



**VENDOR NEUTRAL DATA MANAGEMENT
AND RECORD RETENTION**

SDS Corporate Overview

- More than **19 years** of storage/
network expertise
- Austin based **Globally** deployed
solutions
- Some of the largest customers in the
world...



Worldwide Industry Leaders Trust StrongBox



The US
Government



Government/
Public Sector



#1 Media
Company



#1 Aircraft
Manufacturer



#1 Film & Television
Distribution Company



#1 Supplier of
Automotive Parts



#1 Research
Institution

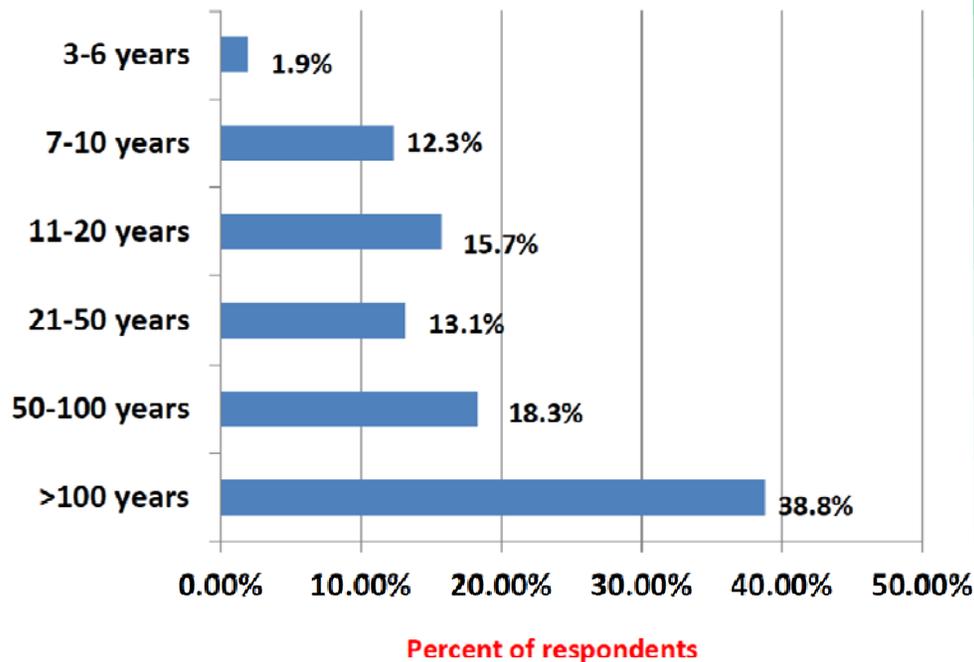


#1 Medical
Library

And many more...

Archive Retention Requirements

Retention period



- Long-term Archival Storage Requirements Increasing

- 20+ Years Retention Required by 70% of respondents

- 50+ Years Retention Required by 57% of Respondents

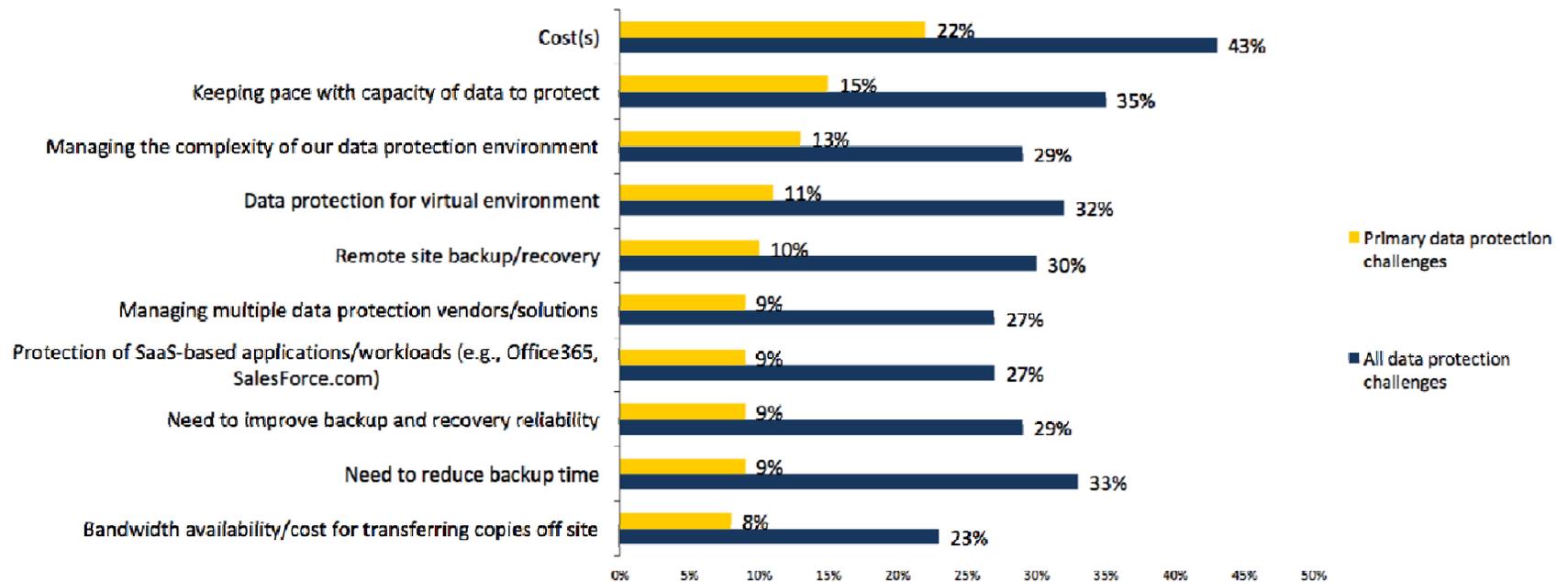
- Key Driving factors

- Compliance
- Legal risk
- Business risk
- Security risk

Source: 2013 Storage Developer Conference SNIA LTR TWG

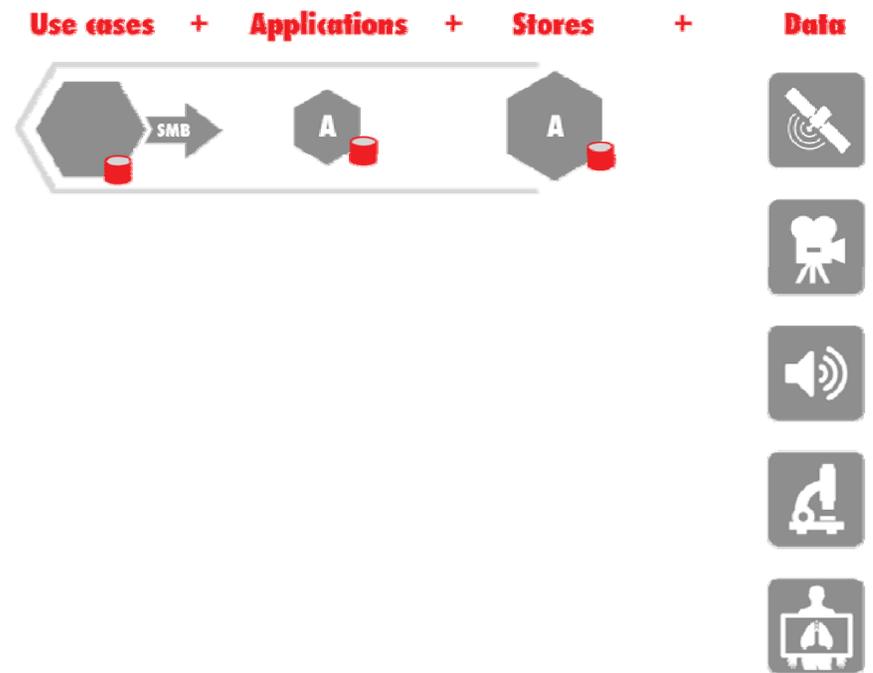
Top Ten Data Protection Challenges 2015

Which of the following would you characterize as challenges with your organization's current data protection processes and technologies? Which would you characterize as the top challenges for your organization?
(Percent of respondents, N=375)



