Data Sources for Public Libraries

TWU TLCART Webinar

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Valicia Greenwood, Library Statistics Specialist

Texas State Library and Archives Commission
Library Development and Networking Division

September 11, 2019
In this webinar, you will learn:

• How to approach data collection strategically
• Where to go to find data on:
  – Your library
  – Other Texas libraries
  – Your local community
• How to present data effectively
• Where to go to continue learning
A brief chat about TSLAC

https://www.tsl.texas.gov/ldn
Take the data of your life and turn it into real people doing real things. – Dave Lieber

Identify the audience

WHO’S LISTENING?
## Library Stakeholders

<table>
<thead>
<tr>
<th>Internal</th>
<th>Government Entity</th>
<th>Library Staff</th>
<th>Business</th>
</tr>
</thead>
<tbody>
<tr>
<td>External</td>
<td>Schools</td>
<td>Community</td>
<td>Employers</td>
</tr>
</tbody>
</table>

adapted from *Academic Library Value: The Impact Starter Kit* by Megan Oakleaf, published by ALA in 2017
Stakeholder Priorities

Challenges
Goals
Participation
Partnerships
Communication
Use the statistics

WHAT’S AVAILABLE?
National Data Sources
National Public Library Data Collection

Data Catalog

Library Search & Compare
This web-based tool provides an easy way to query, browse, view, and download data about individual libraries from the FY2016 Public Libraries Survey. You can also find your library's FSCS code: The FSCS ID is listed after each library's name in parentheses.

Public Libraries Survey (PLS)
Conducted annually since 1988, PLS is your definitive source on the state of public libraries in the United States. Explore the PLS data to find key information on over 9,000 public library systems and 17,000 public library outlets nationwide.
National Association of Counties

2018 Percent 65 Years of Age and Older
Texas-Based Information
Texas Public Library Statistics

https://www.tsl.texas.gov/ldn/statistics

www.tsl.texas.gov
| Services for Libraries
| Accreditation and Statistics
| Public Library Statistics
Texas Public Library Statistics

Texas Local Public Library Statistics

2018 Individual Library Statistics and Comparison Charts
2018-All (Texas LibPAS) Statistics from all reporting libraries
2018-Br (Texas LibPAS) Branch statistics only

Texas Public Library Five Year Trend Charts
individual library trends 2013-2018
Digital Inclusion Resources

Internet as Infrastructure

http://www.libraryedge.org/

https://i3cex.internet-is-infrastructure.org/

https://www.everyoneon.org/

http://www.libraryedge.org/
What is Digital Inclusion

https://digitalinclusion.umd.edu/content/what-digital-inclusion
What is Digital Inclusion

THE ROUTE TO DIGITAL INCLUSION

1. PUBLIC ACCESS TECHNOLOGY
   Helping communities thrive requires a comprehensive approach. Digital literacy requires access to tech and digital content, and digital literacy facilitates participation in programming and services.

2. ACCESS TO DIGITAL CONTENT

3. DIGITAL LITERACY
   Four important ways libraries assist communities en route to digital inclusion.

4. PROGRAMS & SERVICES
Community Internet Data Sources

List of resources that the i3 tool pulls from when doing a search.
Internet as Infrastructure (i3 tool)

Families in Poverty

This data is only available at the Tract level.

Harris County, TX
Internet as Infrastructure (i3 tool)

Families in Poverty

This data is only available at the Tract level.

<table>
<thead>
<tr>
<th>Families in Poverty</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.0% to 14.2%</td>
<td>783 tracts</td>
</tr>
<tr>
<td>14.2% to 28.4%</td>
<td></td>
</tr>
<tr>
<td>28.4% to 42.6%</td>
<td></td>
</tr>
<tr>
<td>42.6% to 56.8%</td>
<td></td>
</tr>
<tr>
<td>56.8% to 71.0%</td>
<td></td>
</tr>
<tr>
<td>71.0% to 85.2%</td>
<td></td>
</tr>
</tbody>
</table>

Harris County, TX
For foreign-born (immigrant) data by county, check:
Internet as Infrastructure (i3 tool)
### Characteristics of Internet Subscriptions

