

## Texas State Library and Archives Commission

### Impact FY2015

#### Organization Information

Type: [REDACTED]  
 Legal Entity: City of [REDACTED]  
 Address: [REDACTED]  
 City, State Zip: [REDACTED] TX [REDACTED]  
 Employer Identification Number: [REDACTED]

#### Grant Information

Type: Impact  
 Fiscal Year: 2015  
 Application ID: [REDACTED]  
 Term: 09-01-2014 to 08-31-2015

Please submit your grant application electronically using the TSLAC Grant Management System, <http://gms.tsl.texas.gov>.

July 16, 2014

### Organization Information

DUNS Number: [REDACTED]

U.S. Congr. Distr No.: 16

State Senate Distr. No.: 29

State House Distr. No.: 77

**Total Score: 93.5/100**

### Contact Persons

	Name	GMS User Role	E- mail
Director/ Coordinator Contact 1	[REDACTED]	Program Manager Grantee Official	[REDACTED]

### Proposed Funding Sources

a. TSLAC grant: 10000  
 b. Other federal gov't funds:  
 c. Other state funds:  
 d. Local funds:  
 e. Miscellaneous:  
 TOTAL: 10000

Is the applicant delinquent on any Federal debt? NO

### Signature

I certify, to the best of my knowledge, that the statements made in this application are true, that the information provided is correct, and that I am authorized to enter into legally binding commitments on behalf of the applicant organization.

Application Completed by:

[REDACTED] Date:03-08-14

Application Approved by:

Date:

Approved by Signature Name:

Date: \_\_\_\_\_

Approved by Job Title:

### Budget Table for Fiscal Year 2015

Capitalization Level: 5000

Budget Category	Grant Funds	Other Funds(if applicable) (\$)	Description	Total Costs (\$)
Personnel	0	0		0
Fringe Benefits	0	0		0
Travel	0	0		0
Equipment/ Property	4805	0	15 iPad mini tablets at \$300.00 each, 15 ipad cases at \$17.00 each, 5 packs screen protectors at \$10.00 each totaling \$4805	4805
Supplies (incl. Library Materials)	0	0		0
Contractual Services	5194	0	Subscription to TumbleBooks Tumble Premium database totaling \$5,194.00	5194
Other	0	0		0
Total	9999			9999

**Score: 5/10**

## Narrative

### Project Location:

- [REDACTED]

### Project Title:

- Kid's Technology Workshop

### Project Director (Name & Title):

- [REDACTED] Youth and Family Services Coordinator

### Has the TSLAC Library Development Consulting Staff reviewed a draft of this application?

- Yes

### If yes, provide the Consultant's Name:

- Erica McCormick

### New program?

- Yes

### Program Abstract:

- With this Impact Grant proposal [REDACTED] seeks to establish a Kid's Technology Workshop. Through the Kid's Technology Workshop [REDACTED] will design and present a program to tutor children in accessing and utilizing the online resources TSLAC and [REDACTED] provides them through TexShare, Overdrive and Tumblebooks.

E- content access and delivery is the focus area addressed in this proposal.

TexShare training will focus on Searchasaurus and Ebsco Kids Search. The Overdrive training will review Overdrive Read and the [REDACTED] Overdrive For Kids portal. Overdrive Read allows user to read books in their web browser and does not require installing software, transferring files or creating an account in Adobe Digital Editions. The TumbleBooks training will demonstrate the features of a new TumbleBooks subscription.

With this grant [REDACTED] will ensure that local children are exposed to books and information at any time, day or night, in easy to use electronic formats.

### Grant focus area:

- goal3

**1. Applicant Information (10 points):** Applicants describe their library, their mission, strategic goals, and their capacity to complete the project successfully. **Score: 10/10**

- The [REDACTED] is the oldest continuously operating public library in Texas. First established as a school reading club in 1894, it opened to the public in 1895. Today the [REDACTED] System has grown to include 12 branches, a Bookmobile, a Techmobile, and the Algur H. Meadows Library at the [REDACTED] Museum of Art and a partner library at the Northwest Campus of [REDACTED] Community College. The Mission of the Library Department is to provide learning spaces, enrichment opportunities and literacy services to our community so they can create, collaborate, and connect.

### Strategic Goals

Library customers will have access to computers and resources available through the internet.

Library customers will have access to free training classes on a wide range of technology, software and related topics.

Library customers will have access to library services that meet the State of Texas' minimum accreditation standards for public libraries.

