

SPARK

a Reaction

The 2014 Texas Summer Reading Program for Teens

CSLP Manual Written by Carin Barwick and Deborah Murray

Presented by Michelle Beebower

January 21, 2014



What to Expect

- Spark a Reaction Teen Program
 - Planning a Teen Summer Reading Program
 - Promotion
 - PROGRAMMING!
 - Idea Share
 - Teen Video Challenge
- Questions, Concerns and Ideas



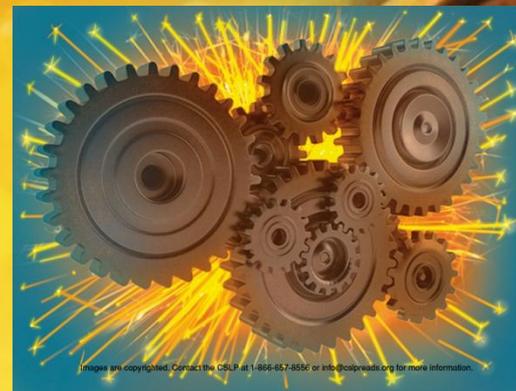
Manual Artist Tim O'Brien



Photo courtesy of Tim O'Brien



Manual Artwork

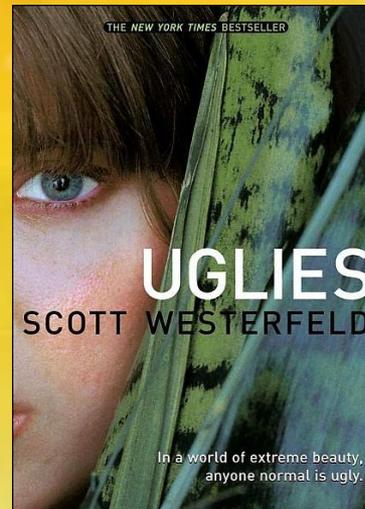


Introductory Chapters

- Chapter 1: Why Teens Need Summer Programming
- Chapter 2: Planning a Teen Summer Library Program



Planning a Teen Summer Library Program: CSLP Incentives



Planning a Teen Summer Library Program: Incentives

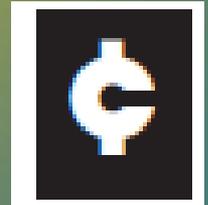
- Great Ideas from last year's webinar:
 - Weekly/Bi-weekly drawings for prizes
 - Gift cards, local merchants, movie tickets
 - Bookbags
 - [Flashdrive bracelets](#)
 - Drawings for big prizes at the end
 - eReaders, ipods



Chat: Does anyone have any other great ideas for incentives?

Planning a Teen Summer Library Program: Money and Teen Involvement

- Low cost ideas and activities in the manual are identified with this cents sign.
- Look for the teen volunteer sign throughout the manual



Planning a Teen Summer Library Program: Promotion

- Word of Mouth
- Schools
- Media
- Your Library
- Teen Hangouts



Chat: What other promotion ideas do you have?

Planning a Teen Summer Library Program: Promotion

- Great Ideas from last year's webinar:
 - Insertable mouse pads
 - Notice in water bills
 - Promote through Parks and Rec Dept.
 - Powerpoint cycling through displays
 - Restroom flyers
 - Tray posters at fast food places



Introductory Chapters

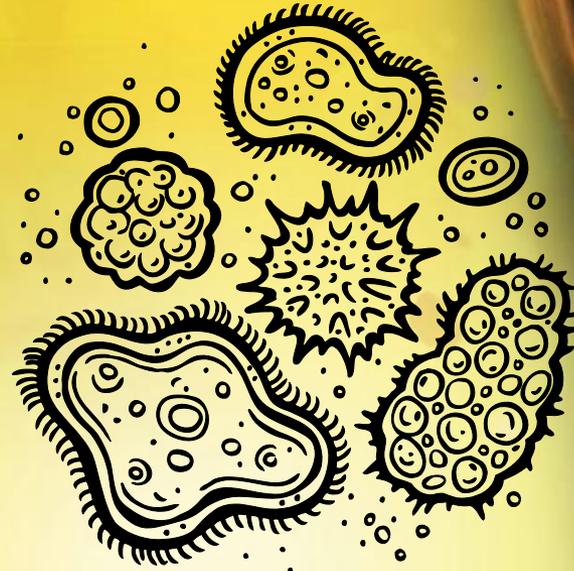
- Chapter 3: How Will We Run the Program
- Chapter 4: Can We Do Extra Things for Teens?