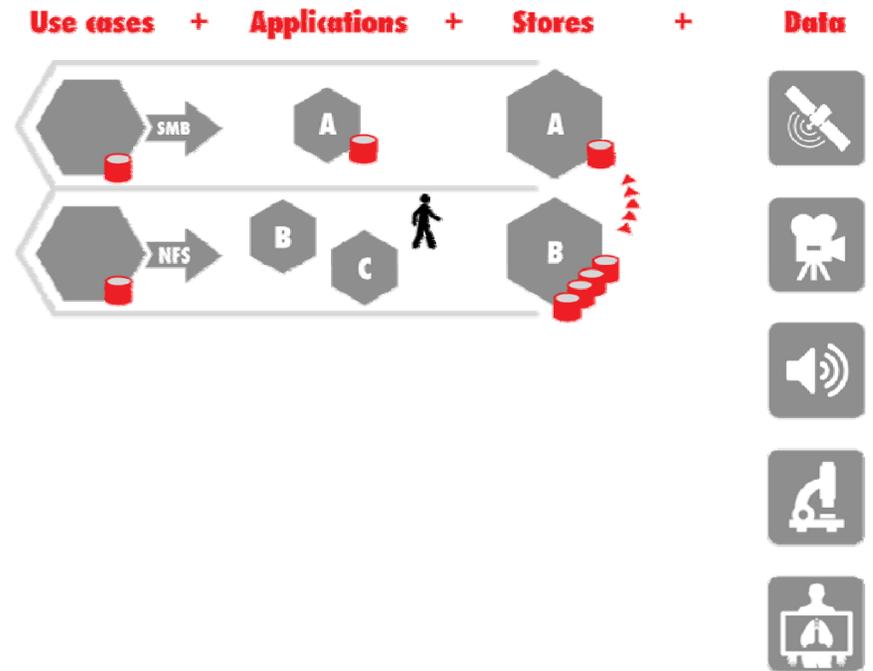
DATA SILOS

1. Data workflows are often focused around a specific application, data type, use case or task/mission.



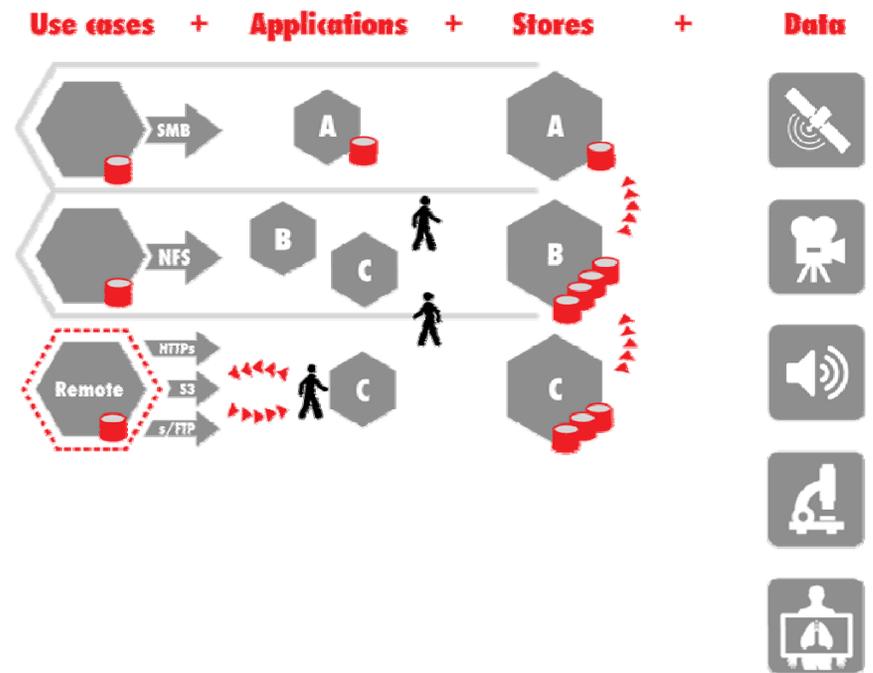
More DATA SILOS

2. Other use cases evolve, with different data types & requirements.



and More DATA SILOS

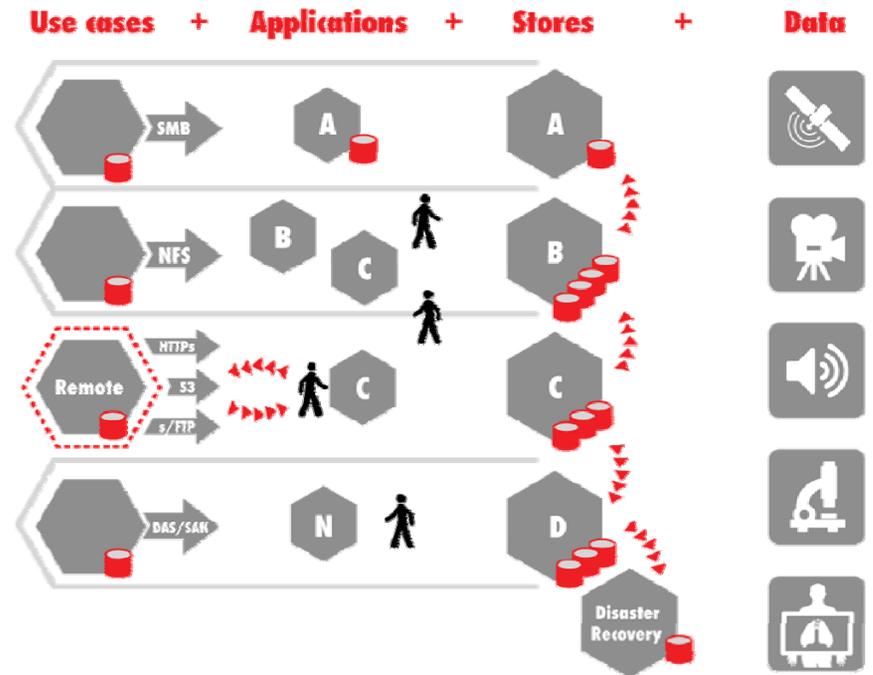
3. Data and infrastructure become difficult to manage and protect.



Too many DATA SILOS

4.

Data workflows are often focused around a specific application, data type, use case or task/mission.

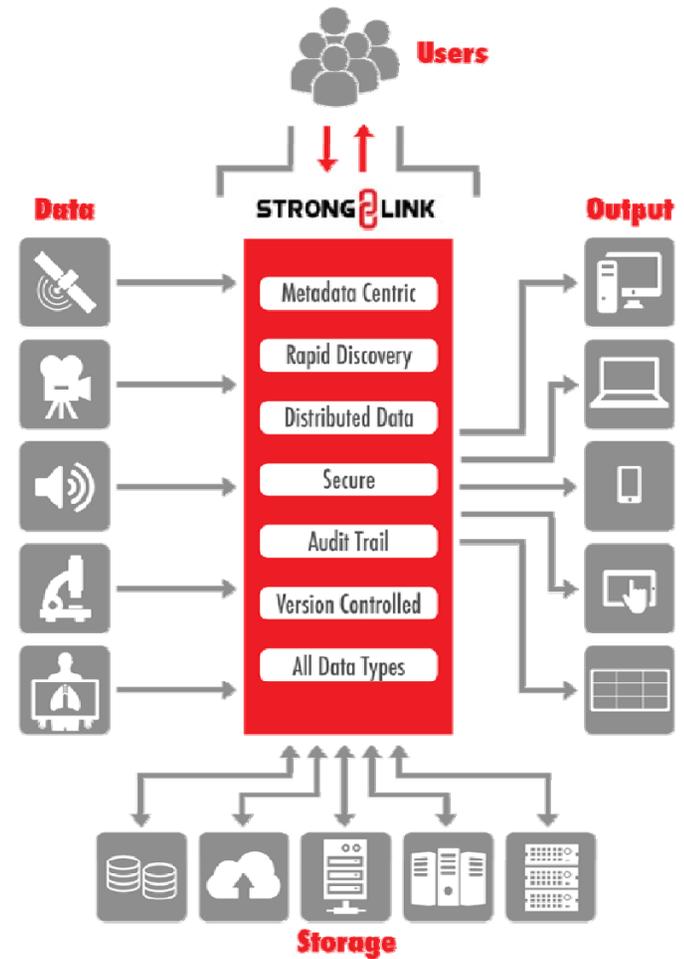


The Future is Now

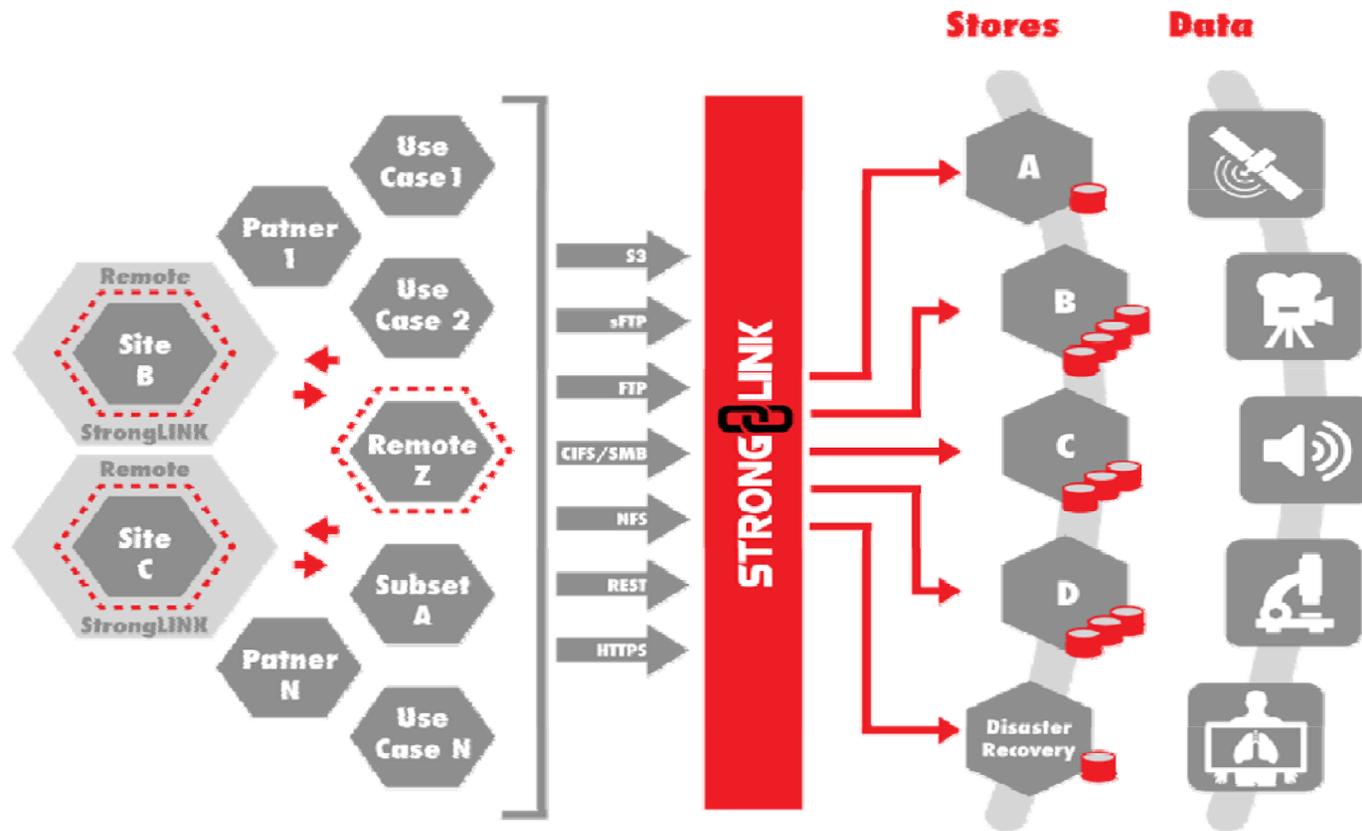
StrongLINK is a cognitive data management solution. A **software-defined storage** and data management solution that addresses long-standing obstacles to cost-containment, risk reduction, and productivity optimization.