All internal and external customers will be clearly and accurately informed in a timely manner about Library and City services, issues, and policies.

All staff will have access to tools, training and technology necessary to support library objectives.

All Library locations will provide collaborative learning resources and spaces to address the supplemental educational support needs of children aged 0 – 18.

### Capacity

[REDACTED] was named one of the Top 10 Libraries for Children in 2012 by Livability.com. In fiscal year 2013 the library presented 2,913 children's programs to an audience of 75,491. [REDACTED] has the capacity to manage this grant by utilizing its 26 Children's Services staff members. Key staff will be selected from this group to form a grant implementation committee to preplan activities, coordinate schedules and design promotional materials. [REDACTED] has strong grant administration experience, including successful completion of a BTOP grant and implementation of the only Family Place Libraries grant in Texas.

**2. Community Need (10 points):** Applicants describe the community they serve, why the program is needed, and the program audience. **Score: 10/10**

- The area served by [REDACTED] is comprised of the City of [REDACTED] County and the surrounding areas. The population of the City of [REDACTED] is 672,538 residents making it the 19th most populous city in the US and the 6th largest city in Texas. [REDACTED] racial distribution is 80.7% white, 3.4% African American, .7% Native American, 1.2% Asian American and 3.4% other. A total of 80% of the population is Hispanic.

According to a study by the National Institute for Literacy, approximately 35% of [REDACTED] can read only at the lowest levels. All literacy efforts need strong support in our community. School age children will benefit from a hands- on introduction to the wealth of high quality resources that are available to them in electronic format.

A review of [REDACTED] County's results for the STAAR test confirms a need for programs to support students. The [REDACTED] Times notes, "Most school districts in [REDACTED] county did not meet the average passing rate of 80 percent in all subjects tested in during the 2011-2012 school year, according to the state's recently released test scores of third- through eighth- graders who took the State of Texas Assessments of Academic Readiness, or STAAR test. The new data, released in January, show that all nine [REDACTED] County districts are lagging significantly behind the state average in reading and writing in the End of

Course exams. The new results include new test scores from summer retakes (03/11/2013). In addition, United Way of ██████ County was one of only four agencies selected to work with the Texas Community Campaign for School Readiness to assess early childhood systems in the ██████ community. Their report calls on the ██████ community to “support literacy projects that ensure children are exposed to books, phonics, reading readiness skills and the grade level reading projects in the early grades . . .”

The target audience for the Kid’s Technology Workshop is school age children in 1st through 6th grade.

**3. Project activities (20 points):** Applicants describe project activities from start to finish. **Score: 20/20**

- ██████ will host at least 24 workshops. Workshops will target 15 - 20 students per session. Impact Grant funds will be used to purchase 15 iPad mini tablets and a new subscription to TumbleBooks TumblePremium.

**Plan**

1. Upon notification of award, meet to set goals for grant implementation, review tracking dates and assign reporting and management duties to appropriate personnel.
2. Order a subscription to Tumblebooks TumblePremium.
3. Price and purchase best value iPad minis for hands- on demonstrations.
4. Design staff training plan for the Kid’s Technology Workshops focusing on the Texshare Database Homework and Education Sites, ██████ “For Kids” Overdrive Portal and TumbleBooks TumblePremium.
5. Prepare a written program description for teachers and parents.
6. Set meetings with potential community partners in schools and community centers to give an overview and introduction to the workshop.
7. Set preliminary schedule for bookmobile visits to branches to promote workshop.

**Workshop Promotion and Scheduling**

1. Create promotional materials.
2. Prepare press release information.
3. Conduct training for Youth Services staff to present in branches.
4. Create a plan to provide at least 24 Kid’s Technology Workshop sessions throughout ██████ including the Algur H. Meadows Library and the ██████ Museum of Art and the Jenna Welch and Laura Bush Community Library at the Northwest Campus of ██████ Community College.

**Workshop Presentation**

1. Sessions will be scheduled by branch youth services staff and Youth and Family Services Coordinator.
2. Outreach programming will utilize the bookmobile for travel to offsite locations.
3. Branch staff will assist in collecting programming statistics and the surveys instrument provided by TSLAC.

**Workshop Evaluation**

1. Coordinator will collect and report statistics to TSLAC.
2. Coordinator will ensure grant checklists and performance reports are submitted to TSLAC in a timely manner.

