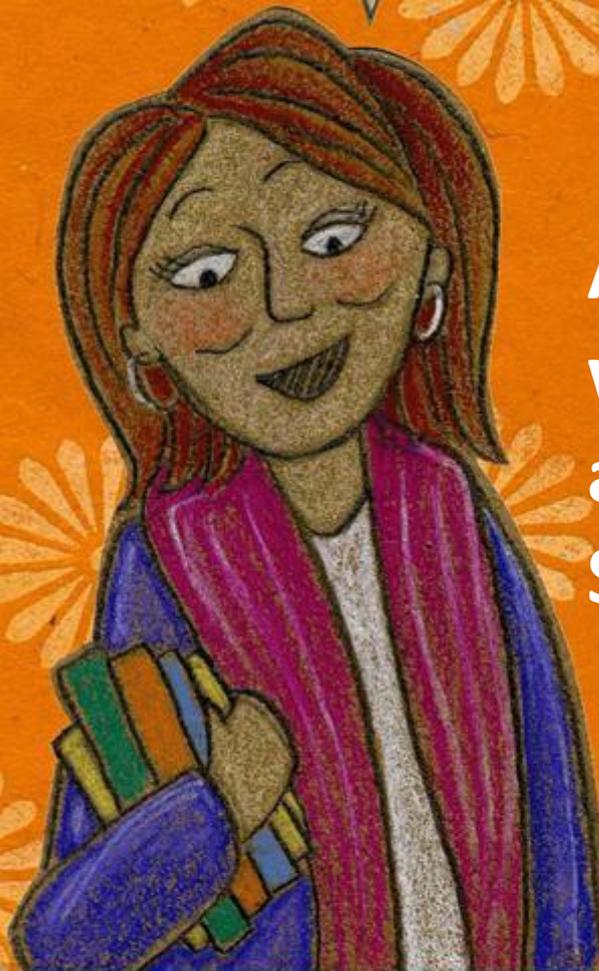
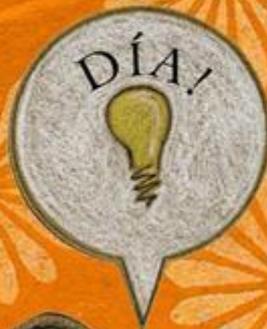


Celebrate
reading with
Día!
Wed, Jan 28,
2015



A Conversation
with Pat Mora
and Mark
Smith



A Year-Long Celebration of Reading

A word cloud featuring various terms related to reading and literacy. The words are arranged in a non-linear fashion, with some being significantly larger than others. The colors used include teal, orange, pink, and green. The words include:

- Día** (teal)
- bookjoy** (orange)
- CELEBRATE** (pink)
- languages** (teal)
- cultures** (pink)
- read** (green)
- daily** (orange, vertical)
- El día de los niños, El día de los libros** (teal)
- April 30** (pink)
- Children's Day, Book Day** (green)
- libraries** (teal)
- day care centers** (green)
- literacy** (pink)
- community centers** (teal)
- Diapalooza** (orange)
- school families** (orange)
- bookstores** (orange, vertical)



Libraries and Día

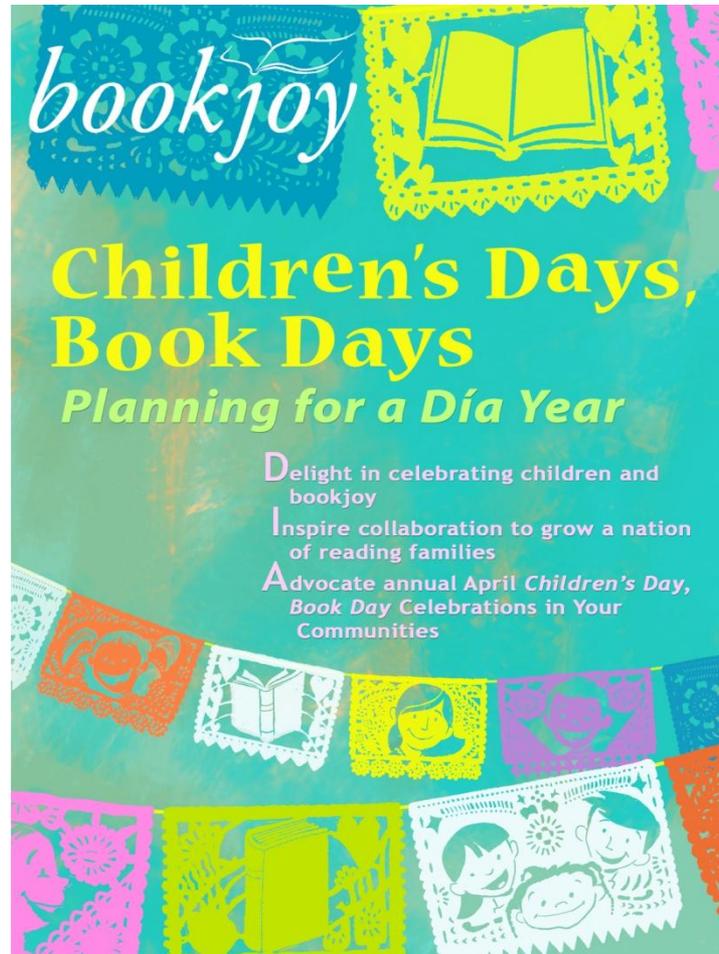




The Texas State Library and Día

Our original Día logo!