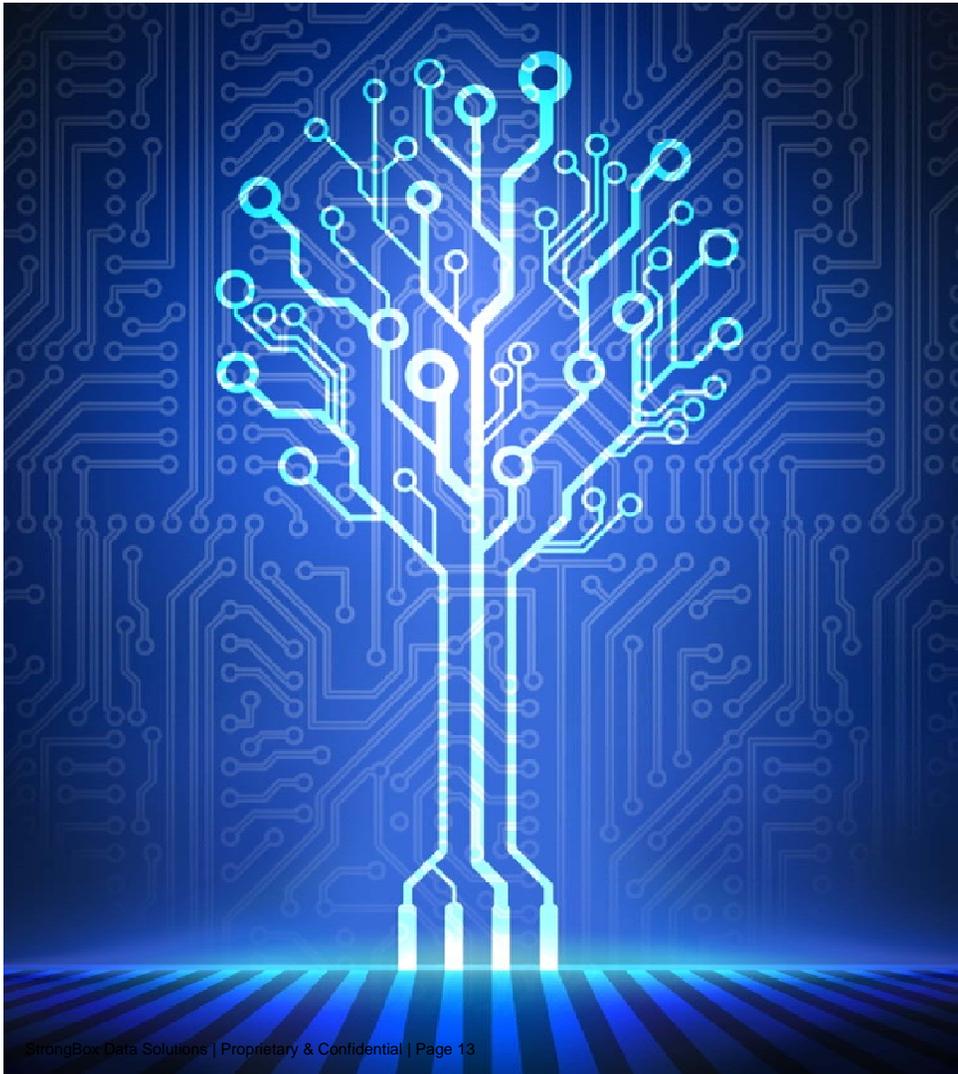
Improves Cost Containment	Reduces Risk	Improves Productivity & Agility
Bending the storage cost curve through optimization of data management across private storage and public clouds	Automatically protecting data based on its business value	Improving secure access to data assets when and where they are needed
Reducing administrative and operational costs and enabling more capacity to be managed by fewer hands	Simplifying governance and compliance	Adding capacity either permanently or as needed to meet business requirements
Reducing Capital expenses (purchases, hardware) and resource requirement	Minimizing exposure to technology obsolescence	

SEARCH MOBILITY & ORCHESTRATION



Connecting Everything





NON-DISRUPTIVE DEPLOYMENT

Works seamlessly with your
current environment

Data Management Process

Discovery:

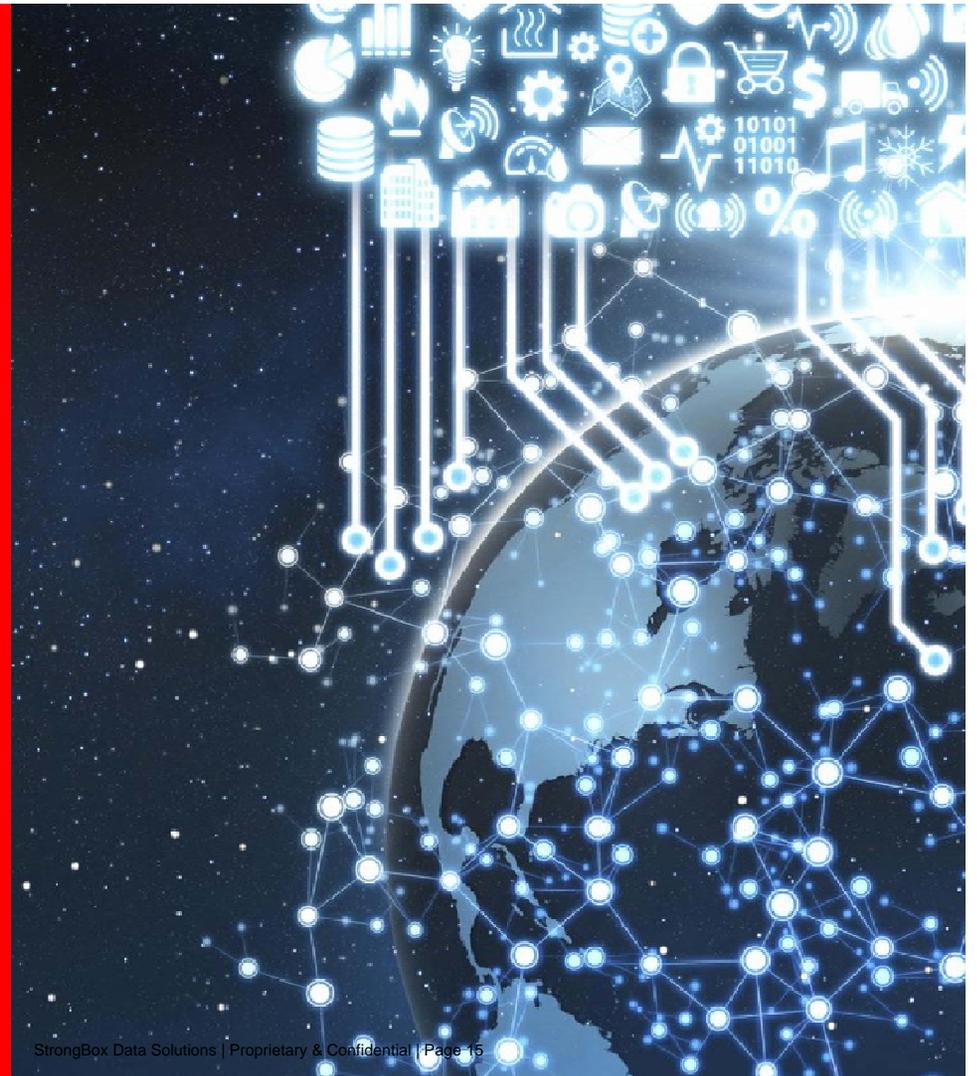
- Harvest
- Automated Policy for
 - Data Classification
 - Storage Classification

