

**LITERARY ELEMENTS:
ADULT SUMMER READING 2014**

TEXAS STATE LIBRARY AND ARCHIVES COMMISSION

THE MANUAL: LOOKING UNDER THE HOOD

“ * “ indicates that we’re taking from the manual.

Check it out for more information.

WHY ADULT SUMMER READING?

- Good modeling for youth
- Trying new things and books
- Finding your people
- Goodwill
- Entertainment



SHE BLINDED ME WITH LIBRARY SCIENCE!

WHAT DO ADULTS THINK ABOUT WHEN THEY THINK OF YOUR LIBRARY?

- INFORMATION
- KNOWLEDGE
- ENTERTAINMENT
- FREE
- COMPUTERS
- SHHHH!?!?!?

LET'S DO OUR BEST TO ADD IN

FUN!!!



NOT JUST READING ANYMORE. . .

Visual literacy is an important storytelling method.

Watchlist!

-Cheap

-Popular

-Usually based-on-books!

Host a Read It, Watch It Club*

MPLC.com and Movlic.com are the top sites for library licensing.



TELEVISION

Screen top-rated or pivotal episodes at your library weekly!

-Breaking Bad

-Doctor Who

-Walking Dead

-Firefly

-Big Bang Theory

-BattleStar Galactica

-The X-files



FILMS

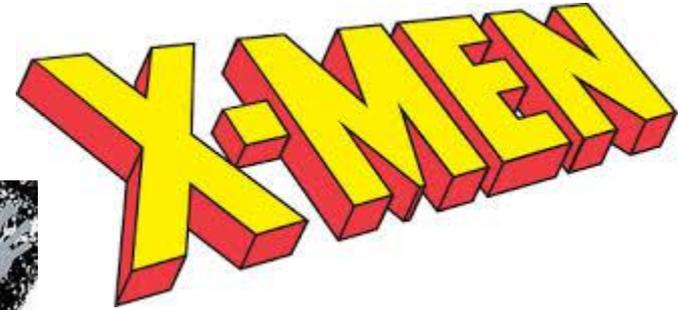
- Weird Science
- The Thing (new or older)
- Real Genius
- Sphere, Congo, Jurassic Park, anything Crichton!
- Back to the Future Series
- The Time Traveler's Wife
- Blade Runner
- Never Let Me Go
- Total Recall (new or older)
- Saftey Not Guaranteed

THERE IS
SO MUCH
SCI-FI OUT
THERE!



ANYTHING FROM A GRAPHIC NOVEL!

So many of these are based on scientific speculation. . .



DISPLAYS

- EXPLOSIVE READS
- NOBLE GHASTLIES
- HEAVY MEDALS
- HOT CHEMISTRY
- GOT SMARTS?
- GROW IT, EAT IT
- BLING (Jewelry and gems)
- HISTORY OF SCIENCE

GET STARTED WITH THE MANUAL'S BIBLIOGRAPHY OF RESOURCES. *

DO YOU HAVE CHEMISTRY?

BOOK CHEMISTRY, I MEAN!

- Fall in love with reading again
 - Blind date with a book – wrap up some great titles and challenge people to try them out
 - Open format bookclub – Don't tell them what to read, let them come in and tell you what they've been loving. Keep a list and email the group monthly.
 - Reader's Advisory
 - Surprise!
- 

WARNING LABEL! *

Use the Literary Elements book review to make your opinion heard.

Online registration and reader logs a possibility?

Go green. Empower distance and downloadables users.

Sadly, they can't all be good!



SHAMELESSLY READING

What do you love?

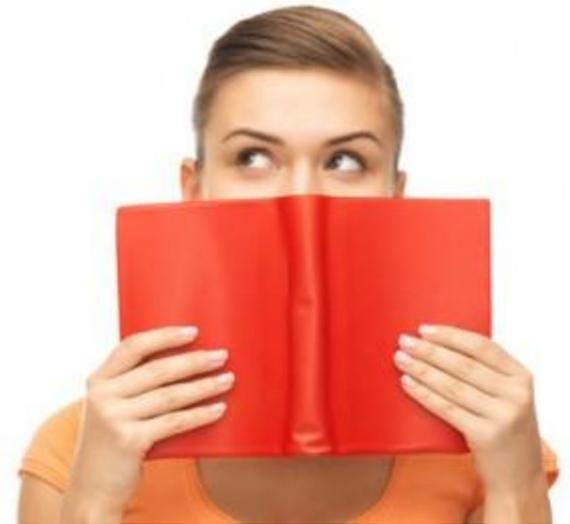
-Book-club-in-a-bag?