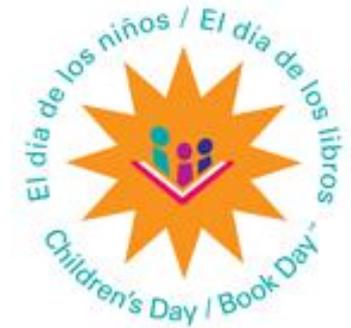


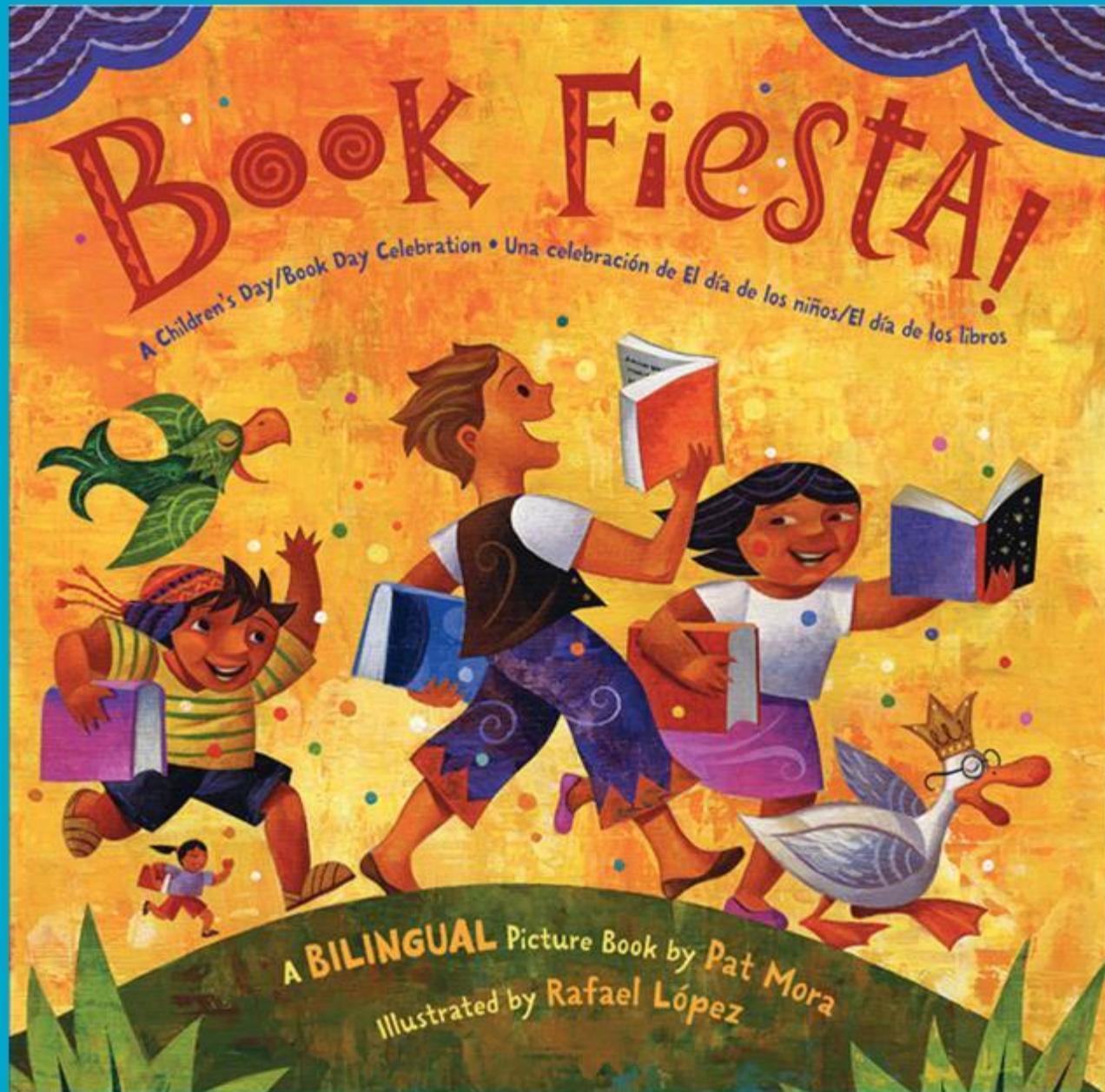


<http://www.patmora.com/dia-planning-booklet/>

Want to Learn More?

- Visit Pat Mora's website: <http://www.patmora.com/>
- Register your library/organization for Día: <http://cs.ala.org/websurvey/alsc/dia/index.cfm>
- Download free toolkits, resource guides, book lists, etc.: <http://dia.ala.org/content/free-program-downloads>
- Register for the second Día webinar on Tue, Feb 10, 2015, 1:30 PM - 3:00 PM CST:
 - Start Your Día Right: Celebrating El día de los niños/El día de los libros at your library with Jeanette Larson
 - <https://attendeegotowebinar.com/register/7079984433177045505>
 - Register now and receive a free copy of Jeanette's book on Día!





Questions?