

Slide 1



Start Your Día Right: Celebrating *El día de los niños/El día de los libros* at your library

Jeanette Larson
Larson Library Consulting
larsonlibrary@yahoo.com

Slide 2

Jeanette Larson



- Día Dynamo, 2010
- Mora Award Judge
- Youth Programs course TWU
- TLA Día Committee
- Author, *El día de los niños/El día de los libros: Building a Culture of Literacy in your Community Through Día*

Slide 3

What is Día? 

A national initiative that emphasizes the importance of literacy for all children from all backgrounds.

It is a **daily** commitment to linking children and their families to diverse books, languages and cultures.

Culminates with a celebrations around April 30, "The Day of the Child" in many countries.

Slide 4

Día's Current Reach

- Texas, Florida, and California supported Día from the beginning and are known as "Día states."
- TSLAC commitment to Día as a priority in 2015.



Slide 5

Día's Mission

- Día's mission is to spread "bookjoy" **every day** by linking children from **all cultures** with books, and celebrating together on and around April 30.
- The Día goals are to honor children and their cultures and languages, to foster literacy, and to promote library collections and programs that reflect America's **plurality**.

Slide 6

2016 History of Día

- Grew out of Children's Day (started in 1925)
 - Tradition in Mexico and many other countries
 - Various dates in different countries
- 1996 Pat Mora adds books and literacy
- REFORMA endorses Día
- 1997 1st celebrations in Tucson, El Paso, and Austin
- 1998 TSLAC staff produce first library booklet
- 2000 Austin Public Library wins first Mora Award
- 2001 El Paso Public Library wins second Mora Award
- 2001 ALSC endorses Día
- 2003 TLA develops Día Toolkit
- 2004 ALSC becomes permanent home for Día
- 2016 is 20th Anniversary



Slide 7

Acquiring Language

Research demonstrates that children who participate in culturally and linguistically diverse literacy activities at home, in school, and in the community are more **successful readers**.

Our ability to learn languages is most adept up until about 4th grade.

- 6,800 languages in the world!
- Child is born with a brain that doesn't know which language it will learn.
- Need **opportunities** to use languages, hear words, say words.



Slide 8

Why Bilingual?

- Bilingual brain focuses attention on what's important and ignores distraction.
- Bilingual brain is more efficient and more nimble.
- More flexibility in thinking, greater sensitivity to language, and a better ear for listening
- Enhances our ability to communicate with people we would otherwise not know.
- Reduces cognitive decline as we age. Active brain.

Slide 9

We Speak a Lot of Languages!



Slide 10

But I Don't Speak [Fill in the Language]!

- Incorporate books by authors/illustrators from that culture
- Incorporate books that positively feature characters from other cultures
- Choose books that have some words from the language in the text
- Choose bilingual books and read the English, while pointing out that text in another language is also included
- Use songs in the language and/or bilingual movement songs, rhymes and fingerplays
- Offer tandem programming with community volunteers

Slide 11

Why Start Your Día?

- Language learning supports academic achievement, provides cognitive benefits, and affects attitudes and beliefs about other cultures.
- Children are more apt to learn a second language from 6 months to 6 years of age.
- Being bilingual provides students with more flexibility in thinking, greater sensitivity to language and better listening skills.
- Bilingualism is like adding more RAM to your hard drive.
- Diverse populations comprise a substantial percentage of our country's population.
- We all have cultural and linguistic heritage.

Slide 12

Make Día a regular part of programming

- Include in regularly observed **literacy promotion event** like Teen Read Week, Children's Book Week, and Drop Everything and Read Day (D.E.A.R.).
- Move **beyond** the library community
- Incorporate **other "literacies"** into programming
 - Health literacy
 - Financial literacy
 - Digital literacy
- Reach beyond the Latino community to **other cultures** and languages
- **Brand** other cultural programs as part of Día celebrations
 - Holidays
 - Community events

Slide 13

When? 

- Día de los niños/
Día de los libros
- Día de los Jovenes/Día de los Libros = Youth Day/Book Day
- Semana de los Jovenes (Week of Youth)
- Book Fiesta
- Tie-in with other celebrations
 - Poetry Month
 - Children’s Book Week
 - Celtic Festival
 - Teen Tech Week
 - Soorya Festival
- Pick a date that works for you
- Celebrate all year round

Every day can be a Día day!

Slide 14

Doing Día Right



- What is El día de los niños/El día de los libros?
- Día now and in the future
- Cultural Competencies
- Reaching the Community
- Programming—in Public Libraries
- Programming—in Schools
- Best Practices
- Resources

Slide 15

Start Right 

- Know what you want to do
- Know why you want to do it
- Planning outline
- Administrative support
- Partnerships
- Community involvement
- Keep notes. If you can’t use an idea this year, save it!
- Start small and build up.
- Ask for help.

Slide 22

- Use music
- Print out the rhymes
- Use flannel boards
- Media helps
 - Youtube
 - DVD
 - Audio CDs
- Puppets



Buenas noches, buenas noches,
¿Como esta? ¿ Como esta?
Muy bien, gracias. Muy bien gracias.
¿ Y usted? ¿ Y usted?