Policy execution

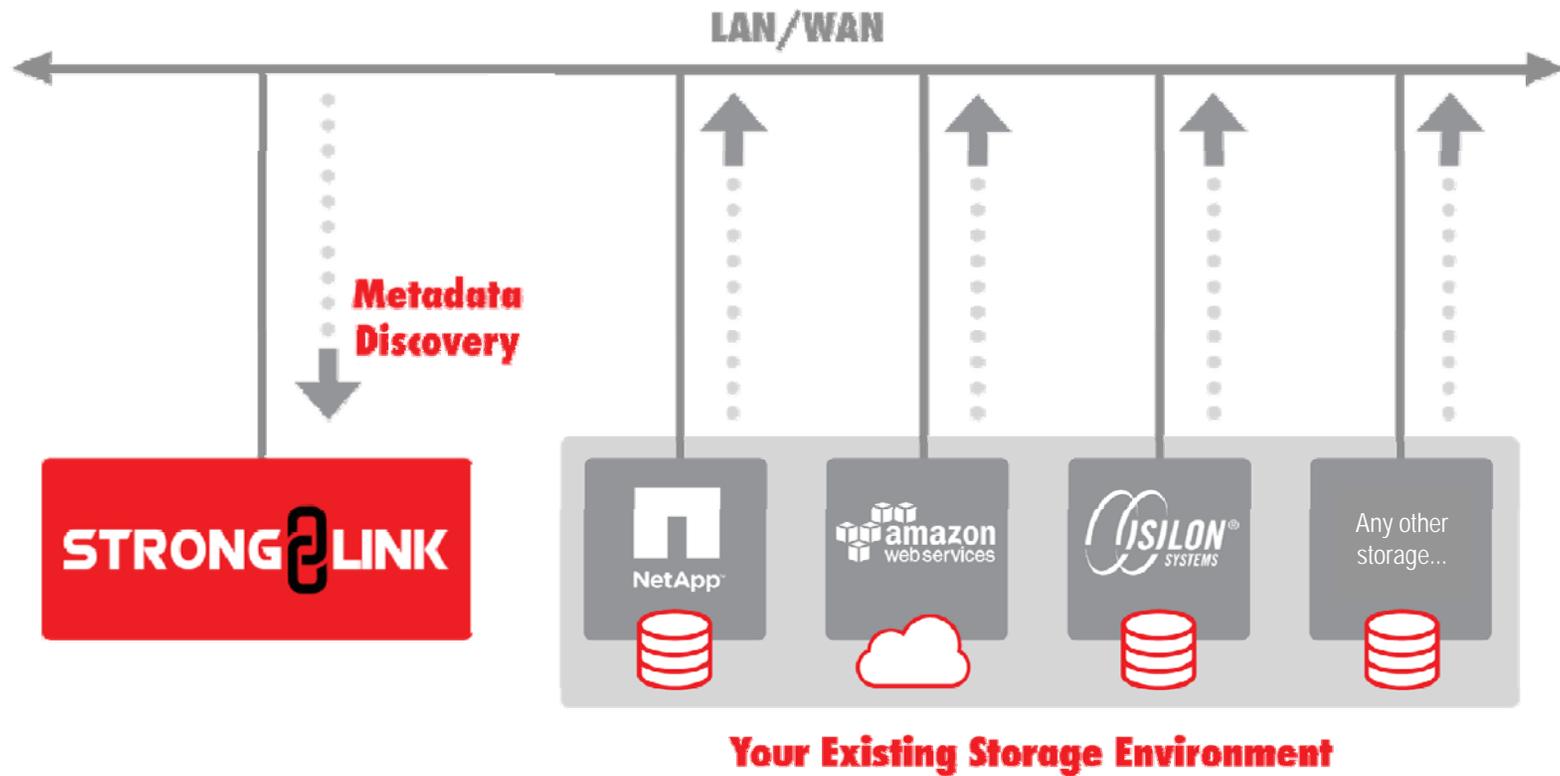


DISCOVERY

Powerful metadata discovery
and indexing for all your data.



Metadata Discovery and Indexing

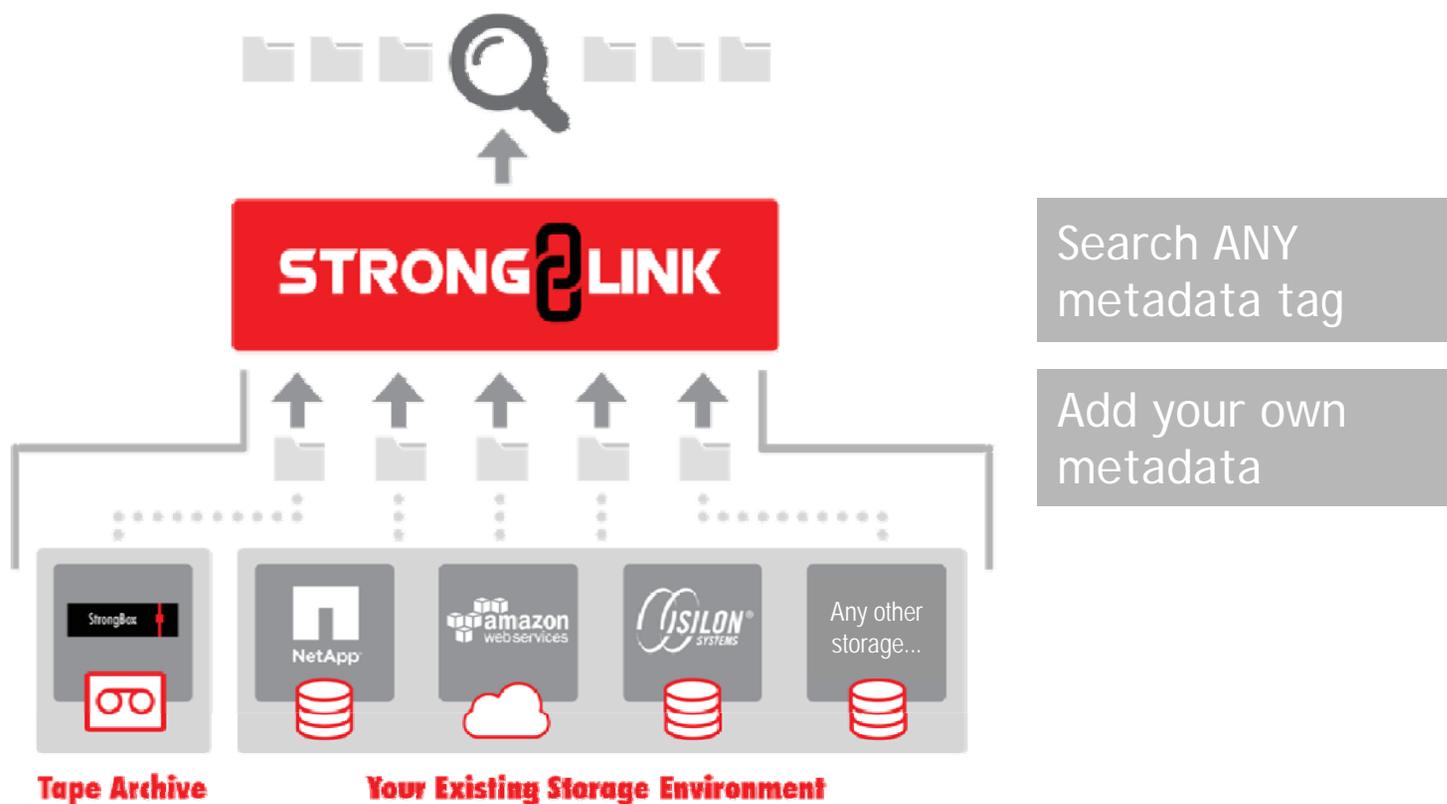


SEARCH

Global search across any file,
object or metadata,
StrongLINK connects
everything.



Search for Anything, Anywhere.

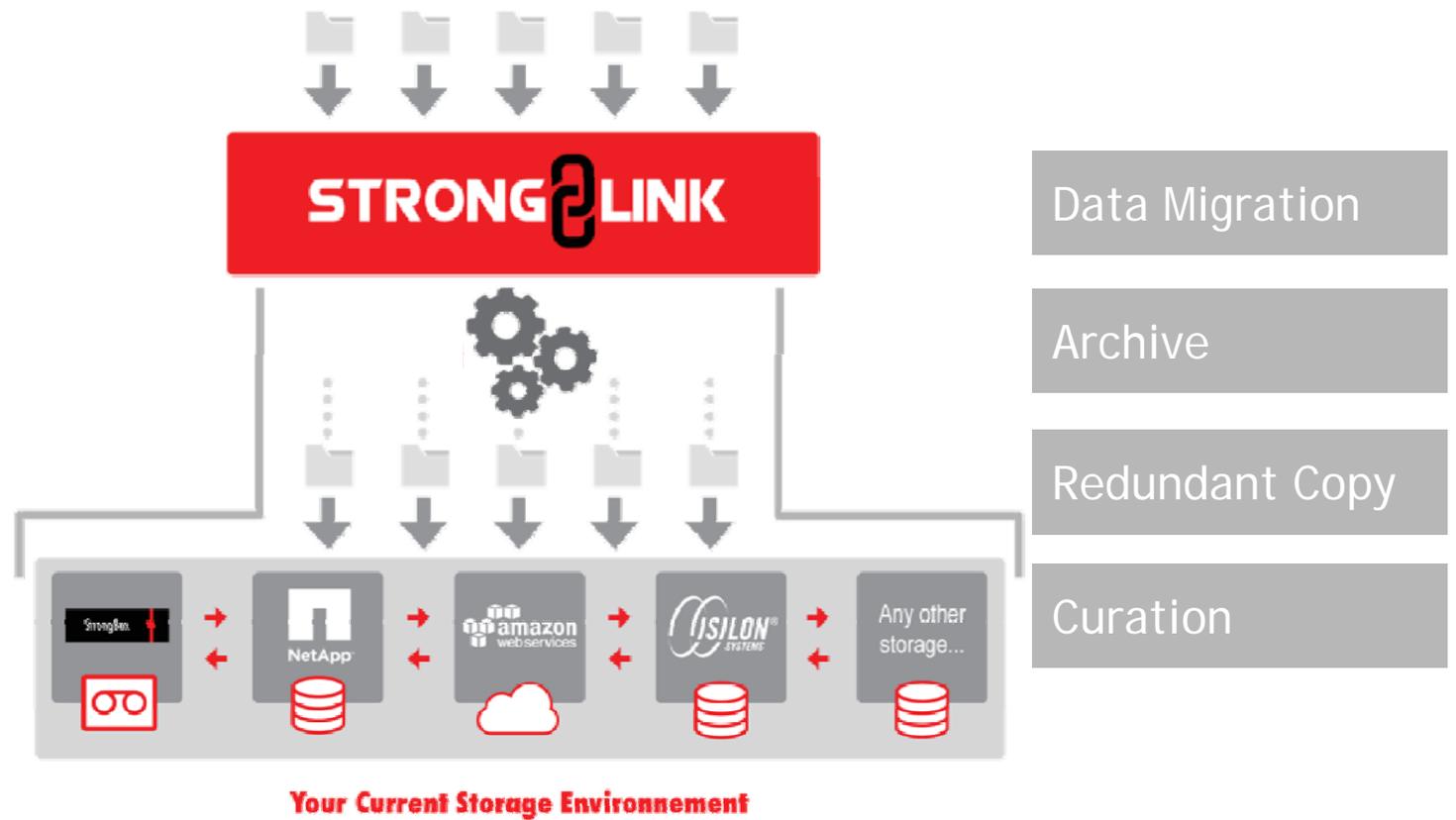


MOBILITY

Enable seamless file movement connecting on-site and off-site storage, cloud and archive.