<table>
<thead>
<tr>
<th>Age</th>
<th>Population</th>
<th>Computer + broadband</th>
<th>Computer/no Internet</th>
<th>No Computer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>865 ± 119</td>
<td>681 ± 160</td>
<td>74 ± 84</td>
<td>110 ± 93</td>
</tr>
<tr>
<td>18 to 64</td>
<td>1,338 ± 150</td>
<td>994 ± 138</td>
<td>164 ± 108</td>
<td>154 ± 122</td>
</tr>
<tr>
<td>65 or over</td>
<td>598 ± 149</td>
<td>270 ± 120</td>
<td>80 ± 77</td>
<td>248 ± 108</td>
</tr>
</tbody>
</table>

This data is only available at the Census tract level.

- **Persons**
  - Range: 235 - 3103

- **Age 65 or over Without computer**
  - Range: 235 - 313

- **Show additional demographics**

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**Internet as Infrastructure (i3 tool)**
Everyone On

Nonprofit that works with Internet Service Providers and technology companies to provide affordable access and devices to those who need them.
Everyone On

Find Low-Cost Internet Service and Computers in Your Area

STEP 1: ENTER YOUR ZIP CODE BELOW TO GET STARTED!

79553

Find Internet and Computer Offers

STEP 2: DO ANY OF THESE APPLY TO YOUR HOUSEHOLD?

- Low-Income (household of four: at or below $49,000 annual income)
- Participate in the National School Lunch Program (free or reduced lunch at school)
- Participate in Supplemental Nutrition Assistance Program (food stamps)
- Participate in Temporary Assistance for Needy Families Program (TANF)
- Participate in Supplemental Security Income (SSI)
- Participate in Medicaid or Medi-Cal
- Participate in Veterans Pension and Survivor Benefits
- Participate in Community Eligibility Provision (CEP)
- Bureau of Indian Affairs
Everyone On

Internet Offers
You qualify for 2 out of 2 offers in your zipcode.

Access from ATT
- $10.00 per month
- For more information, call (855) 220-5211.
- Data: 150GB or 1TB based on type & speeds available
- No installation fee. No charge for in-home Wi-Fi modem.

You may be eligible for this offer if at least one resident in the household participates in the U.S. Supplemental Nutrition Assistance Program (SNAP); your address is in AT&T's 21-state service area, at which AT&T offers wireline home Internet service; and you do not have outstanding debt for AT&T fixed Internet service within the last six months or outstanding debt incurred under this program. AT&T will assign the fastest of these speed tiers available at the customer’s address: 10 megabits per second, for $10 per month; 5 megabits per second, for $10 per month; or 3 megabits per second, for $5 per month.

Device Offers
You qualify for 2 out of 2 offers in your zipcode.

PCs for People
- Laptop
- $160
Windows 7, 8.1 or 10 160GB Hard Drive 4GB RAM OpenOffice
Microsoft Office 2010 (optional) Microsoft Security Essentials

Buy Now

PCs for People
- Desktop
- $110
Intel Core i5 Windows 10 160GB Hard Drive 4GB RAM Microsoft
Office - No Malwarebytes Anti-Malware Windows Defender Screen,
keyboard, mouse

Sign Up
Everyone On

Digital Literacy Training Locations

We found digital literacy training locations in your area.

**Stamford Carnegie Library**
Address: 600 E Mcharg St STAMFORD 79553 (Click for Map)
Telephone: (325) 773-2532
Edge 2.0

Online self-assessment developed in conjunction with libraries, local government, and non-profits across the United States

Helps staff strategically plan to align library technology to community priorities.

