



# ESCAPE THE ORDINARY: Adult Summer Reading 2015

Sponsored by the Texas State Library  
and Archives Commission

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# Why Adult Summer Reading?

Adults often accompany any youth who are visiting your location, why not engage them while they are there?

- Good role modeling for youth
- Stimulate circulation for adult collections
- Building community ties
- Adults should have Summer fun, too



# How do YOU do it?

Think of your public. . .

What are their interests?

What were past successes?

Where can you go from there?

brainstorm with staff – get buy-in – find funding  
seek partnerships – use the CSLP manual and TSL’s offer of  
promotional materials – make a plan early



# True Heroism

- The last Monday in May and, for some, the start of Summer, Memorial Day, is a great time to remember those who serve.
- - Remembrance Wall with pics and stories
  - Gathering
  - Mayoral Speech
  - Parade beginning/ending at the library
  - Genealogical program with focus on Vets
  - Book Displays
  - Author Event



# True Heroism

Other local hero/ines may include:

- Police Officers
- Firefighters
- EMS Workers
- Aid Workers
- Sports Figures
- Survivors of ?

\* Bonus if they are authors, too.

Or just find regular people with extraordinary stories to share with others.



# I Need a Hero!

Make an effort to inspire heroism, too.

- drives for food, toys, coats, and whatever people need
- library can be a dropoff, distribution, or application site
- partner with local organizations
- volunteering (even at the library)



# Incentives and Promotion

What do people gain from it?

deductible donations for taxes – host an

event for all participants at the end

recognition board/wall – good feeling

bookclubs can read philanthropic selections

crafting programs where all items are for donation

booksale with donated proceeds

pledge drive and read-a-thon competition

bookmarks, pins/buttons, small prizes



# Gratitude and Inspiration

Make a wall, physical or digital,  
where people can write about the  
extraordinary folks in their lives  
remembrances – short stories – artwork  
photos – articles – notes of thanks

Your team can decide what ‘heroism’ means.

**Set boundaries and make sure to monitor  
for rude/inappropriate content.**



# Heroic Storytelling Event

Host an event where people are encouraged to talk about and appreciate their hero/ines.

- Read passages from great works of literature
- Have an open mic for people to speak
- Have an authoritative speaker or invite local heroes
- Pull stories from your wall to share
- Seed the stories with local history research
- Display medals and awards for public





# Heroic Bookclub

Start up a special bookclub for Summer or add to the scope of an existing one with inspiring titles.

- *Tuesdays with Morrie* by Albom
- *Unbroken* by Hillenbrand
- *Eat, Pray, Love* by Gilbert
- *Invincible* by Papale
- *Lean In* by Sandberg
- *Wild* by Strayed

Check the manual for more great, non-fiction titles.



Please, don't forget your villains!

Redemption is a strong theme and well, sometimes it is just so GOOD to be BAD, right?

Good and Evil – Protagonist and Antagonist

Light and Dark – Hero and Antihero

Film Series or Battle Royales (tournament style) would be great for comparing 'bad' qualities.



# Super - Heroic

Mythological – Legendary – Pop Culture

Superheroes have been around in stories, comics, movies, video games and all kinds of media since we've had communication.

There are so many great films!

Host a screening or series.

[movlic.com](http://movlic.com)

[mplc.org](http://mplc.org)



# Heroic Partying

Decide on a theme or just leave it open for hero/ines. Provide opportunities for fun.

- Encourage cosplay
- Heroic passage reading competition
- Create comics or read them on ComicsPlus together with a projector
- Have trivia and prizes

Avengers? Star Wars? X-men? DC Comics?

Or even get some of that Heroic Music and have a fabulous dance party!



# Help your patrons to Escape the Ordinary

TRY NEW THINGS!

Encourage Experimentation

Host “Fresh” Programs

Get Out While Staying In

Take It To The People

Inspire Creativity

Be Your Own Hero/ine



# TRY NEW THINGS!

BOOKS - EXPERIENCES - FLAVORS – CRAFTS - MUSIC

FILMS - ACTIVITIES - RELATIONSHIPS - HOBBIES

The manual has a tic-tac-toe card for trying new items in the collection.

Play Book Bingo!

Or create a ‘bingo’ card for trying new foods, places, activities, etc.



# Book Bingo

[www.retreatbyrandomhouse.ca/2014/01/reading-bingo-challenge-2014/](http://www.retreatbyrandomhouse.ca/2014/01/reading-bingo-challenge-2014/)

**READING**

# B I N G O

A BOOK WITH MORE THAN 500 PAGES	A FORGOTTEN CLASSIC	A BOOK THAT BECAME A MOVIE	A BOOK PUBLISHED THIS YEAR	A BOOK WITH A NUMBER IN THE TITLE
A BOOK WRITTEN BY SOMEONE UNDER THIRTY	A BOOK WITH NON-HUMAN CHARACTERS	A FUNNY BOOK	A BOOK BY A FEMALE AUTHOR	A BOOK WITH A MYSTERY
A BOOK WITH A ONE-WORD TITLE	A BOOK OF SHORT STORIES	<b>FREE SQUARE</b>	A BOOK SET ON A DIFFERENT CONTINENT	A BOOK OF NON FICTION
THE FIRST BOOK BY A FAVOURITE AUTHOR	A BOOK YOU HEARD ABOUT ONLINE	A BEST-SELLING BOOK	A BOOK BASED ON A TRUE STORY	A BOOK AT THE BOTTOM OF YOUR TO BE READ PILE
A BOOK YOUR FRIEND LOVES	A BOOK THAT SCARES YOU	A BOOK THAT IS MORE THAN 10 YEARS OLD	THE SECOND BOOK IN A SERIES	A BOOK WITH A BLUE COVER

WWW.RETREATBYRANDOMHOUSE.CA



# FRESH PROGRAMS

- Chocolate Fest with tastings, art, sculpting, pairings
- Coffee, wine, or gelato tastings and talks
- Host a local Iron Chef with kitchen or portable stoves
- Host a local flavors fest and invite restaurants
- Host a class on canning and storing produce
- Partner with a community garden or CSA for a honor produce box at the library

Or even have a “Foodie” Bookclub with Pollan, Kingsolver, and other titles



# Get Out While Staying In

If you can't afford a vacation, well, how about a stay-cation. . . of the mind?

- Host a travel film series
- Have a Summer Traveler's Bookclub
- Images and music can enhance the discussion, too. The manual Has some great ideas on this.



# Take it to the People!

Be brave and have library programs  
**OUTSIDE** of the library branch.

Comic Shops – Senior Centers

Coffeeshouses – Bars – Rec Centers

Parks – Bookstores – City Functions

Take the library out of the branch and

**OUTREACH!!**



# Inspire Creativity

Innovative Crafting ideas like

- Needle felting
- Crazy quilting with scraps, t-shirts, old jeans
- Decorative nail art that makes a statement
- Upcycling just about anything
- Life hacks

Or host something for a special community interest

Writing workshops – Painting – Computer Gaming



# Be Your Own Hero/ine

Get some momentum for next year, Fitness and Health, by inspiring heroic things for bodies to do.

Have a fitness challenge @ the library

Super Librarian/Patron Challenge or Scavenger Hunt

Host a 5K with your Parks Department

Have a Bike Ride from branch to branch

Geocaching in strenuous places



# Comments? Questions? Concerns?

I'm always happy to hear about programming!

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Chair of Adult Programming at

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THANKS!!