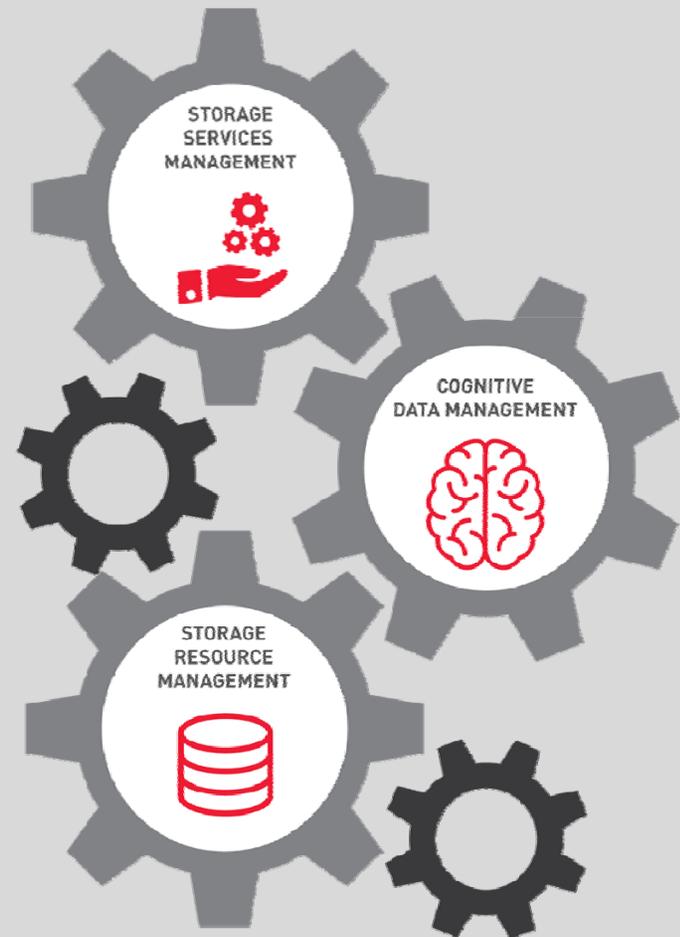


Seamless File Movement

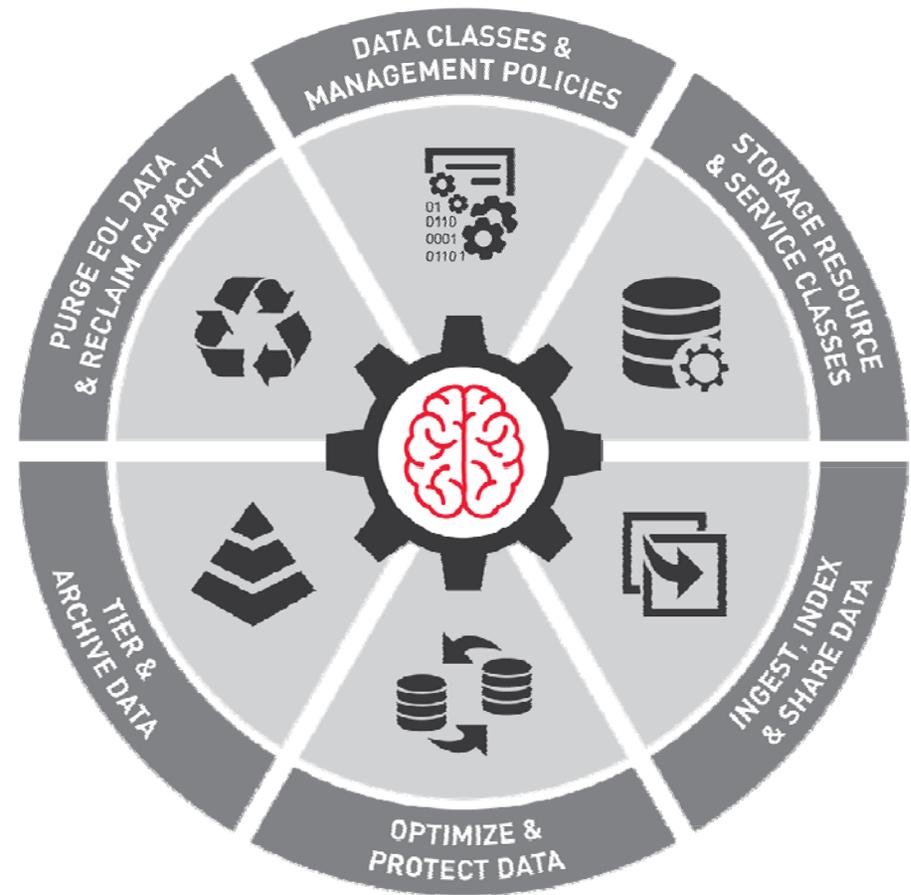


ORCHESTRATION

Automated policies and AI technologies manage storage resources and services to simplify workflow and operations.



The Core of Cognitive Data Management



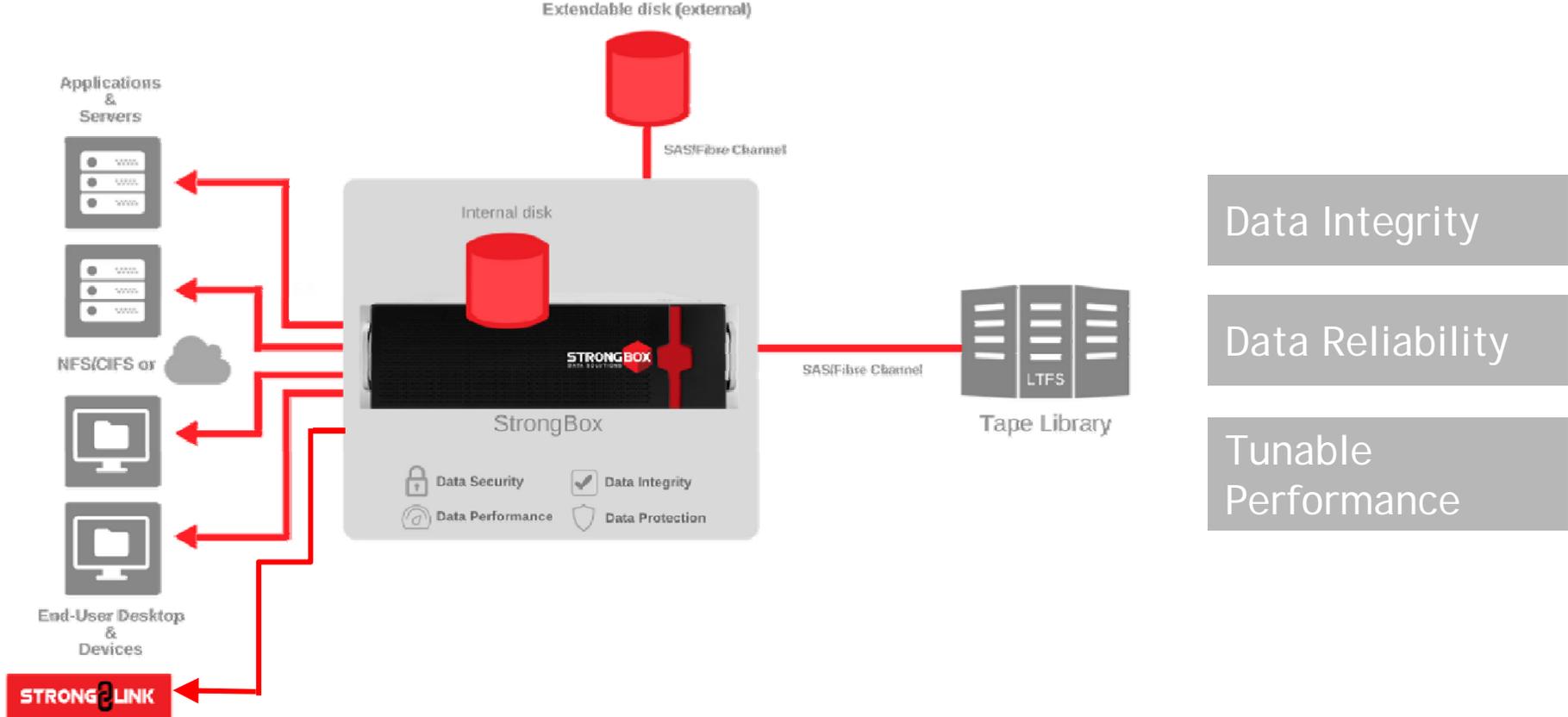
Gateway to secure, retention storage

StrongLINK | USE CASE 1



- Policy driven content movement including migration, replication and multi-copy data protection.
- Cloud enable your current storage
- LTFS tape and object storage.
- No “rip and replace”
Powerful ROI: Reduced storage costs
- Replaces applications like backup and HSM.