Chapter 5

Science Mix

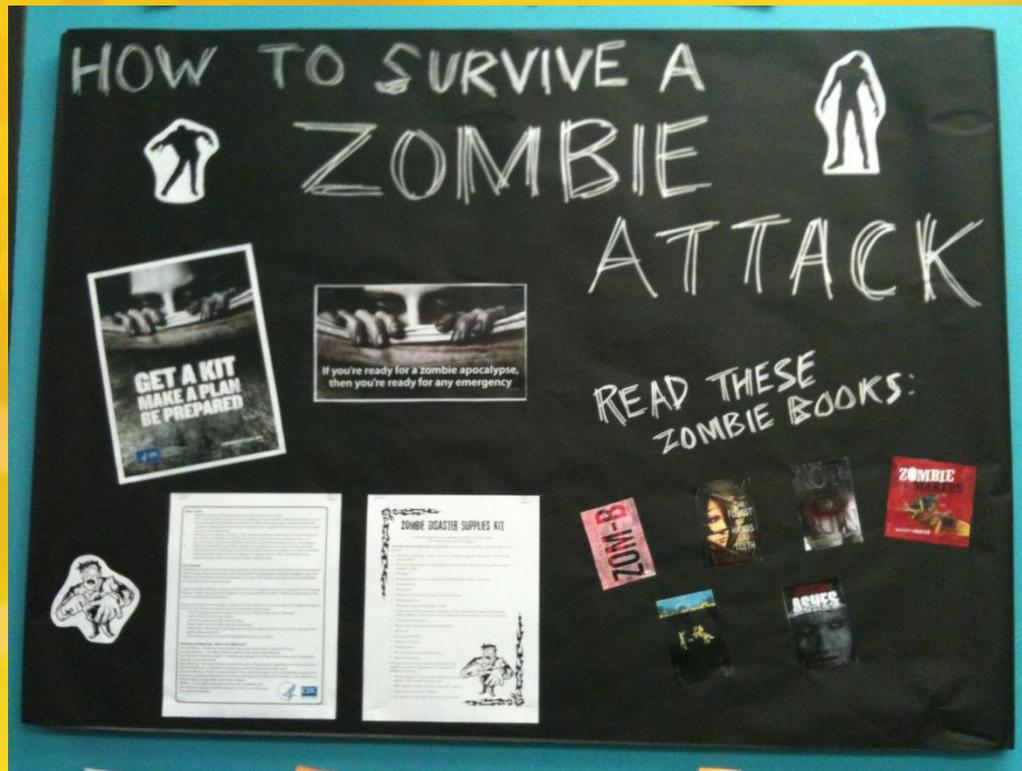
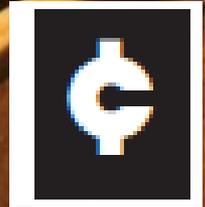
- Going Viral
 - Rating: Basic
 - Glitter Germs
 - Balloon Germs
 - Hand Washing:
Germ/Virus
Demonstration



Chapter 5

Science Mix

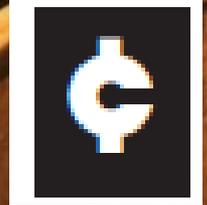
- How to Survive a Zombie Attack Display
 - Rating: Basic



Chapter 5

Science Mix

- Building Catapults
 - Rating: Intermediate
 - Use Craft Sticks and rubber bands OR
 - Make it life sized using boxes and rubber balls



Chapter 5

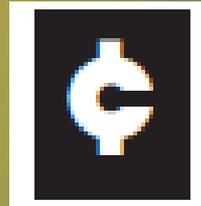
Science Mix

- More Great Ideas:
 - Forensics Experts
 - Forensic Feast
 - Finger Cookies, Corpse Cake
 - Finger pens
 - Model Magic wrapped around a pen with a fake nail pressed in!
 - Map out possible infection dispersal on a U.S. map using old Spanish Flu maps!

