

Persuasive Presentations Using Texas Public Library Data

Valicia Greenwood, Library Data Coordinator

Weblinks

US Census <https://www.census.gov/>

US Census Academy Data Gems <https://www.census.gov/data/academy.html>

ICMA – International City/County Management Association <https://icma.org/>

NaCO – National Association of Counties <https://www.naco.org/>

NaCO County Explorer <https://icma.org/>

IMLS – Institute of Museum and Library Services <https://www.ims.gov/>

IMLS Data Catalog <https://www.ims.gov/research-tools/data-collection>

Texas Association of Counties <https://www.county.org/>

Texas Demographic Center <https://demographics.texas.gov/>

TML – Texas Municipal League <https://www.tml.org/>

Texas Public Library Statistics <https://www.tsl.texas.gov/ldn/statistics>

Comparison Charts [2019 Individual Library Statistics and Comparison Charts](#)

Trend Data [Texas Public Library Five Year Trend Charts](#)

Texas LibPAS <https://tx.countingopinions.com/>

Texas ROI study <https://www.tsl.texas.gov/roi>

Chambers County Library Annual Report <http://chambers.lib.tx.us/annual-report>

TSLAC Library Science Center <https://www.tsl.texas.gov/ldn/lsc>

References

Melissa Bowles-Terry: *Take Action: Using and Presenting Research Findings to Make Your Case*. On-demand webinar, Webjunction. <https://www.webjunction.org/events/webjunction/presenting-research-findings.html>

Christopher Foster, Robert Storer: *Marketing 103: How to Tell a Compelling Story that Engages Your Community*. On-demand webinar, SirsiDynix.

<http://go.sirsidynix.com/Marketing-103-How-to-Tell-a-Compelling-Story-That-Engages-Your-Community-On-Demand-Reg.html>

Kate Harrison: *A Good Presentation Is About Data and Story*. 20 Jan 2015, <https://www.forbes.com/sites/kateharrison/2015/01/20/a-good-presentation-is-about-data-and-story/#1f26f785450f>

Eric Hinson: *5 Effective Business Storytelling Techniques You Need to Use* Mar 21, 2018

<https://mirasee.com/blog/business-storytelling-techniques/>

Dave Lieber: *The Power of Storytelling in Business* TEDxSMU 2013, https://youtu.be/Xig_r8eKfeM

David JP Phillips: *How to Avoid Death by Powerpoint*, TEDxStockholmSalon 2014

<https://youtu.be/lwpi1Lm6dFo>

Library Development and Networking Division
Texas State Library and Archives Commission
vgreenwood@tsl.texas.gov

Nov-20