-Start up a special Summer Bookclub or takeover an existing one with thematic picks.

-YA for Adults, anyone?

-Open format Bookclubs

Read it like it's stolen!



IF THERE'S NOTHING GOOD LEFT TO READ. . .

WRITE!

- Host writer workshops with local schools, guilds, or authors
- Embrace the craze(y?): Fanfiction.
 - Offer to host a special collection over the Summer.
 - Checkout fanfiction manuscripts and have a contest.
 - Get customers to vote on their favorites and offer a prize.

DOCTOR WHO-WHAT-WHERE-WHEN-HOW-WHY? *

THROW THE DOC A BONE. . . HE'S 50 THIS YEAR!

Explore some of “The Science of Doctor Who”

- TED Talks
- Hot Science, Cool Talks Webinars
- BBC Special
- Professors
- NASA Television



BIGGER ON THE INSIDE?

Able to take you through time and space? Every book is a TARDIS!

And all you really need to set the mood is a refrigerator box!



PARTY LIKE IT'S THE END OF THE UNIVERSE. . .*

LIBRARY – STYLE!

Who wants to throw a party?

- Dress up and enjoy
- Photobooth with fez, bowties, cowboy hats, leather jackets, and crazy scarf
- Delicacies like fish fingers dipped in custard
- Scavenger hunt
- Costume Contest
- Battle Royale to see WHO is the best Doctor by crowd response
- Trivia
- Prizes

The Doctor is popular, but you could do any theme!

**And, of course, when I say "party",
what I mean is, themed community
outreach event.**



At least, that's what we'll tell finance.

WHEN THE BUDGET WON'T BUDGE. . .

USE ALL THE RESOURCES YOU CAN FATHOM!

- Volunteers
 - Partnerships
 - Sponsors for programs
 - Guerilla marketing
 - Social media
 - Donations as prizes and incentives
 - Staffing input and buy-in
 - Response as affirmation
- 

NEXT YEAR?!?!

START RIGHT AFTER FINISHING 2014

- EVALUATE
- IDEAS FOR NEW EVENTS
- IDENTIFY FUNDING SOURCES AND GRANT POSSIBILITIES
- DON'T FORGET THE SUPPORT OF TLSAC AND CSLP
 - ORDER YOUR FREE 2015 PROMOS BY NOV. 15TH !!

HOST (AND SOLVE) A MURDER

Forensic and procedural programs are prevalent. . . fulfill that fantasy!

- Clue
- Sherlock (new or older)
- Bones
- Dexter
- CSI
- Rizzoli and Isles

Or the classics stay around for good reason, too!

- Agatha Christie
- Raymond Chandler
- Dorothy L. Sayers
- Dashiell Hammet

This one requires research, staff, imagination, and good spirit, but not much money!



STARGAZING DONE RIGHT... *

PEOPLE COME TO YOUR LIBRARY AT NIGHT!