Guides libraries to set goals for digital inclusion

TSLAC goal: 100% Texas Public Library participation

http://www.libraryedge.org/
Edge 2.0

- Assessment Results
- Library & Community Priorities
- Comparison Reports
- Community Data

Informed Library Choices About Opportunities to Advance Community Priorities
### 1.3.3 The library makes available:

<table>
<thead>
<tr>
<th>Resource</th>
<th>Yes</th>
<th>No</th>
<th>In Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Photo editing software</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Video/audio recording and editing software</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Videoconferencing equipment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3-D printers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation equipment (e.g., projector, microphone)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multimedia production equipment (e.g., digital cameras, audio recorders, video cameras)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Web development and coding software</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 1.3.4 The library:

<table>
<thead>
<tr>
<th>The library provides the following:</th>
<th>Yes</th>
<th>No</th>
<th>In Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provides a digital archive for local content creators</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provides users with the tools to scan, digitize or preserve personal items</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provides wireless-enabled printers available for user-owned devices</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Loans internet-enabled devices</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Loans Wi-Fi hot spots</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Selects and organizes online resources about available home broadband and wireless services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provides real-time reference services through text messaging, Skype, Twitter, chat or other interactive applications</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 1.3.5 The library has at least one public terminal with assistive technology that addresses the needs of:

<table>
<thead>
<tr>
<th>Accessibility need</th>
<th>Yes</th>
<th>No</th>
<th>In Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>People with visual impairments</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>People with motor and dexterity impairments</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Those needing accommodation of wheelchair or mobility vehicles</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>People who are hearing impaired</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### 10.1.5 How many public service staff are able to answer advanced questions about the library’s technology and digital resources:
- **Most**
- **About Half**
- **Few**

### 10.1.6 To enhance the staff’s levels of digital capabilities, the library:

<table>
<thead>
<tr>
<th>Participates in or facilitates formal or informal mentorship programs related to digital skills or access</th>
<th>Yes</th>
<th>No</th>
<th>In Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Offers a collection of current technology devices and loans them to staff for professional development</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provides training at least annually to help serve users with limited accessibilities (e.g., physical disabilities, cognition challenges, seniors)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provides training at least annually on how to protect the online privacy and security of library users</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 10.1.7 The library evaluates staff’s preparedness to serve digital needs of library users.
- **Yes**
- **No**
- **In Progress**

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**Answer** **Most** if more than 75 percent of public service staff are able to answer advanced questions about digital technology and resources.

**Answer** **About Half** if between 50 and 75 percent of public service staff are able to answer advanced questions about digital technology and resources.

**Answer** **Few** if less than 50 percent of public service staff are able to answer advanced questions about digital technology and resources.

**Answer** **Yes** if the library offers the listed item to help staff develop their digital skills and competencies.

**Answer** **No** if the library does not offer the listed item to help staff develop their digital skills and competencies.

**Answer** **In Progress** if the library is working on offering staff professional development or resources to enhance their digital skills and competencies.

**Answer** **Yes** if the library has a formal process to evaluate staff’s ability to serve library users digital needs.

**Answer** **No** if the library does not have a formal process to evaluate staff’s ability to serve library users digital needs.

**Answer** **In Progress** if the library is planning a formal process to evaluate staff’s ability to serve library users digital needs.
“If you can point to the data, it drives a much better story...Data changes how cities function and make decisions for the future.”

--Brooks Rainwater, Senior Executive and Director, National League of Cities’ Center for City Solutions
Using the statistics

QUICK AND EASY REPORTS
Texas Public Library Comparison Charts

Customized Library Data and Comparison Charts for Local Fiscal Year 2018

https://www.tsl.texas.gov/ldn/statistics

then click on one or more of these links:

- 2018 Quick Report to get a quick summary of the data for your library
- 2018 Charts to see how your library compares to ones of similar size or to statewide measures

For direct comparisons, select up to four libraries here:

Comparison Library City 1:
Comparison Library City 2:
Comparison Library City 3:
Comparison Library City 4:

then click this link: 2018 Comparison Charts

These charts are licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License.
Comparison Charts: Select Comparison Library Cities

Customized Library Data and Comparison Charts for Local Fiscal Year 2018

Choose Your Library's City from the drop-down menu here:

- then click on one or more of these links:
  - 2018 Quick Report
    - to get a quick summary of the data for your library
  - 2018 Charts
    - to see how your library compares to ones of similar size or to statewide measures

For direct comparisons, select up to four libraries here:

Comparison Library City 1:
Comparison Library City 2:
Comparison Library City 3:
Comparison Library City 4:

then click this link:
- 2018 Comparison Charts

These charts are licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License.
# Individual Library Quick Report

