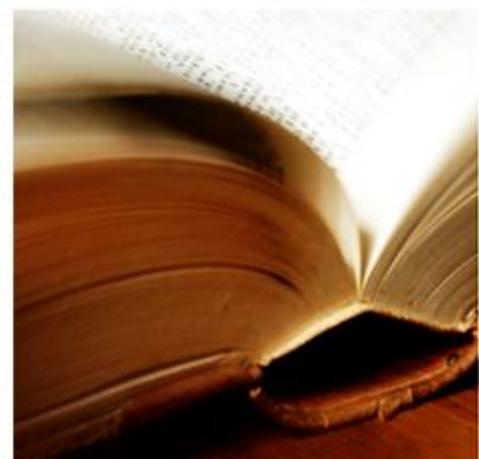


# Library Apps

Presented By: Corinne M. Hill  
9 February 2012



# Rationale for a Library App

- Smartphone penetration in US exceeds 50%
- Demand for digital content is increasing
  - Anytime
  - Anywhere
  - Any device
- Trend is toward mobile access to services
- Advances in consumer technology influencing patron expectations

# Strategies

- Increase the size of your ebook collection
- Enrich your audiobook and film collection
- Access to wi-fi
- Manage technical difficulties
- Follow behavior of your ebook patrons

# Important Features

- Digital user activities:
  - Catalog search
  - Placing holds
  - Renewals
  - Ability to browse shelves
  - Read Reviews
- Online information (f/k/a Databases)

# Dallas Public Library's App

- The *Dallas Morning News* (June 2, 2011, 3E) rated the Library's new App as "Simple, handy and surprisingly fun."



# Dallas Public Library App



Search Results



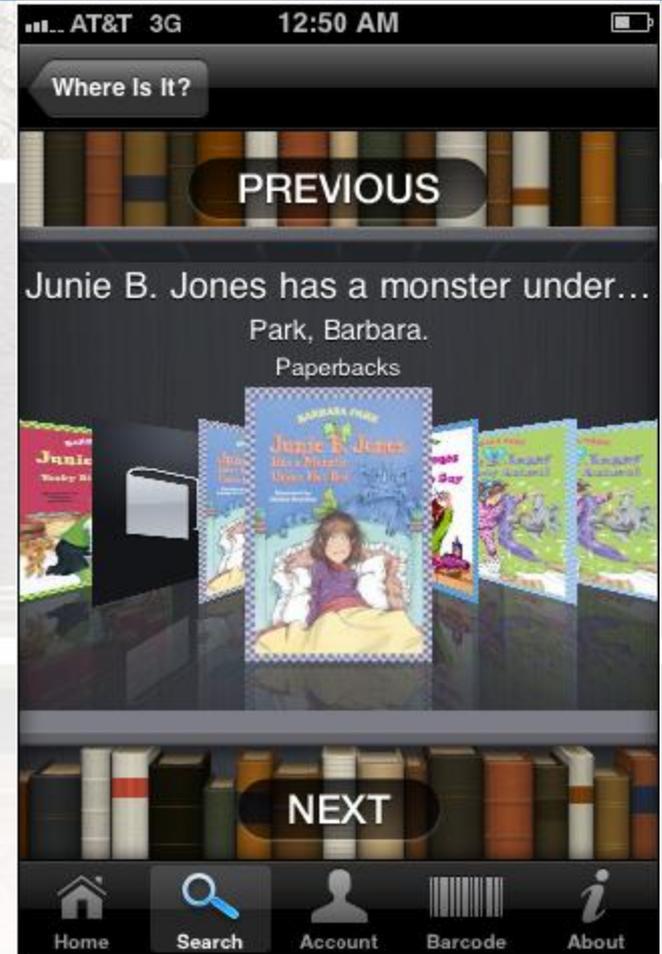
Search Details

# Dallas Public Library App



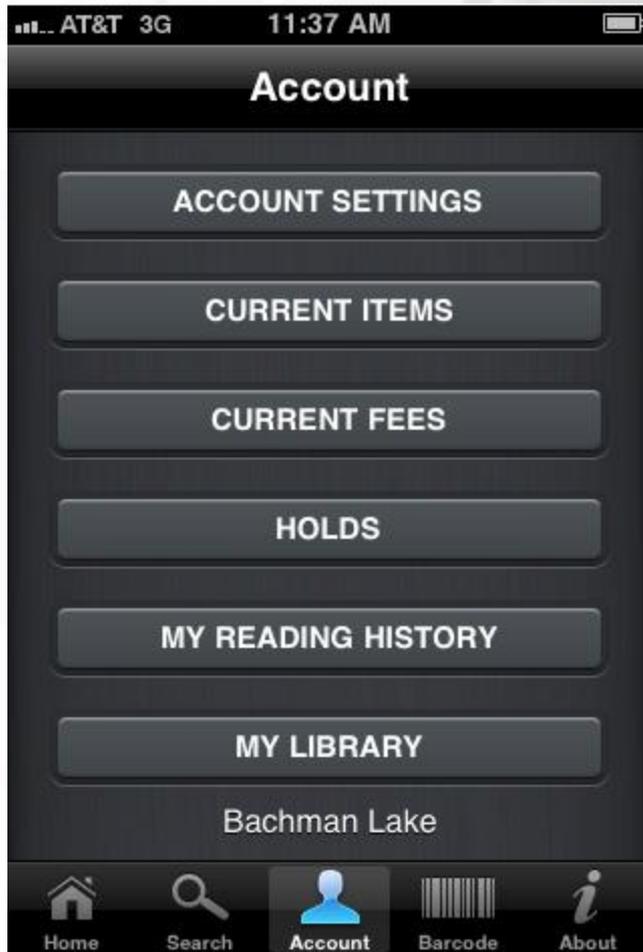
Virtual Shelf  
Icon

Item Location



Virtual Shelf

# Dallas Public Library App



**Patron's Account Info.**



**Library Card Barcode**

# What's Next?

- Implement for Droid
- Staff app with access to patron and cataloging information
- Check out materials
- Accept payments
- Integrate online information