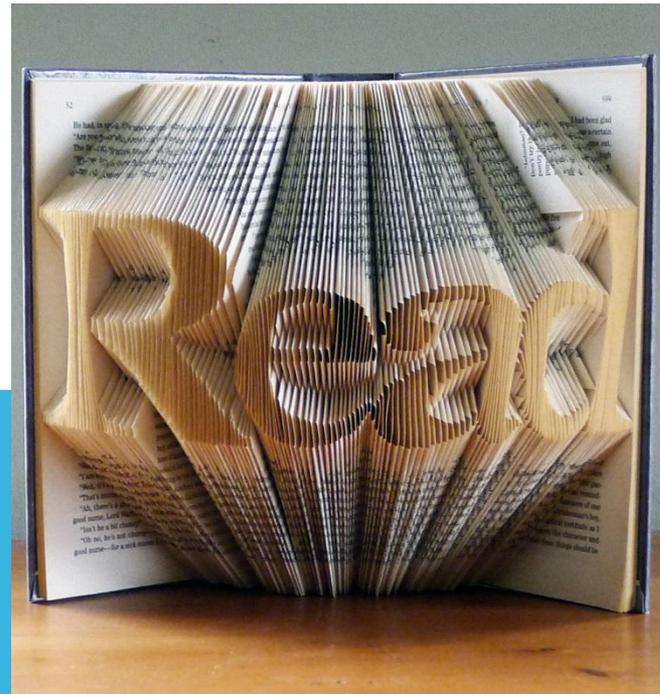
SOMETIMES EVENING PROGRAMS CAN BE TOUGH, BUT THIS ONE IS A NATURAL

- Local Astronomy Clubs
- Observation Challenges
- Name a Star Contest
- Collection Feature-
- Star Journaling



ORIGAMI. . .IT'S PRETTY MUCH SCIENCE, RIGHT?

- Upcycle those pesky discards to create art. It doesn't have to be complicated, a single repeated fold will produce lovely results.
- Contact local clubs to have a folding exhibit or demonstration.
- Screen PBS's *Between the Folds* <http://www.greenfusefilms.com/>
- Not only a great craft. . . these could make awesome prizes. Get volunteers to make them.
- Nice for displays, too

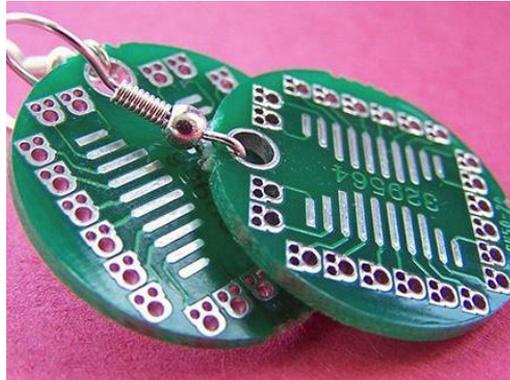


ROBOTICS FOR FUN AND PLEASURE

INVITE LOCAL BUILDER'S CLUBS, SCHOOL GROUPS, AND UNIVERSITY TEAMS

HOST A MOVIE MARATHON

- I, Robot
- Blade Runner
- Metropolis
- Short Circuit
- Ghost in the Shell



UPCYCLE OLD COMPUTER PARTS AND GADGETS INTO JEWELRY, ROBOTS, AND STEAMPUNK ITEMS.

RESOURCES

BOOK FOLDING

<http://www.youtube.com/watch?v=bTw3I6wfPAM> Basic folding

<http://www.instructables.com/id/Book-Art-How-to-Fold-a-Book-into-a-Word/>

Word folding. . .I'm going to admit that this it much tougher, but so cool!

GADGET UPCYCLING

<http://www.makeuseof.com/tag/how-to-make-cool-bracelets-out-of-computer-parts/>

Get lots of ideas on Pinterest or by searching “computer parts jewelry” or “e-waste upcylce”. It usually requires hot glue, resin, and basic jewelry supplies.

SCIENCE OF SEEDS*

- **CREATE A COMMUNITY GARDEN SPACE AT THE LIBRARY**
- **HOST A SEED AND PLANT EXCHANGE EVENT**
 - **Keep seeds all season long for a bring-one-choose-one exchange**
 - **Heirloom plants for local conditions**
- **CONSIDER STARTING A TOOL LIBRARY FOR YOUR COMMUNITY**
- **FEATURE THE COLLECTION**
- **PROGRAM ABOUT NEW AND ALTERNATIVE METHODS OF GROWING**



COOKERY*

ART, CRAFT, SCIENCE, OR LIMITLESS?

CONSIDER PROGRAMMING ON ANY OF THESE

- Nutrition (organics, seasonal, children's needs, etc.)
- Obesity
- Local and slow food
- Cookbooks on healthier eating , local flavor, or exotic cuisine
- Mixology and flavor combinations for new tastes
- Farmer's market partnership event on a closed day

YUM !!



LET ME KNOW

Do you have ideas, questions, or issues about what I've presented today?

AUBREY SANDERS

Aubrey.sanders@austintexas.gov

512-974-9966

AND AS ALWAYS...

THANKS FOR LISTENING!!