**4. Innovation/ improvement (5 points):** Applicants describe how the project is innovative for their community, or provide an explanation of how project will enhance/ improve current programs and services and its potential replicability as a best practice in the fields. **Score 4.5/5**

- ██████ is currently working to reach adult cardholders and inform them of library’s online service points through the Electronic Test Drive Program. The Electronic Test Drive program is similar to a technology petting zoo, allowing both staff and patrons to get hands on experience with devices such as the Kindle, iPad, Galaxy Tab and Nexus 7 to access EPPL’s digital resources.

To date there has been no focused ██████ program introducing online services specifically to school aged patrons. A grant for the Kid’s Technology Workshop will allow the library to grow, expand and improve the current technology program by targeting the library’s young patron base. The Kid’s Technology Workshop will support schoolwork and can be used in the summer as an additional facet of the summer reading program. It is available wherever a cardholder has internet access and ensures there is a constant supply of reading material easily accessible to children. This allows ██████ to reach beyond the brick and mortar of its library facilities and take literacy experiences into homes and schools.

█████ is incorporating iPads into this program based on a review of the TSLAC Interactive Technology and Family Literacy programs presented at the ██████ Community Library at ██████ Community College (█████). ██████ CC’s toddler technology grant provides a strong model program for ██████ iPads are also accessible for people with hearing, visual, physical and learning disabilities. ██████ will schedule workshops for the ██████ Library to compliment their toddler tech program. The grant period will also coincide with a new service that will allow library cardholders to use their Roku streaming movie and television service to check- out audio books and movies from the library’s Overdrive collection. This will increase access to the library even more and allow the whole family to enjoy library materials in the comfort of their living rooms.

**5. Timetable (5 points):** Applicants present a timetable for project activities within the fiscal year (i.e., a list of actions with a date by which they will be accomplished). **Score: 5/5**

- Form grant implementation committee and assign reporting and management duties to key personnel upon notification of award

Order subscription to TumbleBooks TumblePremium by September 15, 2014

Order 15 iPad mini tables, cases and screen protectors by September 15, 2014

Plan and design Kid’s Technology Workshop by October 10, 2014

Print program description for teachers and parents by October 17, 2014

Prepare and print marketing materials by October 17, 2014

Conduct community outreach promotion from October 20, 2014– December 5, 2014

Present programs from October 20, 2014– July 24, 2015

Input results by August 14, 2015

Prepare and submit final evaluation to the TSLAC by August 17, 2015.

All dates will be adjusted to TSLAC's grant calendar.

**6. Alignment with desired outcome (10 points):** Applicants select one or more uniform goals and outcomes provided by the State Library and explain how their project aligns with the desired goals.

**Score: 10/10**

- The Kid's Technology Workshop aligns with both the goal and outcome of the Impact Grant's e- content access and delivery focus area. [REDACTED] provides many robust online services for library patrons, including the databases provided by TexShare and an e- materials collection from Overdrive. The issue [REDACTED] faces is that only a small percentage of patrons utilize these services. [REDACTED]'s Overdrive digital library has less than 5,000 registered users, which is only 2% of library cardholders. This is an issue for many public libraries, as the Pew Internet & American Life Project reports that "62% of library users don't know if their library offered e- book lending."

Some of [REDACTED] strongest supporters are our youngest cardholders. Children's programming makes up the bulk of all [REDACTED] programming numbers and our Children's material collection is the most heavily used in all of the system. The Kid's Technology Workshop will work to ensure that school- age children know that their library offers them continuous access to materials that they can use for completing their homework or just for fun.

**Goal**

EPPL's proposal will increase awareness of the library's digital resources and provide users with a new online library through TumbleBooks.

**Outcome**

EPPL's proposal to promote Overdrive, TexShare and Tumblebooks will give [REDACTED] enhanced access to electronic information and materials.

The Kid's Technology Workshop will provide children with guided training and hands- on interaction. With support from their State and training from their community libraries young patrons will be equipped to successfully meet their school and personal goals. Parents will be provided with a full description of the project and children will be encouraged to share what they learned during the workshop with their family, expanding [REDACTED] Public Library's reach in the community.

**7. Personnel (5 points):** Applicants describe who is responsible for project activities and their qualifications to perform these duties. **Score: 5/5**

- [REDACTED] Youth and Family Services Coordinator [REDACTED] [REDACTED] will be responsible for the management of project activities. Ms. [REDACTED] has a total of 17 years of progressively responsible library experience as a Children's Librarian, Branch Manager and Regional Branch Manager responsible for various budgets and personnel. In her current position as Youth and Family Services Coordinator she oversees system- wide programming for teens, children and families, including the Summer Reading Program and new play based programming for babies, toddlers and school aged children.