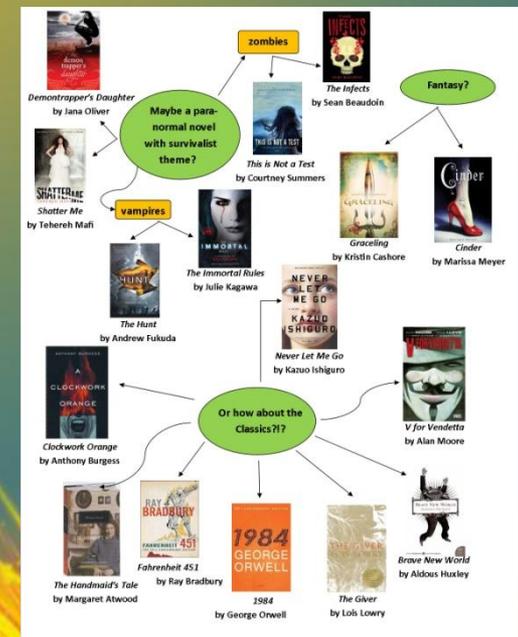
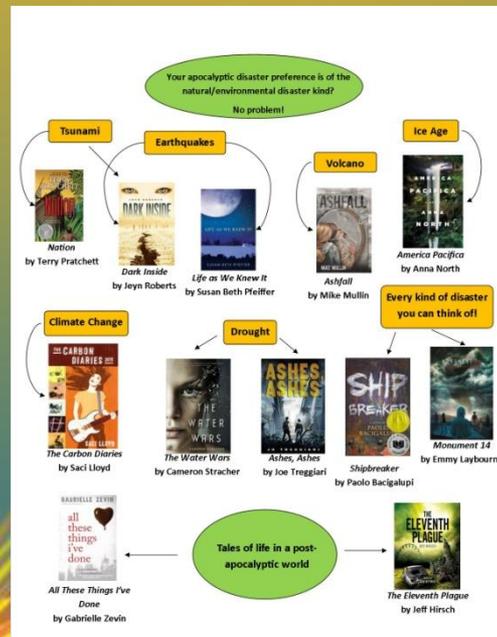
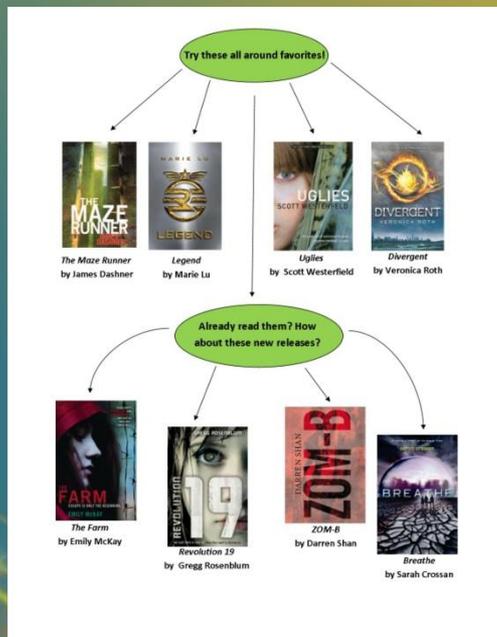


Chapter 6

Science Fiction & Fun



- “If You Liked the *Hunger Games*...” Dystopian Fiction Display
- Rating: Basic



Chapter 6

Science Fiction & Fun

- Robots – Movie and Craft
 - Rating: Basic to Advanced
 - Robot Building Contests
 - Robot Perler Beads
 - Make Edible Robots out of candy and Rice Krispie Treats



Chapter 6

Science Fiction & Fun



- Mad Scientist Party
 - Rating: Intermediate
 - Mad Scientist Photo Booth
 - MSP Pop Rocks Science
 - MSP Chemist's Punch
 - MSP: Temporary Lava Lamps



Chapter 6

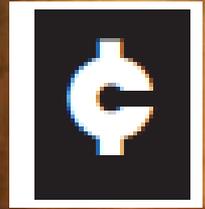
Science Fiction & Fun

- More Great Ideas
 - Science Fiction Trivia Night
 - Star Wars Afternoon with Puppets
 - Tardis Art and Dr. Who Showing (from Ch. 7)



Chapter 7

Artistic Expression



- Controversial Musicians Display
 - Rating: Basic



Controversy and Music

Can You Match the Artist to the Scandal?

Complete this questionnaire. The person with the most correct answers will win a prize at the end of the "Spark a Reaction" Library Reading Program.

