TEAL Library Highlights: Technology Training at the Library
Rita & Truett Smith Public Library
Wylie, TX
Friday, July 19
Presented by Elizabeth Tate-George
Wylie, TX

- Located North East of Dallas
- Population of 41,427
- Educated & lots of families
Smith Public Library

- Opened a 44,000 sq ft building in March 2011
- Room dedicated to computer classes - 16 seats with projector
What should we offer?

Assessing Need
- Requested by patrons
- Limited adult learning options in the immediate area

Deciding what to offer
- Looked at other libraries
- Listened to patron feedback
What we offer

- Microsoft Office
- Computer Basics
- Specialized classes for city departments
- Online library resources & skills
- QuickBooks
- Labs & Workshops

Full list of classes on our web site
http://www.wylietexas.gov/library
Small Business Center

- How to start a small business
- Marketing with Reference USA
- Social Media Marketing
- Business plan writing
- Tax planning

Small Business Center (pictured right)
Promotion

- City Newsletter in the water bill
- Email newsletter (Mail Chimp)
- In house flyers & posters
- TV above Self Check Out
- Chamber of Commerce
- Facebook
- LED Street Sign
- Web Site

TV above self check out (pictured right)
Promotion

LED street sign (above), in-house posters (top right), & e-mail newsletter (bottom right)
What we learned

• Finding instructors
• Scheduling
• Registration
• Some classes did not work

instructor assisting patron - Computer Class Room (pictured right)
Impact of Classes

- Helped patrons get back into the workforce or back to school
- The patrons love the classes
- Pull people from surrounding communities
Life after BTOP

• We do plan to continue after BTOP
  ▫ Support from local businesses
  ▫ Funding from the Friends
  ▫ Support from the city
  ▫ Look for other grants