

2021 Reporting Programs and Program Attendance

What counts as a program?

- Sponsored or co-sponsored by the library
- Planned event
- Introduces group to broad range of library services
- May provide cultural, recreational, educational information

Do not count as a program:

- Library Board meetings
- Business meeting at library
- Library booth at festival or parade
- One-on-one tutoring or other training
- Non-profit volunteers tutoring
- Polling place voters in library
- Home delivery service
- Any self-directed or “passive” programming such as craft kits, reading bags, story walks, etc.

Types of Programs

- Live** All In-Person, All On Site
 All In-Person, All Off Site
 All Virtual: meeting same time online
- Pre-Recorded** Count views greater than 1 minute at 7-day mark

Target Age Ranges

2020 Program Questions

Programs Targeting Children

Programs Targeting Young Adults (YA)

Programs Targeting Adults

2021 Program Questions

Programs Targeting Children

Ages Birth – 5 years

Ages 6 – 11 years

Programs Targeting Young Adults

Programs Targeting Adults

Target Age Group for Program	Live, In-Person On-Site Session		Live, In-Person Off-Site Session		Live Virtual Session		Recorded Session	
	Programs	Attendees	Programs	Attendees	Programs	Attendees	Programs	Attendees
Early Childhood (Birth to age 5)								
Children (6-11)								
Young Adult (12-18)								
Adult (19+)								
General Interest								
TOTALS								
	Live (Synchronous) Programs						Recorded (Asynchronous)	