1. ____ Lady Gaga	a. Drug arrests (USA)
2. ____ Miley Cyrus	b. Lyrics too vulgar (China)
3. ____ Jay-Z	c. Sacrilegious and sexual imagery (USA)
4. ____ The Beatles	d. Portraying domestic violence (USA)
5. ____ M.I.A.	e. Anti-gay lyrics (New Zealand)
6. ____ Beanie Man	f. Sexual gyrations (Outside of US)
7. ____ Bjork	g. Anti-Semitic lyrics (USA)
8. ____ Elvis Presley	h. Pro-Tibet comments (China)
9. ____ Snoop Dogg	i. Dressing too provocatively for age (USA)
10. ____ Amy Winehouse	j. Risky persona & clothing (Indonesia)
11. ____ Ashanti	k. Controversial lyrics pro-PLO (USA)
12. ____ Britney Spears	l. Gangsta-lyrics/pro-violence (USA)
13. ____ Madonna	m. Snubbed the President (Philippines)
14. ____ Michael Jackson	n. Caught making "slanted-eye" pose (China)
15. ____ Eminem	o. Profane lyrics (Canada)

Chapter 7

Artistic Expression

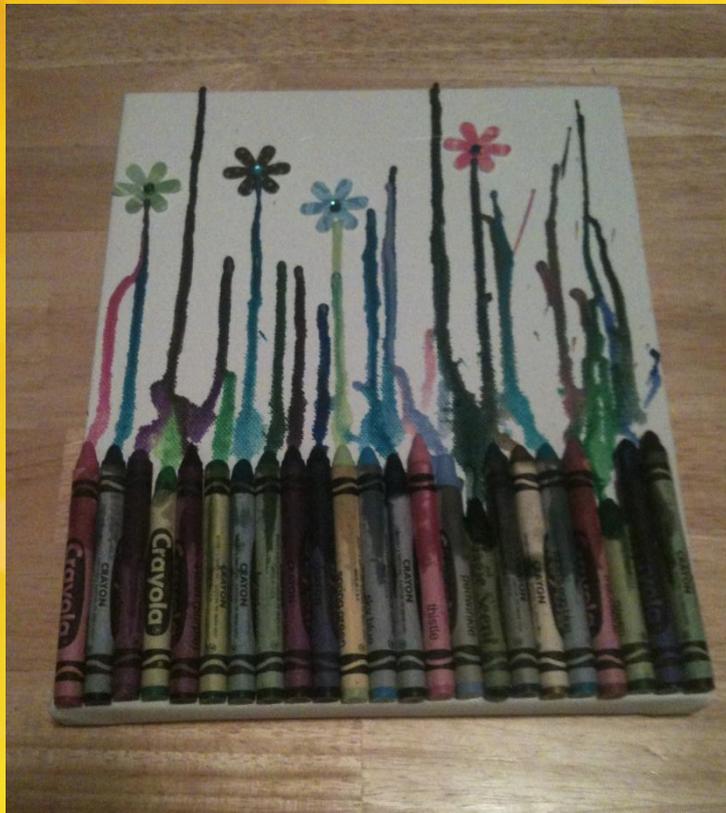
- Duct Tape Art
 - Rating: Intermediate



Chapter 7

Artistic Expression

- Melted Crayon Art
 - Rating: Intermediate



Chapter 8

Free Speech

- Free Speech Shirts
 - Rating: Intermediate



Some sample quotes or slogans:

- I Read Banned Books!
- Think: It's Not Illegal Yet!
- Freedom
- The most important speech to protect is that with which you do not agree.
- Question What You Hear
- Speak Freely. Write Candidly. Read Endlessly.
- Freedom of Speech Is a Human Right
- Ideas are Bulletproof
- Question Authority
- Money Is Not Speech
- The right to offend is more important than the right not to be offended.
- The Worst Part of Censorship is _____
- Freedom of Speech Is an American Value
- Silence Is Compliance
- Freedom of Speech = Freedom to Disagree
- Reading Is Not a Crime

Chapter 9

Sparks

- Spark a Reaction Fiery Bulletin Board
 - Rating: Intermediate
 - Use Black Background and Yellow Letters
 - White Christmas Lights at the bottom, covered by red, yellow and orange cellophane to create fire
 - Use this as your display all summer to announce weekly events



Chapter 9

Sparks

- Miniature Baked Goods Clay Charms
 - Rating: Intermediate



Chapter 9

Sparks



- Recycled Jar Candles
 - Rating: Advanced



Chapter 9

Sparks

- More Great Ideas:
 - Have a firefighter do a demonstration of flammable items
 - Have a night program with fire starting without matches, smores, and fire dancing!



