The Affordable Care Act - Assisting Your Patrons

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http://nnlm.gov/
Affordable Care Act: The Basics
Enrollment
Health Insurance Marketplace
The Health Insurance Marketplace is coming soon

A new way to get affordable coverage launches October 1.

Answer a few questions to learn if you qualify for lower costs.

SEE YOUR OPTIONS »

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What is the Health Insurance Marketplace?
What is the Marketplace in my state?
What if I have job-based insurance?
How can I get coverage at lower costs?
What do small businesses need to know?

https://www.healthcare.gov/
You are not alone

• Navigators
• Certified Application Counselors
• Assisters
• Agents and Brokers
Help for Libraries
Publications & articles

Many of the resources on this page are available on our Product Ordering Website.

Publications

Bi-fold brochures
- The Value of Health Insurance
- About the Health Insurance Marketplace
- About the Small Business Health Options Program (SHOP)

Fact sheets
- Key Dates for the Health Insurance Marketplace
- Things to Think About When Choosing a Plan
- Things to Think About When Choosing a Plan (Hispanic)
- Things to Think About When Choosing a Plan (African American)
- Things to Think About When Choosing a Plan (Women)
- Now is the Time to Get Health Insurance

Articles

Drop in articles
- Are You Ready? The Health Insurance Marketplace Is Coming
- Are You Ready? The Health Insurance Marketplace Is Coming (Hispanics)
- Are You Ready? The Health Insurance Marketplace Is Coming (African American)
- Are You Ready? The Health Insurance Marketplace Is Coming (Women)

Have questions?
Find the right answers to your questions about the Marketplace.

Supporting Library Capacity to Respond to Patron Health Information Requests

Effective July 1, 2013, WebJunction and our partners at ZeroDivide have launched a new project to provide information to the library community regarding opportunities and resources to connect patrons to health and wellness information.

For more information, visit our FAQ page. Please sign up to receive updates about this project, including details about webinars and new additions to the resources made available through WebJunction.

This project is supported through an agreement with the Institute of Museum and Library Services, and while work is just getting under way, the following is intended to support state and public libraries in understanding initial priorities for this work.
Affordable Care Act (ACA) Resources

What is the Affordable Care Act?

The Affordable Care Act (ACA) was passed by Congress and signed into law on March 23, 2010. A brief outline of each Title (or section), as well as the full text of the ACA can be found at The Affordable Human Services (HHS). On October 1, 2013, open enrollment in the Health Insurance Marketplace begins for coverage starting as early as January 2014. The initial open enrollment period closes March 31, 2014.

What is the role of libraries in the Affordable Care Act?

As trusted information providers, libraries may see an increased demand in patron requests regarding the ACA. The National Library of Medicine (NLM) has been in conversations with several government organizations and Regional Medical Libraries (RMLs) has been working with their state libraries to provide information.

More information about the ACA and the Role of Libraries is also available from the American Library Association (ALA).

On Friday, July 26, 2013, OCLC (Online Computer Library Center, Inc.) WebJunction hosted an informative webinar, "Libraries & Health Insurance: Preparing for October 1." The session was recorded and Libraries connecting patrons to ACA resources was also recorded. [Record]

Libraries and Information providers are encouraged to link users to information provided by HealthCare.gov. HealthCare.gov has created several widgets and badges in English and Spanish to quickly link users to resources.

Recent Updates [Read]

- Navigator Grants Recipients [PDF]

On August 15, 2013, grant awards were announced to 105 Navigator grant applicants in Federally-facilitated and State Partnership Marketplaces. These Navigator grantees and their staff will serve as a key resource in shopping for and enrolling in plans in the Health Insurance Marketplace beginning this fall. Information on Navigators in the SCF can be found in the table below.

- Healthy Young America Video Contest

HHS Secretary Kathleen Sebelius and Young Invincibles announced the Healthy Young America video contest in an effort to inform young people about health insurance coverage and new options.

Key Resources

- HealthCare.gov

HealthCare.gov and the Spanish version CuidadoDeSalud.gov are the primary websites for information about the ACA and were designed to help Americans prepare for the changes ahead. A toll-free number (1-800-318-2595 or TTY/TDD) Operators can provide educational information now, and enrollment assistance after October 1, in more than 150 different languages.

The Get Insurance tab of the Healthcare.gov site provides customized information on the Health Insurance Marketplace for individuals and families as well as small business owners. Starting October 1, users can see various plan options. Prior to that date, information will be provided to help people get ready for the process.

- Centers for Medicare & Medicaid Services (CMS)

CMS has been designated as the HHS division responsible for the rollout of the ACA. The site contains Publications and articles on the Health Insurance Marketplace including draft versions of the individual and employee ACA application. Additional information about the role of Navigators is also available.

[Read more about ACA resources]
The Role of The Library
• Do your homework
• Determine your role
• Gather resources
• Identify partners
• Remember you are not alone
Time for Questions
Thank you!

Contact the NN/LM SCR at:
http://nnlm.gov/scr
Affordable Care Act Resources:
http://nnlm.gov/scr/outreach/aca.html
nnlm-scr@exch.library.tmc.edu
713-799-7880 or 1-800-338-7657

Contact today’s speaker at:
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