## Pleasanton Public Library
Local Fiscal Year 2018 Public Library Data

### General Library Information

<table>
<thead>
<tr>
<th>Item</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
<td>Pleasanton</td>
</tr>
<tr>
<td>Region</td>
<td>Alamo Area</td>
</tr>
<tr>
<td>County</td>
<td>Atascosa</td>
</tr>
<tr>
<td>Legal Establishment</td>
<td>City</td>
</tr>
<tr>
<td>Membership Status (SFY 2020)</td>
<td>Member</td>
</tr>
<tr>
<td>Population Served</td>
<td>22,956</td>
</tr>
<tr>
<td>Number of Branches</td>
<td>0</td>
</tr>
<tr>
<td>Number of Bookmobiles</td>
<td>0</td>
</tr>
</tbody>
</table>

### Library Collection

<table>
<thead>
<tr>
<th>Item</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books in Print-items</td>
<td>35,844</td>
</tr>
<tr>
<td>Physical Audio Items</td>
<td>1,294</td>
</tr>
<tr>
<td>Physical Video Items</td>
<td>4,358</td>
</tr>
<tr>
<td>Electronic Books</td>
<td>8,995</td>
</tr>
<tr>
<td>Downloadable Audio Items</td>
<td>2,485</td>
</tr>
<tr>
<td>Downloadable Video Items</td>
<td>259</td>
</tr>
<tr>
<td>Local-Licensed Databases</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total Collection: Items</strong></td>
<td><strong>53,246</strong></td>
</tr>
<tr>
<td>Current Print Subscriptions</td>
<td>62</td>
</tr>
<tr>
<td>Books in Print-Items Per Capita</td>
<td>1.56</td>
</tr>
<tr>
<td><strong>Total Collection-Items Per Capita</strong></td>
<td><strong>2.32</strong></td>
</tr>
</tbody>
</table>

### Operating Expenditures

<table>
<thead>
<tr>
<th>Item</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Wages</td>
<td>$150,698</td>
</tr>
<tr>
<td>Employee Benefits</td>
<td>$61,662</td>
</tr>
<tr>
<td><strong>Subtotal: Wages and Benefits</strong></td>
<td><strong>$212,360</strong></td>
</tr>
<tr>
<td>Print Materials</td>
<td>$18,320</td>
</tr>
<tr>
<td>Electronic Materials</td>
<td>$10,000</td>
</tr>
<tr>
<td>Other Materials</td>
<td>$7,022</td>
</tr>
<tr>
<td><strong>Subtotal: Library Materials</strong></td>
<td><strong>$35,342</strong></td>
</tr>
<tr>
<td>Other Operating Expenditures</td>
<td>$67,636</td>
</tr>
<tr>
<td>Indirect Costs</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Total Operating Expenditures</strong></td>
<td><strong>$314,756</strong></td>
</tr>
<tr>
<td>Salaries and Wages Per Capita</td>
<td>$9.26</td>
</tr>
<tr>
<td>Library Materials Expenditures Per Capita</td>
<td>$0.11</td>
</tr>
<tr>
<td><strong>Total Operating Expenditures Per Capita</strong></td>
<td><strong>$13.71</strong></td>
</tr>
<tr>
<td>Wages and Benefits as % of Total Operating Expenditures</td>
<td>67%</td>
</tr>
<tr>
<td>Library Materials as % of Total Operating Expenditures</td>
<td>11%</td>
</tr>
<tr>
<td>Other Operating Expenditures as % Total Operating Expenditures</td>
<td>21%</td>
</tr>
<tr>
<td>Capital Outlay</td>
<td>$0</td>
</tr>
</tbody>
</table>

