRARY 	7	6	6	6
	ASPERMONT - STONEWALL COUNTY LIBRARY 	7	8	8	8
	BAIRD - CALLAHAN COUNTY LIBRARY 	2	2	2	2
	BALLINGER - CARNEGIE LIBRARY OF BALLINGER 	8	8	8	5
	BIG LAKE - REAGAN COUNTY LIBRARY 	13	13	12	12
	BRADY - FM BUCK RICHARDS MEMORIAL LIBRARY 	9	7	7	7
	BRECKENRIDGE - BRECKENRIDGE LIBRARY 	11	11	11	11
	BROWNWOOD - BROWNWOOD PUBLIC LIBRARY 	28	28	28	28
	CISCO - CISCO PUBLIC LIBRARY 	1	1	1	1
	CLYDE - CLYDE PUBLIC LIBRARY 	7	7	7	7
	COLEMAN - COLEMAN PUBLIC LIBRARY 	35	35	35	35

Period Comparison

City and County Operating Revenue for McLennan County 3. Period Comparison Report

Collection: **Texas Public Libraries Annual Report**

Period: **2016** Comparison Period: **2011**

Locations - 6	Population of the Legal Service Area (Texas Public Library Annual Report)			Operating Revenue-City (Revenue Used for Operating Expenditures)			Operating Revenue-County (Revenue Used for Operating Expenditures)		
	2016		2011	2016		2011	2016		2011
									
WACO - WACO-MCLENNAN COUNTY LIBRARY	205,991	5.21%	195,796	\$3,169,978	12.44%	\$2,819,306	\$765,918	35.83%	\$563,861
HEWITT - HEWITT PUBLIC LIBRARY	22,181	4.35%	21,256	\$535,383	77.93%	\$300,896	\$6,000	50.00%	\$4,000
MCGREGOR - MCGINLEY MEMORIAL PUBLIC LIBRARY	7,881	0.73%	7,824	\$14,499	7.40%	\$13,500	\$5,000	25.00%	\$4,000
WEST - WEST PUBLIC LIBRARY	4,487	1.88%	4,404	\$4,000	0.00%	\$4,000	\$5,000	25.00%	\$4,000
MART - NANCY NAIL MEMORIAL LIBRARY	2,972	-14.20%	3,464	\$3,000	0.00%	\$3,000	\$5,000	25.00%	\$4,000
MOODY - MOODY COMMUNITY LIBRARY	2,148	-0.14%	2,151	\$7,250	45.00%	\$5,000	\$5,000	25.00%	\$4,000

6. Select questions

Report Type Report Folder

Locations	Filters						
Locations							
Data Elements (Indicators)	Value	% Filter Low	>=	<=	Filter High	Sequence	Rem
Texas Public Libraries Annual Report							
Texas Public Library Annual Report							
<input checked="" type="checkbox"/> Did the library complete the annual report?						1	
<input checked="" type="checkbox"/> Accreditation Status						2	
<input checked="" type="checkbox"/> Population of the Legal Service Area	25,271,551					3	
Section (Group)							
- All groups --							
3.0-1 Yes. Non local funds expended.							
3.0-N No. Local funding only							
Staff Expenditures							
3.1 Salaries & Wages Expenditures							
3.2 Employee Benefits Expenditures							
3.3 Total Staff Expenditures							
Collection Expenditures							
3.4 Print Materials Expenditures							
3.5 Electronic Materials Expenditures							
3.6 Other Materials Expenditures							
3.7 Total Collection Expenditures							