Ms. [REDACTED] has secured a Housing and Urban Development Community Development Block Grant and a Union Pacific Foundation Grant for [REDACTED]. She is also currently the administrator of [REDACTED] Public Library's IMLS Family Place Libraries grant. [REDACTED] Public Library's Dorris Van Doren Branch is the only Family Place Library in Texas. Family Place Libraries are designed to help parents understand their place as their child's first and most important teacher. EPPL's Family Place opened in January of 2014. Both parents and children enjoy this new program.

In the first and second quarter of the grant year Ms. [REDACTED] will spend approximately 15% of her time on the purchase of materials and the plan and design of the project. Once the staff training and program description is set she will work with staff to schedule programs in the branches during the school year. She will spend approximately 10% of her time during the summer months on presentations at local community centers. Ms. [REDACTED] will spend approximately 15% of her time on reports and record keeping during the final phase of the grant.

**Support Personnel**

Five [REDACTED] Children's Librarians will be selected to help design the workshop, present programs and assist with scheduling community visits. They will each spend approximately 10 hours per month to present programs and gather statistics.

**8. Evaluation/ Documentation of Impact (10 points):** Applicants select one of the uniform measures (see program description) and describe how they will accurately collect, maintain and provide this data to the State Library. Note: The agency will provide the survey instrument. This section describes how the grantee will administer the survey.

**Score: 9/10**

- EPPL's goal is for children participating in workshops to demonstrate an understanding of TexShare, Overdrive For Kids and TumbleBooks. Use of online resources will be tracked and evaluated. EPPL's goal is a 25% increase in online service use.

[REDACTED] will administer the survey instrument provided by TSLAC, including any pre or post surveys. Hosts of the Kid's Technology Workshop will distribute and collect all surveys at the conclusion of the presentations. Detailed instructions will be shared with participants if the instrument is intended for use with children participating in the workshop. If the survey instrument is solely for adults then hosts and parents in attendance at workshops will be given the surveys to complete. [REDACTED] will adapt portions of the survey for younger workshop participants.

Surveys will be returned to the Youth and Family Services Coordinator and kept in hard copy and electronic formats. Statistics will be compiled on a monthly basis. Librarians in charge of the program will record and evaluate participant's use of iPad minis during workshop. Insights from these evaluations will be used to improve future presentations.

**9. Marketing (5 points):** Applicants describe how they will publicize the programs or services to their community, and how they will share best practices and lessons learned with the library community.

**Score: 5/5**

- [REDACTED] will market and promote the Kid's Technology Workshop by announcing the grant in press releases to the local media, including local news stations, the City Government Channel and the [REDACTED] Times.

Workshops will be promoted online through EPPL's social media accounts. Branch blogs will promote programs to be hosted inhouse. A tout will be added to EPPL's webpage to direct patrons to information on this new program.

[REDACTED] will promote the program on the quarterly calendar and print handbills to distribute at libraries hosting an upcoming workshop. The workshop will be promoted to the schools during outreach visits and via emails to the library services coordinators for each school district.

[REDACTED] will propose to review the program during the Border Regional Library Association/ TLA District 6 Fall conference. Best practices will be shared during a Texas Library Association Annual Conference poster session if travel funding is available to library staff.

**10. Sustainability (10 points):** Applicants describe how the program or services will be supported with other funding after the grant period ends. Plans must demonstrate that the program will be continued after the close of the grant period. **Score: 10/10**

- Two of [REDACTED] Public Library's strategic goals highlight the library's commitment to programs such as the Kid's Technology Workshop. These goals are:

Library customers will have access to computers and resources available through the internet.

Library customers will have access to free training classes on a wide range of technology, software and related topics.

[REDACTED] has invested staff time and resources to similar training programs for adult patrons and has seen the benefits these programs are providing our customers. Impact Grant funds will allow [REDACTED] to make a large initial investment in supplies and training for the Kid's Technology Workshop. [REDACTED] will use positive program outcomes to justify continued program support from both internal and external funding sources.

The library will apply for grant funding to continue to expand and improve the Kid's Technology Workshop. The library will submit requests for support to the [REDACTED] Foundation and to the Friends of the [REDACTED] to help ensure the sustainability of this program. [REDACTED] will also network and collaborate with local partners to schedule workshops in the community.