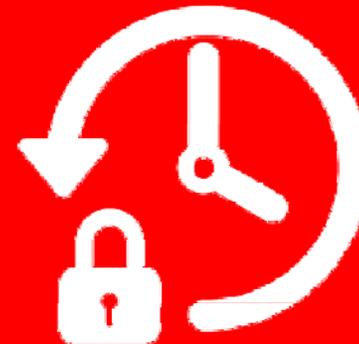
Secure, Cost Effective Storage Management



- Simple “set and forget” policies
- Business data continuity
- Multi-copy, multi-site, and cloud
- Version control, journaling and audit control
- Meet governance and compliance requirements
- Easy-to-use restore

Curation and Data Protection

StrongLINK | USE CASE 2



Collaboration

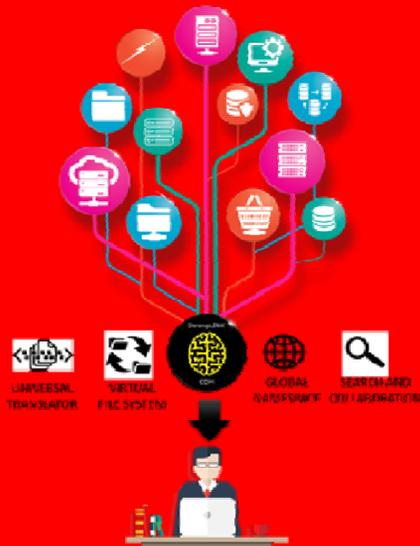
StrongLINK | USE CASE 3



- Search anything: object and file storage
- Accelerate business processes and workflow
- eDiscovery
- Access right and policy based management
- Translate across any type of file or object protocols

Virtual Storage Architecture

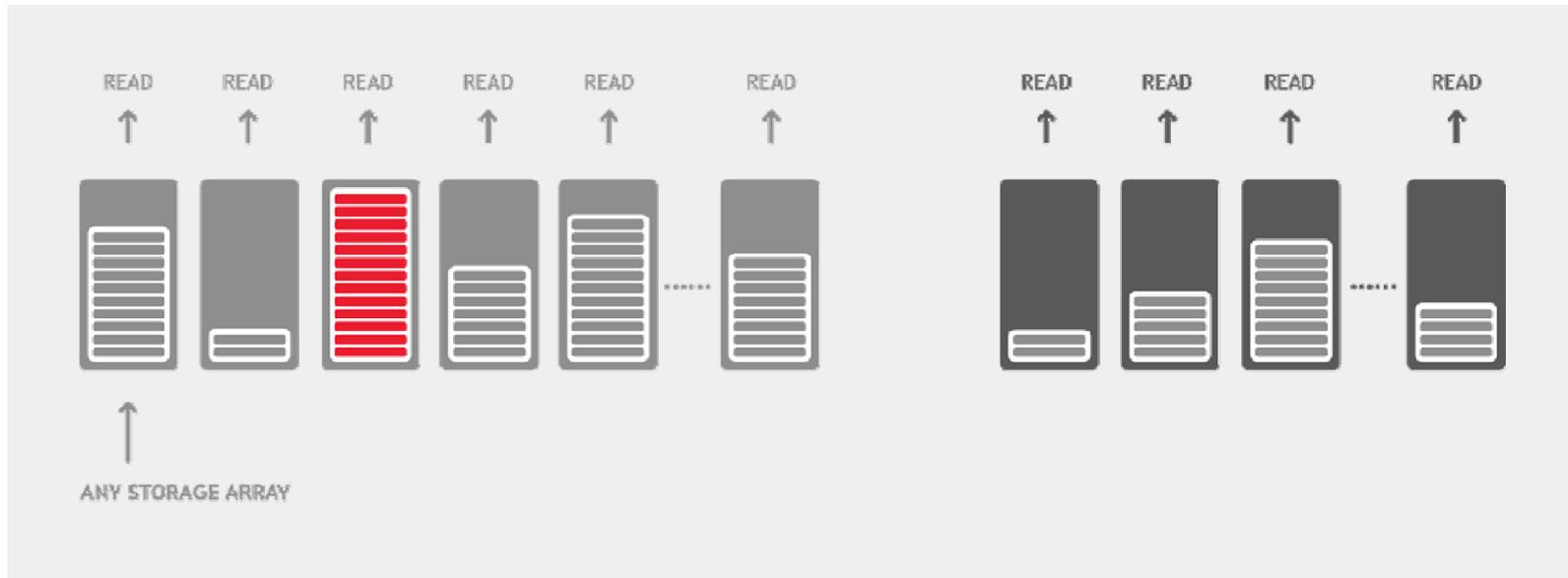
StrongLINK | USE CASE 4



- Automatic migration for the right data to the right storage
- Maximize storage utilization and performance
- Automate data management by workflow
- Painless migrations, eliminate storage sprawl
- Reduce vendor dependencies
- Lower total cost of ownership
- “Evergreen” Storage Strategy