7. SAVE report!

Report Type Trend ▼		Report Folder Report ▼	
<input type="button" value="Run"/>	<input type="button" value="Save"/>	<input type="button" value="Save as New Report"/>	<input type="button" value="Save as New Template"/>
Locations		Filters	
Locations			
Data Elements (Indicators)		Value	% Filter Low
Texas Public Libraries Annual Report			
Texas Public Library Annual Report			
<input type="checkbox"/>	ID		<input type="text"/>
<input type="checkbox"/>	Did the library complete the annual report?	Y	
<input type="checkbox"/>	Population of the Legal Service Area	25,271,551	<input type="text"/>
Section 10: Internet and Electronic Services			
<input checked="" type="checkbox"/>	▶ 10.1 Does your library have a computer with Internet access printing/copying capability for the use by the public?		<input type="text"/>
<input checked="" type="checkbox"/>	10.2 How many computer terminals are used to access the Internet by the general public?	20,613	<input type="text"/>
<input checked="" type="checkbox"/>	10.3 Annual total of uses of Public Internet Computers	14,528,308	<input type="text"/>

8. Filter for Libraries

Report Type		Report Folder	
Trend		Report	
Run		Save	
Save as New Report		Save as New Template	
Publish Report			
Locations		Filters	
Locations			
Data Elements (Indicators)		Value	% Filter Low
Texas Public Libraries Annual Report			
Texas Public Library Annual Report			
<input type="checkbox"/>	ID		
<input type="checkbox"/>	Did the library complete the annual report?	Y	
<input type="checkbox"/>	Population of the Legal Service Area	25,271,551	
Section 10: Internet and Electronic Services			
<input checked="" type="checkbox"/>	▶ 10.1 Does your library have a computer with Internet access printing/copying capability for the use by the public?		
<input checked="" type="checkbox"/>	10.2 How many computer terminals are used to access the Internet by the general public?	20,613	
<input checked="" type="checkbox"/>	10.3 Annual total of uses of Public Internet Computers	14,528,308	

9. Run Report

Report Type Trend ▼		Report Folder Report ▼	
<input type="button" value="Run"/>		<input type="button" value="Save"/>	
<input type="button" value="Save as New Report"/>		<input type="button" value="Save as New Template"/>	
<input type="button" value="Publish Report"/>			
Locations		Filters	
Locations			
Data Elements (Indicators)	Value	% Filter Low >= <=	

Modify Report
(go back to step 6)
SAVE THE REPORT!



