

# Get Their Attention!

Presenting Texas Public Library Data to Stakeholders

**Valicia Greenwood**, Library Data Coordinator

## Weblinks

US Census <https://www.census.gov/>

US Census Academy Data Gems <https://www.census.gov/data/academy.html>

ICMA – International City/County Management Association <https://icma.org/>

NACo – National Association of Counties <https://www.naco.org/>

NACo County Explorer <https://ce.naco.org/>

IMLS – Institute of Museum and Library Services <https://www.ims.gov/>

IMLS Data Catalog <https://www.ims.gov/research-tools/data-collection>

Texas Association of Counties <https://www.county.org/>

Texas Demographic Center <https://demographics.texas.gov/>

TML – Texas Municipal League <https://www.tml.org/>

Texas Public Library Statistics <https://www.tsl.texas.gov/ldn/statistics>

Chambers County Library Annual Report 2021. <http://chambers.lib.tx.us/annual-report>

TSLAC Library Science Center <https://www.tsl.texas.gov/ldn/lsc>

## References

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Bureau of Business Research IC<sup>2</sup> Institute. *Texas Public Libraries: Economic Benefits and Return on Investment*. University of Texas at Austin. 2017. <https://www.tsl.texas.gov/roi>

Covey, Stephen R. *The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change*. Interactive Edition. United States: Mango Media. 2015.

Den Heijer, Alexander. *Nothing You Don't Already Know: Remarkable Reminders about Meaning, Purpose, and Self-Realization*. CreateSpace Independent Publishing Platform. 2018.

Foster, Christopher.; Storer, Robert *Marketing 103: How to Tell a Compelling Story that Engages Your Community*. On-demand webinar, SirsiDynix. 2019. <https://www.sirsidynix.com/event/marketing-103-how-to-tell-a-compelling-story-that-engages-your-community/>

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Hinson, Eric. *5 Effective Business Storytelling Techniques You Need to Use* Mar 21, 2018 <https://mirasee.com/blog/business-storytelling-techniques/>

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Jones, Rebecca. *Can You Hear Me Now? Communicating Data to Stakeholders*. RIPL Conference 2020

Lieber, David. *The Power of Storytelling in Business* TEDxSMU 2013, [https://youtu.be/Xig\\_r8eKfeM](https://youtu.be/Xig_r8eKfeM)

Phillips, David JP: *How to Avoid Death by Powerpoint*, TEDxStockholmSalon 2014  
<https://youtu.be/lwpi1Lm6dFo>

## Images

The Noun Project: <https://thenounproject.com/>

Unsplash: <https://unsplash.com/>

Pixabay: <https://pixabay.com/>

Microsoft Excel: <https://support.microsoft.com/en-gb/excel>

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