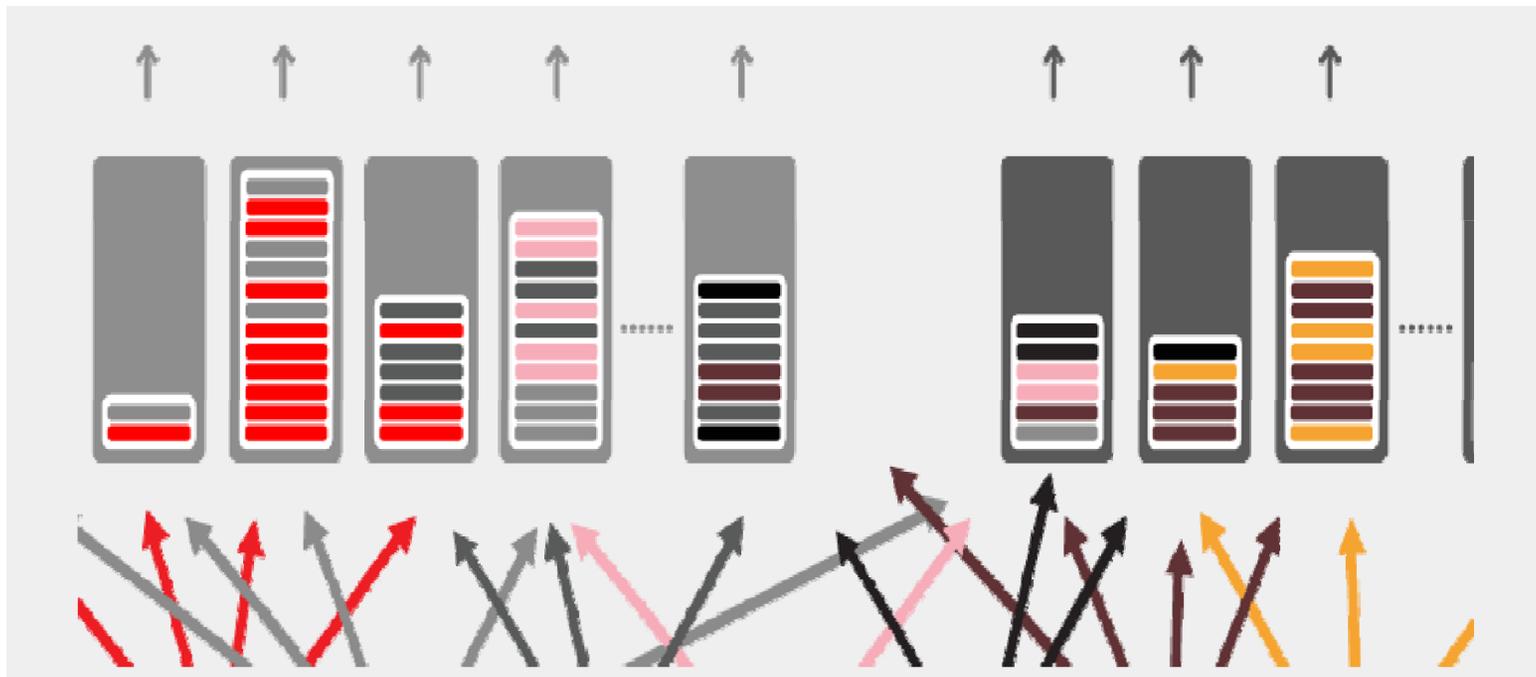
Managing Data Across Digital Silos

Different Storage Types and Use Cases Increase Management Complexity



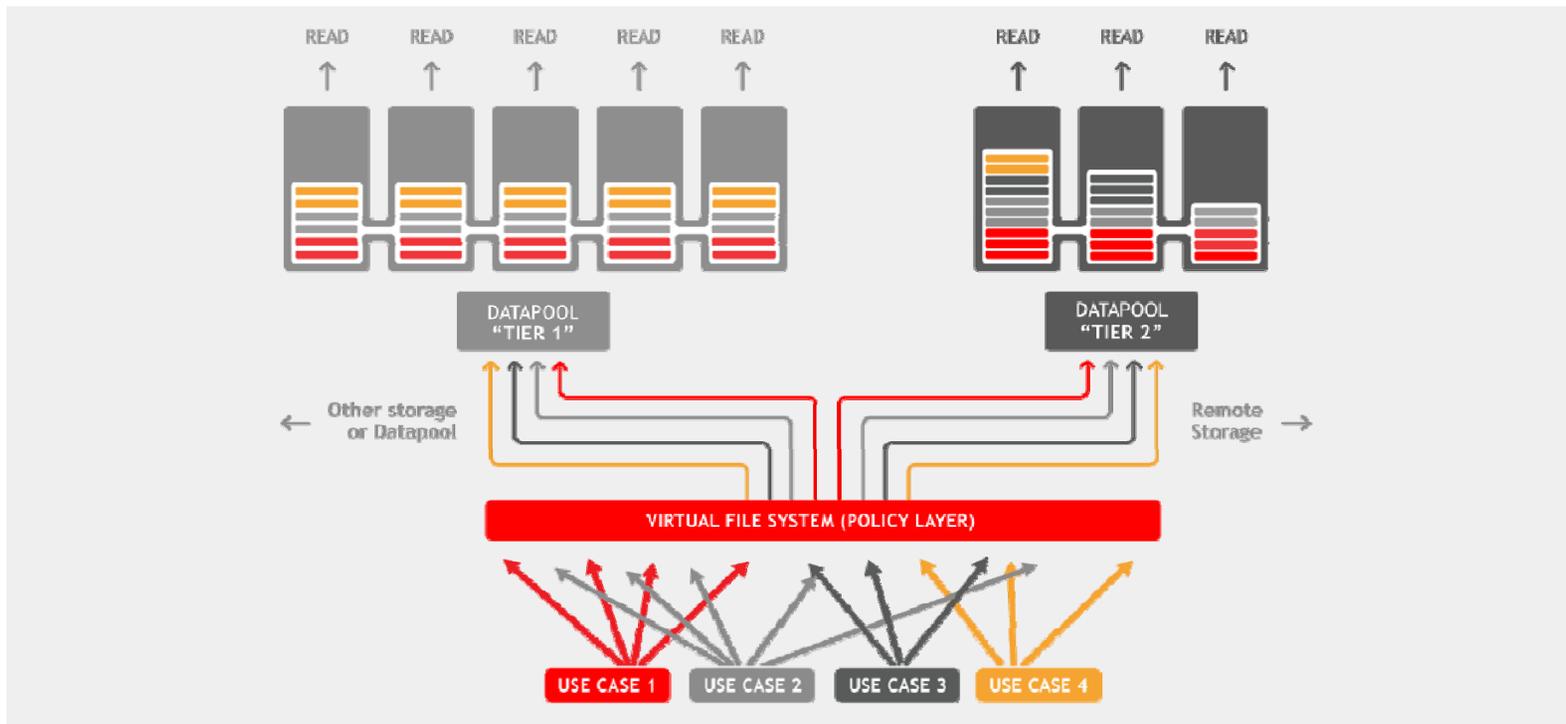
More Silos = More Confusion & Waste

1. New Data is added to each silo according to use case, performance, etc.
2. Each individual data group grows at different rates.



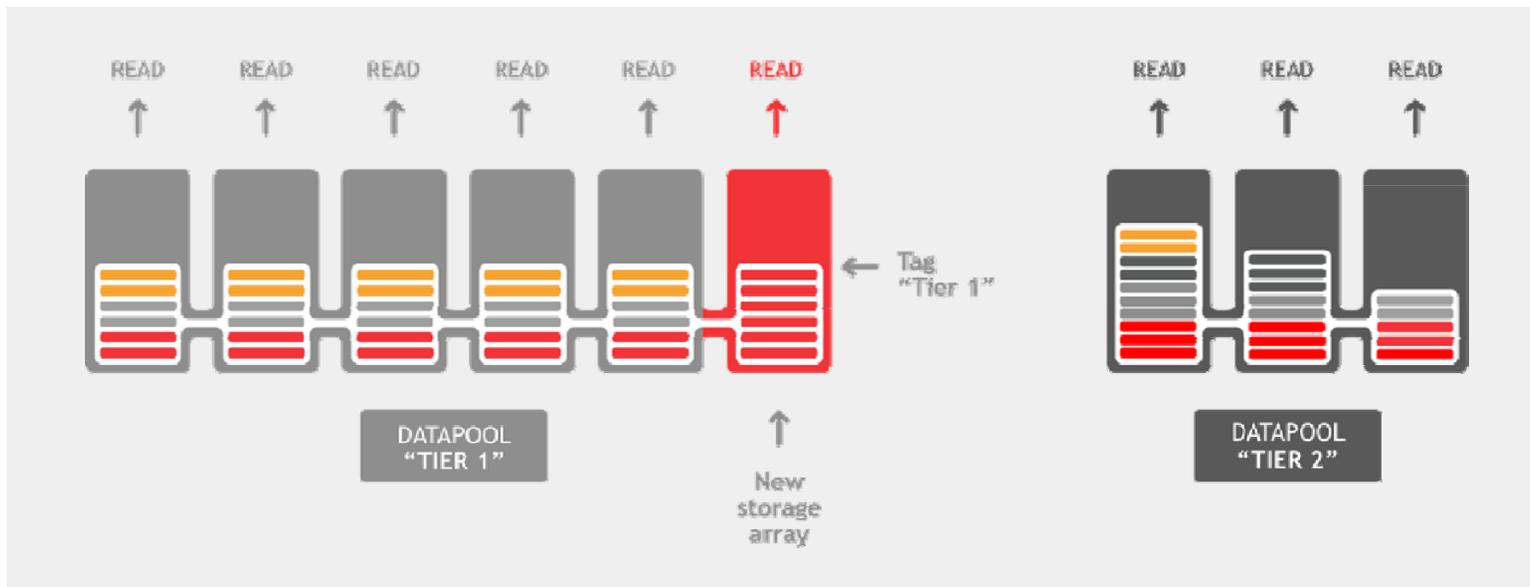
Quotas & Capacities Managed by Policy

Quotas and access rights defined by User, Role, Project, Data Types etc.



Adding or Removing Storage to Pools is Easy

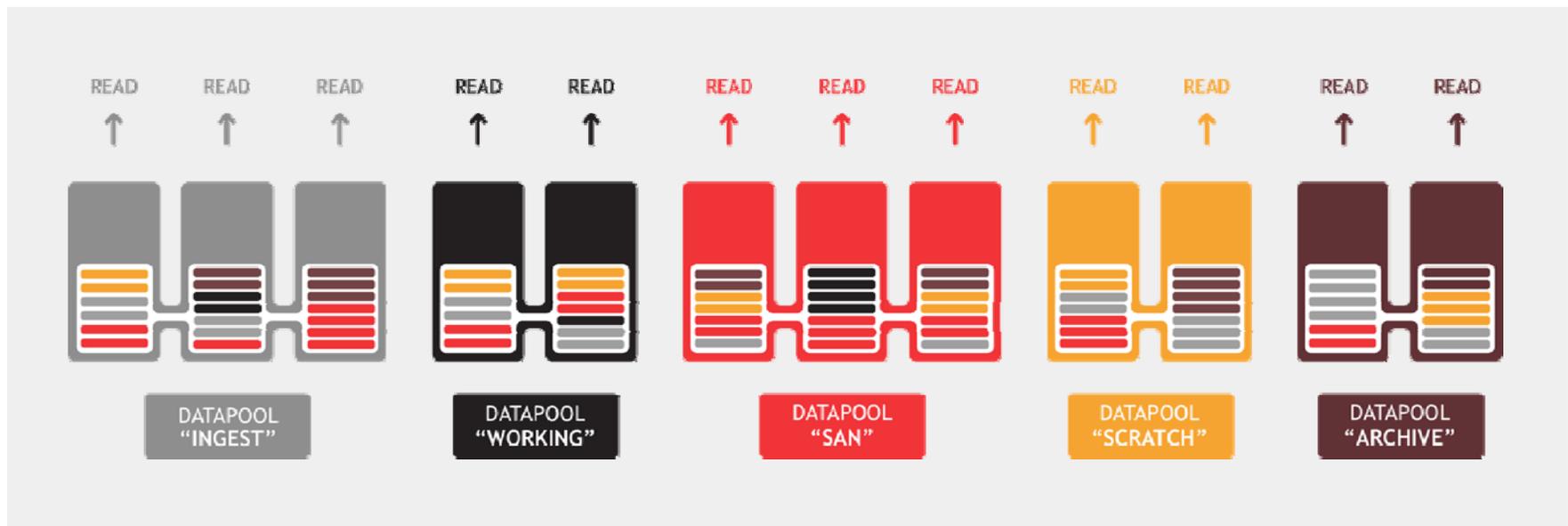
New Devices are added to the DataPool by simply tagging them.