### Local Library Services

<table>
<thead>
<tr>
<th>Item</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Circulation-Children’s</td>
<td>9,049</td>
</tr>
<tr>
<td>Digital Circulation-Children’s</td>
<td>147</td>
</tr>
<tr>
<td>Physical Circulation-Adult</td>
<td>27,245</td>
</tr>
<tr>
<td>Digital Circulation-Adult</td>
<td>3,746</td>
</tr>
<tr>
<td><strong>Total Circulation</strong></td>
<td>40,187</td>
</tr>
<tr>
<td>Number of Registered Users</td>
<td>8,957</td>
</tr>
<tr>
<td>Reference Transactions</td>
<td>4,269</td>
</tr>
<tr>
<td>Library Visits</td>
<td>45,553</td>
</tr>
<tr>
<td>Number of Library Programs</td>
<td>95</td>
</tr>
<tr>
<td><strong>Total Library Program Attendance</strong></td>
<td><strong>1,719</strong></td>
</tr>
<tr>
<td><strong>Total Circulation Per Capita</strong></td>
<td><strong>1.75</strong></td>
</tr>
<tr>
<td>Circulation Per Paid Staff Member</td>
<td>8,680</td>
</tr>
<tr>
<td>Circulation Per Hour</td>
<td>15.83</td>
</tr>
<tr>
<td>Circulation Per Library Visit</td>
<td>0.88</td>
</tr>
<tr>
<td>Collection Turnover Rate</td>
<td>0.75</td>
</tr>
<tr>
<td>Reference Transactions Per Capita</td>
<td>0.19</td>
</tr>
<tr>
<td>Program Attendance Per Capita</td>
<td>0.07</td>
</tr>
<tr>
<td>Library Visits Per Capita</td>
<td>1.98</td>
</tr>
</tbody>
</table>

### Local Operating Expenditures

<table>
<thead>
<tr>
<th>Item</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Materials Expenditures</td>
<td>$35,342</td>
</tr>
<tr>
<td>Total Local Operating Expenditures</td>
<td>$314,756</td>
</tr>
<tr>
<td>Local Government Expenditures</td>
<td>$314,756</td>
</tr>
</tbody>
</table>
Individual Library Graphs

**Collection Turnover Rate LFY2018**
- Poteet Public Library: 0.93
- Average 5,000-9,999: 0.77
- Average Statewide: 1.13

**Total Circulation Per Capita LFY2018**
- Poteet Public Library: 1.85
- Average 5,000-9,999: 4.00
- Average Statewide: 4.74

**Circulation per paid Staff LFY2018**
- Poteet Public Library: 6,910
- Average 5,000-9,999: 10,085
- Average Statewide: 11,161

**Circulation Per Library Visit LFY2018**
- Poteet Public Library: 1.29
- Average 5,000-9,999: 1.30
- Average Statewide: 1.36
Welcome ABERNATHY PUBLIC LIBRARY

Click on the "Enter" button to access the online data collection form for your library.

Data collection portal for the Texas Public Libraries Annual Report

Click for a blank copy of the 2018 Texas Public Libraries Annual Report Worksheet

Click for a blank Application for Accreditation form

https://tx.countingopinions.com/

NEW!

Maintenance of Effort (MOE) Explained - demonstration of how and why MOE is calculated

Financial Information and Reporting Standards Sections 3, 4 & 5

Texas LibPAS

Weekly Total Tool

For additional information, read the Frequently Asked Questions, or visit the Texas Public Libraries Annual Report webpage, https://www.tsl.texas.gov/id/pubs/arsma/index.html

This site uses Pop-up windows which may be disabled in your browser. Turn off the pop-up blocker for this URL address to open these documents.
Injecting hard numbers into your story will raise the stakes and bring your call to action into clearer focus. – Kate Harrison
Texas LibPAS
Report Tab
## Merge Documents: Library Snapshot

### Collection Totals

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assigned Population</td>
<td>20,035,166</td>
</tr>
<tr>
<td>Branches</td>
<td>229</td>
</tr>
<tr>
<td>Bookstores</td>
<td>11</td>
</tr>
<tr>
<td>Square Footage of Central Library</td>
<td>8,229,386</td>
</tr>
<tr>
<td>Hours Open per Week</td>
<td>24,555</td>
</tr>
<tr>
<td>Volunteer Hours Worked Annually</td>
<td>1,108,582</td>
</tr>
<tr>
<td>Total Staff Hours Worked per Week</td>
<td>201,204.60</td>
</tr>
</tbody>
</table>