Chapter 10

Spark a Change

- Small Changes Display
 - Rating: Basic

SPARK A CHANGE!

Small Changes Teens Can Do to Help Our Environment

Spread the Word!

REDUCE-REUSE-RECYCLE

shorter shower!

WALK MORE/DRIVE LESS

TURN LIGHTS OFF WHEN NOT IN USE

Plant a Tree

Use Cloth Shopping Bags

Add list of actions and pictures to your display

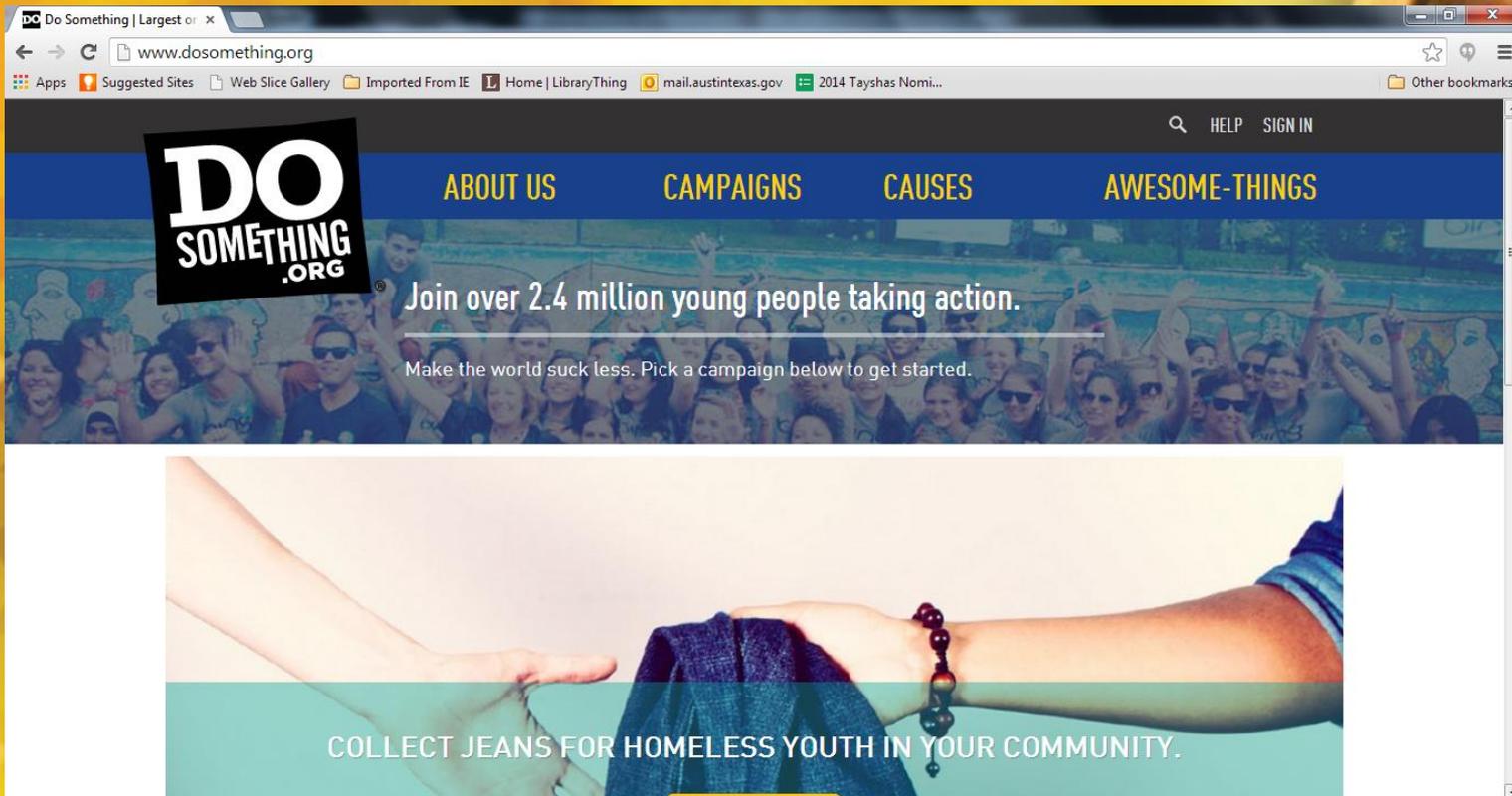


Chapter 10

Spark a Change



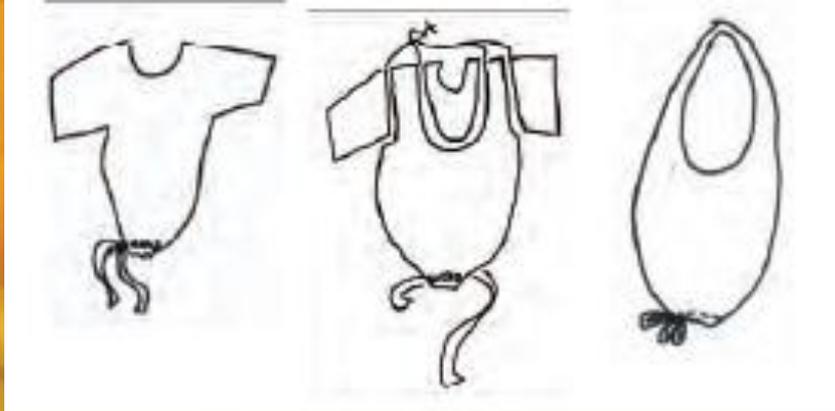
- DO SOMETHING! Project
