

2012 Demo Webinar follow-up

10.6 Number of Wi-Fi Sessions - Report the total number of sessions in a year of the library's wireless Internet access (Wi-Fi) by users. A wireless connection allows users to make a connection to the library's Internet using a personal laptop, tablet, or smart phone. A typical week or other reliable estimate may be used to determine the yearly number. Do not include use of library equipment in this count.

What is a Wi-Fi session? The number of times someone in your library connects to the library's Internet using your library's wireless network using their laptop, tablet, or smart phone.

How do I collect Wi-Fi Sessions? There is usually software that comes with the wireless router that can provide the number of sessions for you. You may need to check with your IT person.

Are these unique users? No, we just want total number of sessions; we do not need unique persons accessing Wi-Fi.

Do you mean the number of people coming into the library to use the Wi-Fi? No, the number of sessions of the library's wireless Internet access by users.

Do you want total Wi-Fi minutes? No, we need the number of sessions.

What if you cannot collect Wi-Fi sessions? Annotate in the report why you cannot collect it.

Should we report a number if it's only for part of the year? Yes, please annotate it in the report, so we know that next year's number will be higher.

What if you are just now collecting Wi-Fi? Annotate that in the report so we know that you will report it next year.

What about usage of Wi-Fi outside the building, such as at night and on the weekends? We are only asking you to collect use inside the library.

10.7 Number of Website visits - Report the total number of visits to the library's website.

Are these "page loads," where someone opens a page on the site, or "unique visits," where a patron opens the website itself? We are looking for the count where a patron opens the website itself.

Does this include all our websites, such as web, catalog, Facebook, etc? Please count visits to the library's website, but not Facebook.

Note: If you have a Plinkit website, Henry Stokes with TSLAC, will be setting up Google Analytics for you to begin collecting this data.