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Flip the Script *Changing the direction of your library*

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Pottsboro Area Public Library Pottsboro, TX

Town of <2,000, service area about 3,300
Lake community

Locals and transplants

All volunteer until 2010 - Hired half-time
librarian

Annual Budget 2013 - \$27, 138

Only 5% of budget was from tax
until 2012 - Increased commitment

Preparing to Shut Down

Every board meeting (2010-2012) was a discussion of the dwindling bank account and how many months we had left.

Was it worth saving? Depends on who you asked.

*Trying the same
things...but **harder***

Fundraisers

Additional ways to
save money

Shrimp Tail Principle



Flip the Script



Network
Turn Outward

Making
strategic
decisions

Think BIG

**People are going
to be
MAD**

Vision

I live with

Think BIG

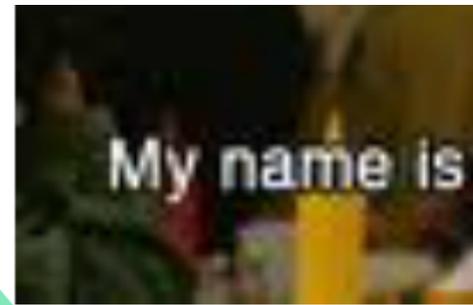
ard

*People are going
to be
MAD*

Vision



Vision



Network

Turn Outward

*Making
strategic
decisions*

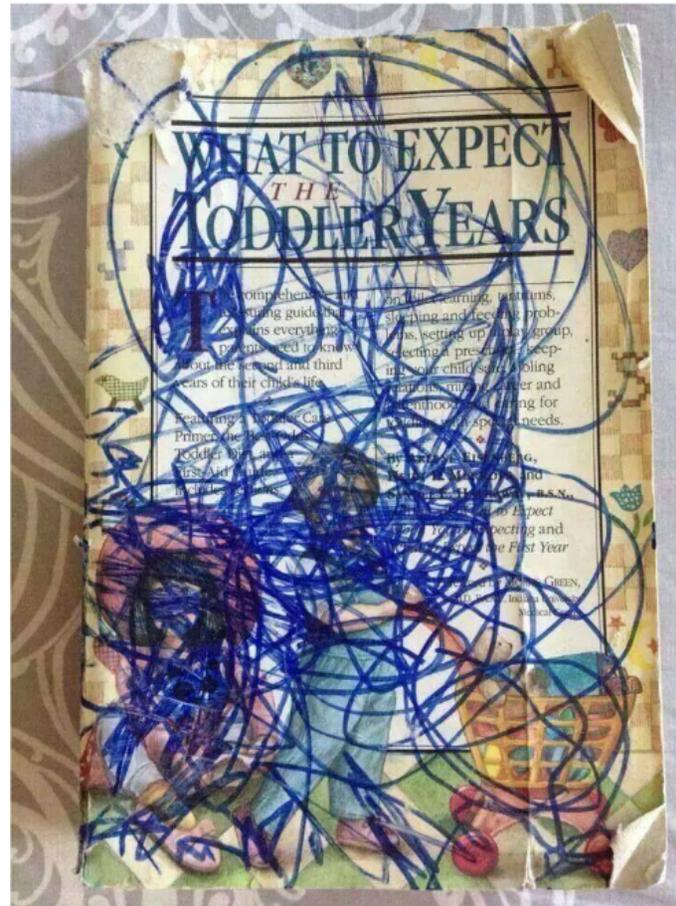
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***Making
strategic
decisions***

Create Buzz



Humor



Factors that led to progress

Like improv - Say, "Yes, and"
Give people something THEY value
Money followed money
Success followed success
IMPERFECT ACTION
People are drawn to success

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