 - Rating: Advanced



Chapter 10

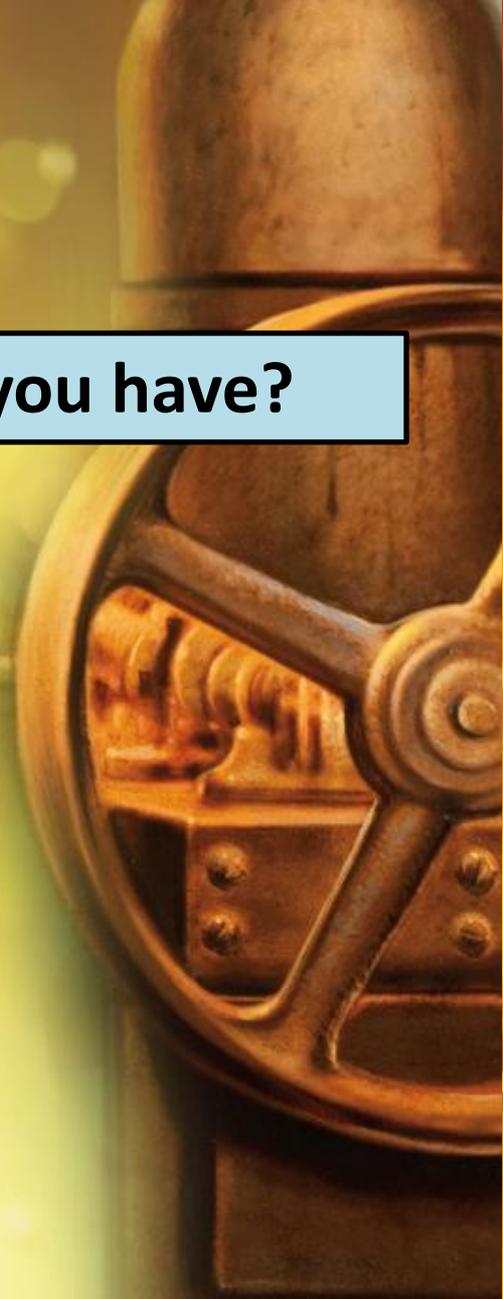
Spark a Change

- Reusable Shopping Bag
 - Rating: Basic to Intermediate



Idea Share

- Chat: What other summer ideas do you have?



Teen Video Challenge

- Don't forget the Texas 2014 Teen Video Challenge!
- Submissions are Due on February 10!
- For more information go to:

<https://www.tsl.texas.gov/tsrp/teenvid>



Questions, Concerns and Ideas

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