Publish

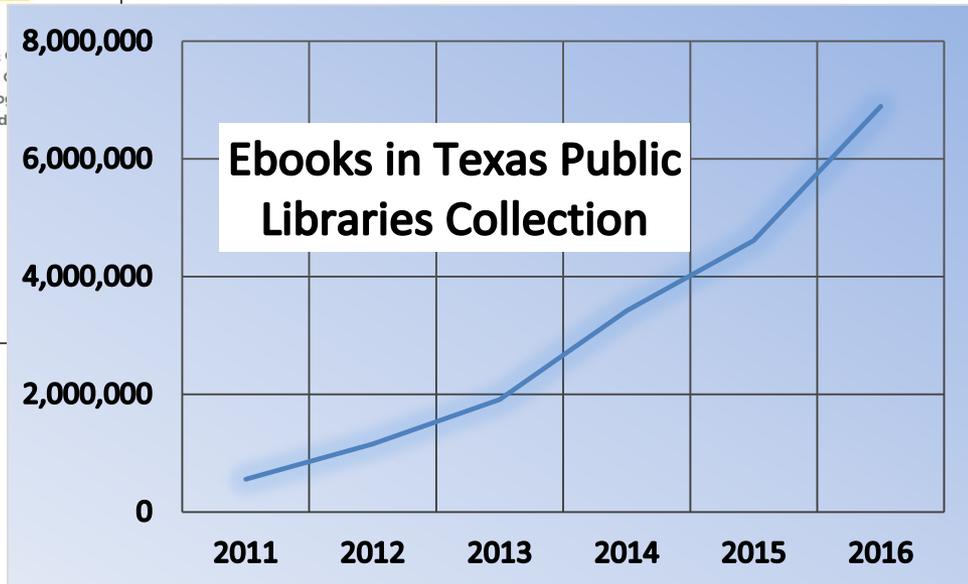
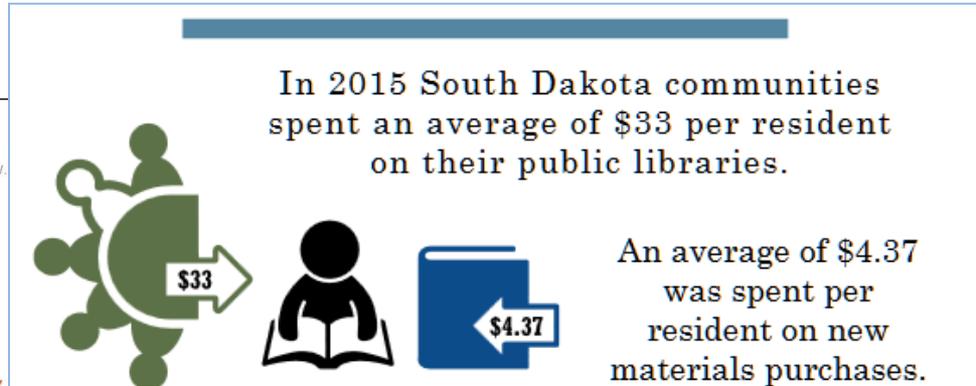
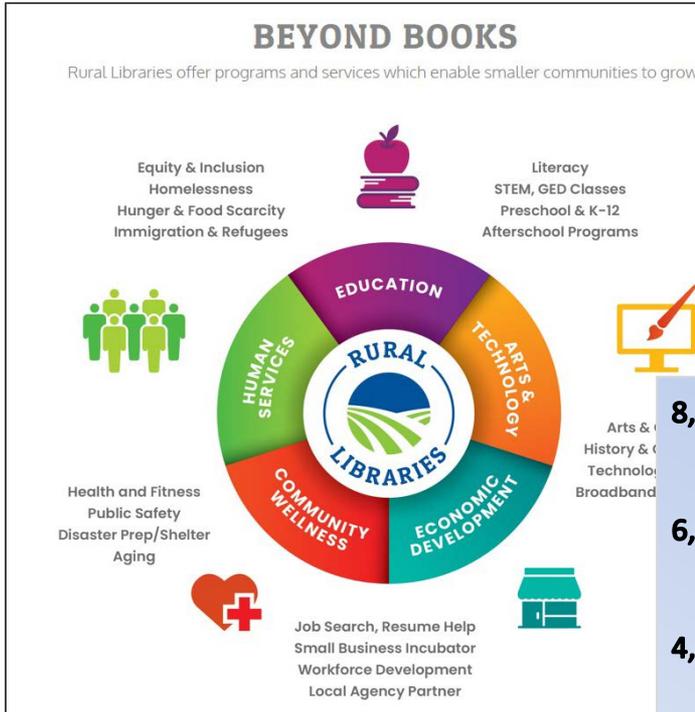
Merge Documents		Report Templates		Published Reports			
Published Reports							
<input type="checkbox"/>	Report Name	Report Type	Collection	Description	Updated	QR-Code	URL
<input type="checkbox"/>	Technology trends	OverallTrend	Texas Public Libraries Annual Report		2017-09-21	QR-Code	<pre>Technology trends</pre>