Slide 23

World Language Storytime

- Pio Pio: A Traditional Italian Nursery Song
- *Pizza for the Queen*
- Craft: Paper pizza



www.infanzia.com/divertiamoci/ www.mamalisa.com

Slide 24



TALK STORY
sharing stories, sharing culture
a gift project of the American Indian Story Association and the Intertribal American Librarians Association

HOME ABOUT FAMILIES

HIGHLIGHTS

- Find a Storytime idea
- Submit a Storytime
- Download the Storytime Template

Storytime Ideas

Cross-Cultural

- Adoption & Multicultural Families Storytime
- All About Me!
- Welcome All Welcome!

Asian Pacific American

- Chinese Culture

Slide 25

Simultaneous Readings



- Large format
- Brief text on each page
- Bold pictures
- Available in multiple languages

Provide books to participants in advance.

Slide 26



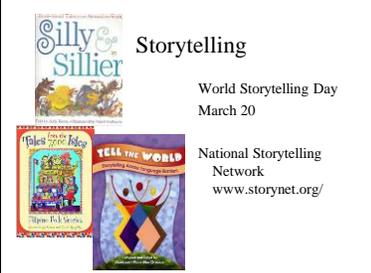
The screenshot shows the homepage of 'Language Lizard'. At the top, it says 'Language Lizard' and 'Learning English Through Language!'. Below this, there's a navigation menu with 'Home', 'Products', and 'Features'. A central section titled 'Farmer Duck' features a cartoon duck and text about 'Language: English with your language: '. There are also buttons for 'FREE NEWSLETTER', 'BROWSE SEARCH BY', 'AGE LEVEL', 'TIME OF CODE', 'PRODUCT TYPE', and 'LANGUAGE'. A sidebar on the right contains 'About Us', 'Contact Us', and 'Feedback' links.

Slide 27



The screenshot shows the homepage of 'Star Bright Books'. The header includes the logo and the tagline 'good books for good life!'. Below the header, there are navigation tabs for 'TAGALOG' and 'JULY'. The main content area displays several book covers, including one titled 'Kéyahgi: Hala!'. The footer contains the website URL 'www.starbrightbooks.org'.

Slide 28



Silly & Silly
Storytelling

World Storytelling Day
March 20

National Storytelling
Network
www.storynet.org/

The slide features three book covers: 'Silly & Silly', 'Fables from Alice', and 'Tell the World'. The 'Tell the World' cover shows a colorful figure with arms raised.

Slide 29

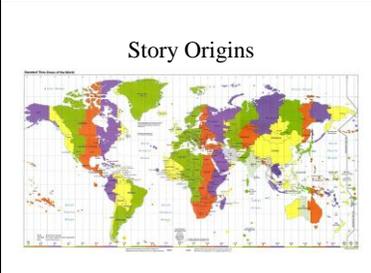


Fairy Tales Are Universal

- Mel's Desk
<http://melissa.depperfamily.net/blog/>

The slide includes several images: a book cover for 'Melissa Silly Gold Sandals', a blue dress, a woman's portrait, a white slipper, and a landscape with a rainbow.

Slide 30



Story Origins

A world map with different regions colored in various colors (purple, green, yellow, red, blue) to represent different story origins.

Slide 34

Big Celebrations

- All day or multi-day
- Require more planning
- Involve partners
 - Media
 - Schools
 - Organizations
- Delegate work
- Double check



Slide 35

Incorporate Día Into Other Celebrations

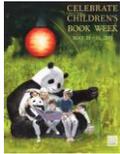
- <http://2015chasescalen.darofevents.com/>
- <http://daybydaysc.org/>
- Author Birthdays
 - Pat Mora 1/19
- Holidays
 - April Fool's
 - Mother Language Day (2/21)
 - Read-Aloud Day (3/3)
 - Int'l Literacy Day (9/8)
- Celebrations
 - Music Month
 - Poetry Month



Slide 36

Children's Book Week

- Emphasize books from all of the countries represented in your community.
- Work with the national theme but modify if necessary.
- Connect to Día celebration; one leads to the other.
- May 4-10, 2015



Slide 40

Resources

- <http://heritage.utah.gov/wp-content/uploads/USL-Bilingual-Storytime-for-Gringos-Formats.pdf>
- www.talkstorytogether.org/
- <http://daybydaysc.org/>
- <http://en.childrenslibrary.org>
- www.storycove.com/
- www.tumblebooks.com
- <http://2015chasesalendarofevents.com/>

Slide 41

Día Resources

- **ALSC Día Resource Guide** <http://dia.ala.org/sites/default/files/resources/DiaResourceGuide.pdf>
- **TLA Toolkit** <http://www.texasdia.org/toolkit.html>
- **TSLAC Booklet** <https://www.tsl.texas.gov/ld/projects/ninos/contents.html>
- **Pat Mora's Page** <http://patmora.wpengine.com/whats-dia/>
- **ALSC Día Family Book Club** <http://dia.ala.org/content/start-book-club>
- **ALSC Building STEAM Booklists** <http://www.ala.org/alsc/2015-building-steam-dia-book-lists>

Slide 42

The graphic features the title "Día! Diversity in Action" in a colorful, playful font. Below the title is a navigation bar with links: Home, Día & Book Club, Día Program Overview, Program Registry, The Día Family, and News. A central image shows a group of diverse children sitting on the floor with books. To the left, a numbered list of steps is provided: 1. Get the handbook, 2. Download the event materials, and 3. Register your event today. Below this is a section titled "Día Family Book Club program named 2014 USBBY Bridge to Understanding Award Winner" with a "Read more" link. At the bottom, a small text box states: "Día is a nationally recognized initiative that emphasizes the importance of literacy for all." and "Read more".