### Library Statistics

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Visits</td>
<td>95,856,877</td>
</tr>
<tr>
<td>Registered Users</td>
<td>14,570,055</td>
</tr>
<tr>
<td>Reference Questions</td>
<td>13,868,241</td>
</tr>
</tbody>
</table>

### Circulation

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children's materials</td>
<td>44,104,831</td>
</tr>
<tr>
<td>All other materials</td>
<td>1,908,329</td>
</tr>
<tr>
<td>Total Circulation</td>
<td>115,745,085</td>
</tr>
</tbody>
</table>

### Programs & Attendance

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age Group</td>
<td></td>
</tr>
<tr>
<td>Children</td>
<td>153,156</td>
</tr>
<tr>
<td>Young Adult</td>
<td>29,185</td>
</tr>
<tr>
<td>Adult</td>
<td>114,967</td>
</tr>
<tr>
<td>Total</td>
<td>397,208</td>
</tr>
</tbody>
</table>

### Operating Revenue

- Local Government Revenue: $380,479,029
- Foundation and grants: $3,830,050
- Other local sources: $14,539,249
- Total Operating Revenue: $379,807,369

### Operating Expenditures

- Staff Expenditures: $384,054,921
- Collection Material Expenditure: $87,547,768
- Print Materials: $37,012,860
- Electronic Materials: $49,888,522
- Other Operating Expenditures: $7,021,150
- Total Operating Expenditures: $541,731,363

### Capital Revenue

- Total Capital Revenue: $61,033,312

### Capital Expenditures

- Total Capital Expenditures: $60,432,515

### Technology

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computers Available</td>
<td>20,905</td>
</tr>
<tr>
<td>Annual Computer Use</td>
<td>11,342,861</td>
</tr>
<tr>
<td>Annual WiFi Use</td>
<td>94,748,160</td>
</tr>
</tbody>
</table>

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**Texas State Library & Archives Commission**

**Annual Report**

**Reporting Period 2018**

**Director**

1201 Brazos
Austin, TX 78701

512-403-5100

LibraryArchives@tamu.edu

Austin, Texas
Additional Training

Stacey Malek, Valicia Greenwood: *Using Texas Public Library Statistics in Reports and Presentations*
Thursday, October 10, 2019, 2:00-3:00 p.m.
https://register.gotowebinar.com/register/1353745504620421891

On-demand webinar, Webjunction.
https://www.webjunction.org/events/webjunction/presenting-research-findings.html
Add color and drama

MAKE IT COMPELLING
Conversation Starter

BEYOND BOOKS
Rural Libraries offer programs and services which enable smaller communities to grow.

TOCKER FOUNDATION

Equity & Inclusion
Homelessness
Hunger & Food Scarcity
Immigration & Refugees

Literacy
STEM, GED Classes
Preschool & K–12
Afterschool Programs

Education

Human Services
Health and Fitness
Public Safety
Disaster Prep/Shelter Aging

Arts & Technology
Arts & Culture
History & Genealogy
Technology Access
Broadband Assistance

Community Wellness
Job Search, Resume Help
Small Business Incubator
Workforce Development
Local Agency Partner

Economic Development
Communicate to Patrons

http://chambers.lib.tx.us/annual-report

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Identify Trends

Ebooks in Texas Public Libraries Collections

In 2015 South Dakota communities spent an average of $33 per resident on their public libraries.

An average of $4.37 was spent per resident on new materials purchases.
MORE RESOURCES
Infographic Ideas

18 Incredible Tools for Creating Infographics – Craig Stewart

- Biteable
- Mural
- BeFunky
- Cacoo
- Snappa
- Canva Infographic Maker
- Piktochart
- Infogram
- Mind the Graph
- Kartograph
- Animaker
- Easel.ly
- Venngage
- Google Charts
- Vizualize
- Adioma
- PicMonkey
- Visme

https://www.creativebloq.com/infographic/tools-2131971
Display Sources


Tableau - https://www.tableau.com/

Free stock photos
https://www.pexels.com/
https://unsplash.com/
Additional Training

Christopher Foster, Robert Storer: *Marketing 103: How to Tell a Compelling Story that Engages Your Community.*

Kate Harrison: *A Good Presentation Is About Data And Story.*


Microsoft Excel
Thank you!

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