Feedback

Make It Compelling



Used with permission.
<https://tocker.org/>

Allow Time



Planning

Preparation

Practice

Present

Resources

Microsoft Excel

Microsoft Power BI - <https://powerbi.microsoft.com/en-us/>

Tableau - <https://www.tableau.com/>



Training

Learning Express/TexShare Databases



Free stock photos

<https://unsplash.com/>

<https://pixabay.com/>

<https://www.pexels.com/>

Craig Stewart

<https://www.creativeblog.com/infographic/tools-2131971>

18 Incredible Tools for Creating Infographics

Biteable

Cacoo

Piktochart

Kartograph

Venngage

Adioma

Mural

Snappa

Infogram

Animaker

**Google
Charts**

PicMonkey

BeFunky

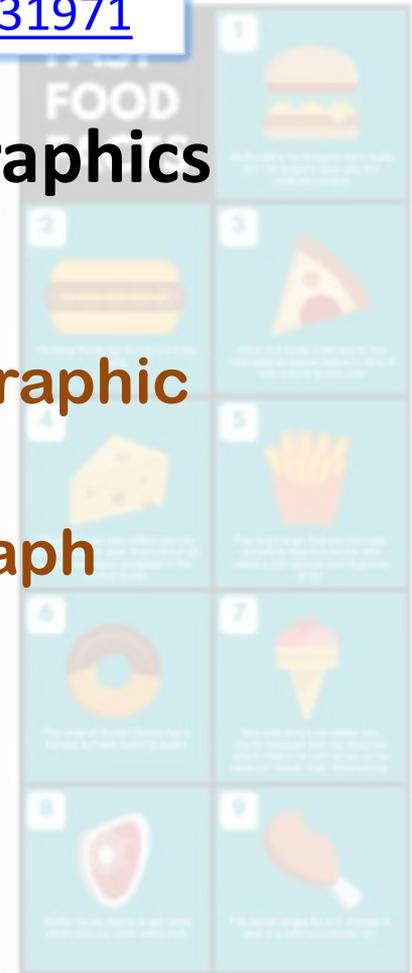
**Canva Infographic
Maker**

Mind the Graph

Easel.ly

Vizualize

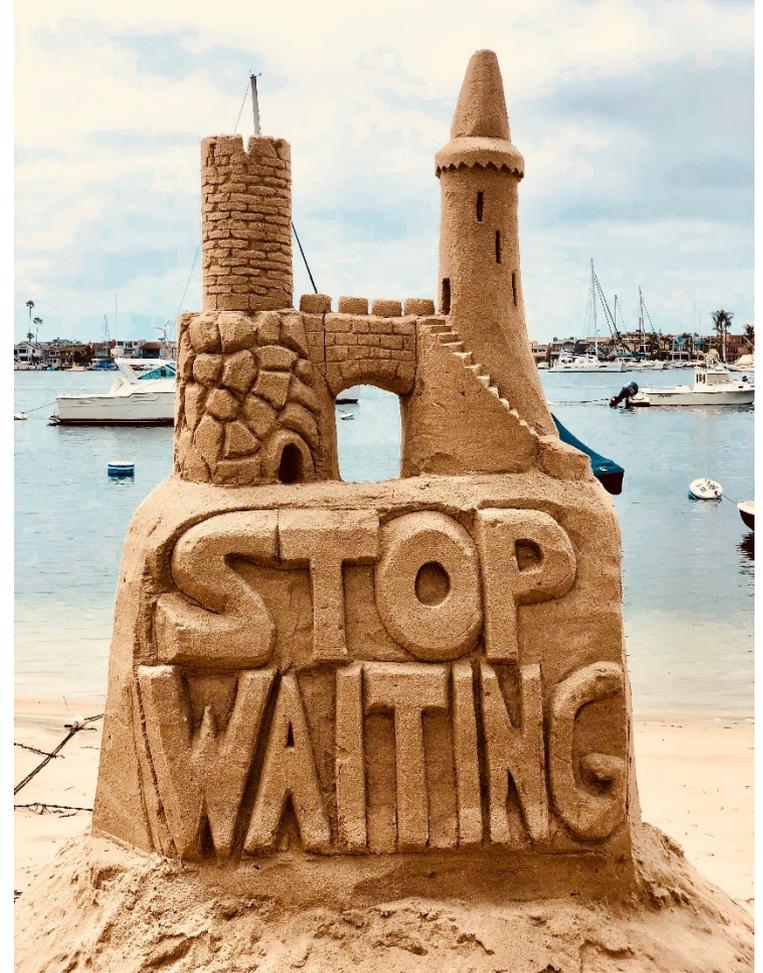
Visme



Inspiration

We all have something we think is impossible,...but truly nothing is unattainable if we just swallow swallow our excuses and do it.

—Katie Spatz, youngest person to row across the Atlantic Ocean (2010, age 22)



References

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Contact Us!

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Accreditation & Statistics

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