

2021 Reporting Programs and Program Attendance

What counts as a program?

- Sponsored or co-sponsored by the library
- Planned event
- Introduces group to broad range of library services
- May provide cultural, recreational, educational information
- Count each date as one event.

Do not count as a program:

- Library Board meetings
- Business meeting at library
- Library booth at festival or parade
- One-on-one tutoring or other training
- Non-profit volunteers tutoring
- Polling place voters in library
- Home delivery service
- Any self-directed or “passive” programming such as craft kits, reading bags, story walks, etc.

Types of Programs

- Live** All In-Person, All On Site
 All In-Person, All Off Site
 All Virtual: meeting same time online
- Pre-Recorded** Count all views greater than 1 minute at 7-day mark

Target Age Ranges

2020 Program Questions

Programs Targeting Children

Programs Targeting Young Adults (YA)

Programs Targeting Adults

2021 Program Questions

Programs Targeting Children

Ages Birth – 5 years

Ages 6 – 11 years

Programs Targeting Young Adults

Programs Targeting Adults

Programs of General Interest

Target Age Group for Program	Live, In-Person On-Site		Live, In-Person Off-Site		Live Virtual		Recorded	
	Programs	Attendees	Programs	Attendees	Programs	Attendees	Recordings	Views
Early Childhood, Birth to age 5	7.11a	7.12a	7.11b	7.12b	7.11c	7.12c		
Children, ages 6 to 11	7.13a	7.14a	7.13b	7.14b	7.13c	7.14d		
Young Adult, ages 12 to 18	7.15a	7.16a	7.15b	7.16b	7.15c	7.16c		
Adult, ages 19+	7.17a	7.18a	7.17b	7.18b	7.17c	7.18c		
General Interest, no target age	7.19a	7.20a	7.19b	7.20b	7.19c	7.20c		
TOTALS	7.21a	7.22a	7.21b	7.22b	7.21c	7.22c	7.23	7.24
	Total Live (Synchronous) Programming Programs: 7.21 Attendance: 7.22						Total Recorded (Asynchronous) Programming	