StrongLINK DataPools Virtualize Any Storage Type

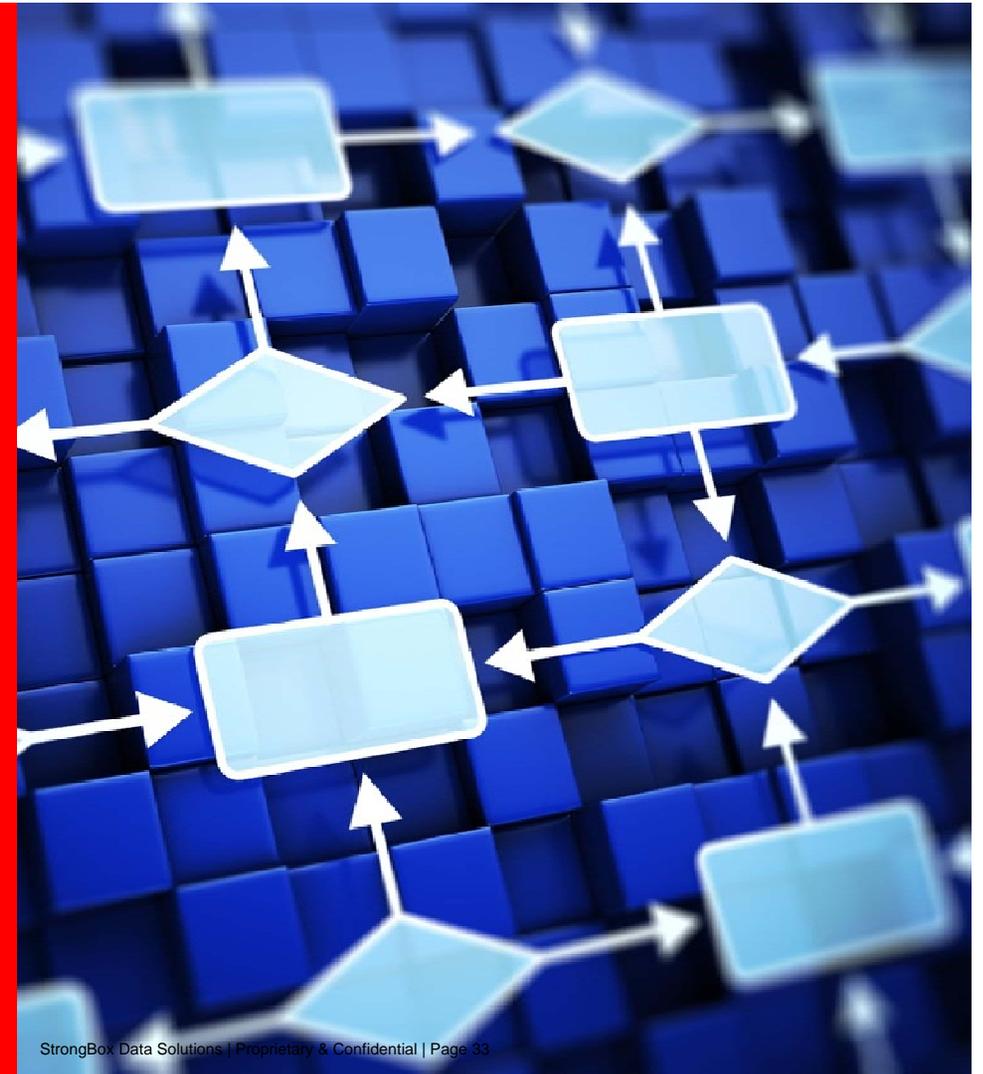
Consolidate Storage Resources and Eliminate Silos

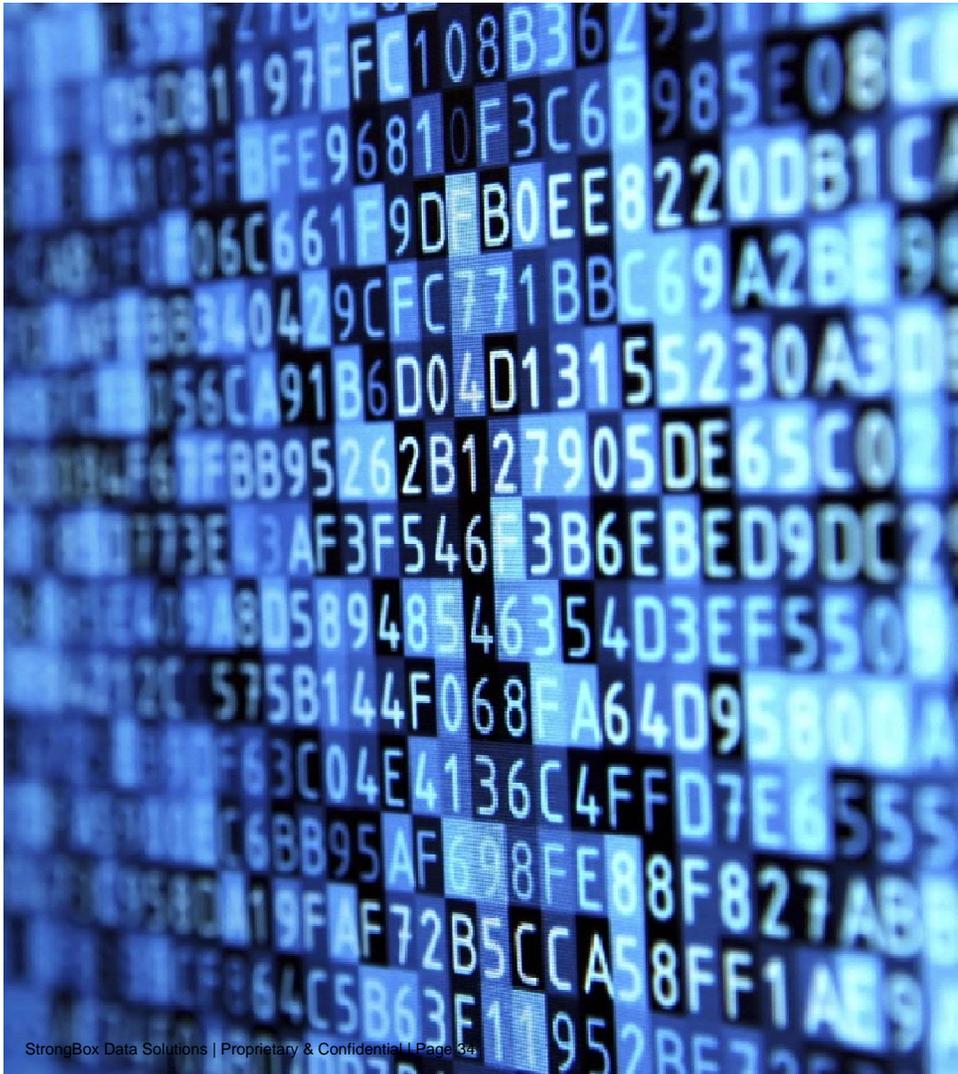
New Devices are added to the DataPool by simply tagging them.



AUTOMATED RECORD RETENTION

And improved workflow



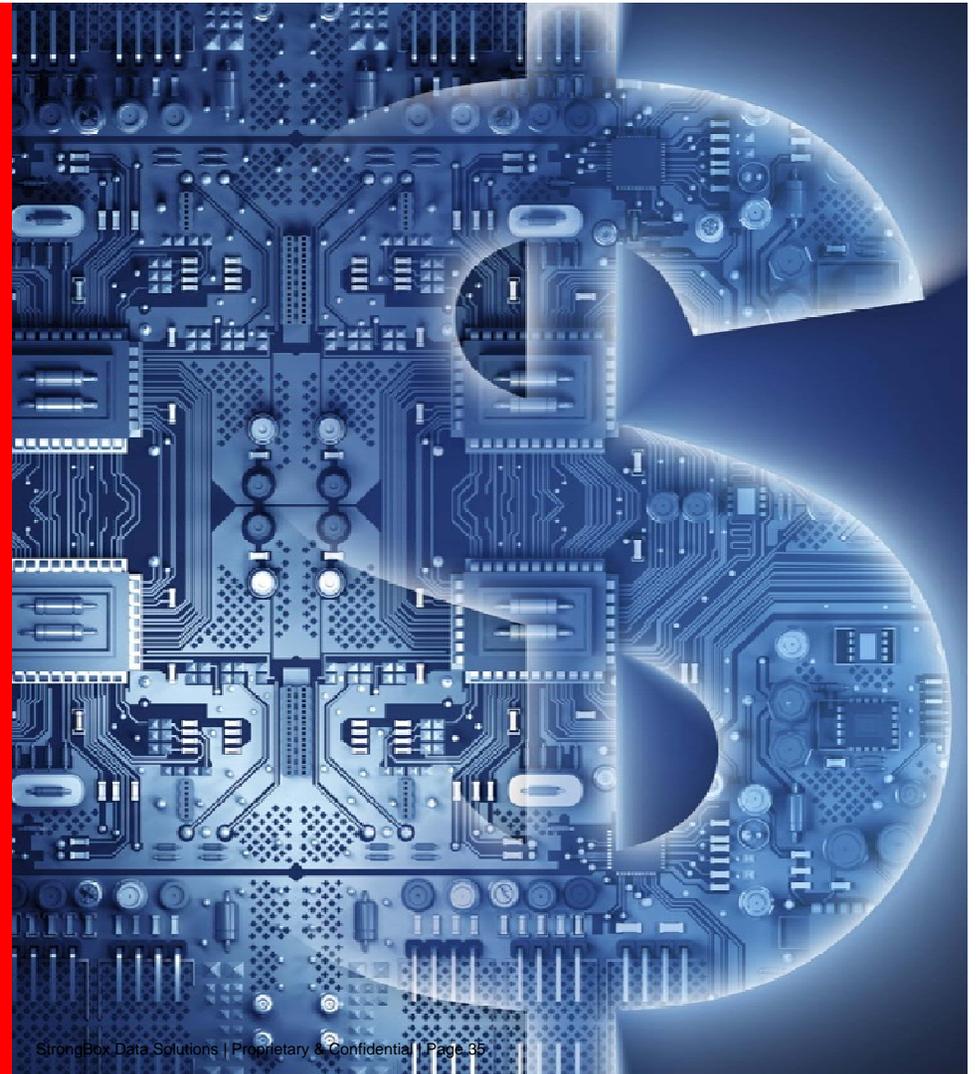


AUTOMATED DATA CLASSIFICATION

Curation and retention policy
defined by the data

MEET BUDGET GOALS

Use the most efficient
and cost effective solutions,
on-site and off-site.



FREE OF VENDOR OR PROPRIETARY TECHNOLOGIES

Never “rip and replace” and
leverage what you already own.





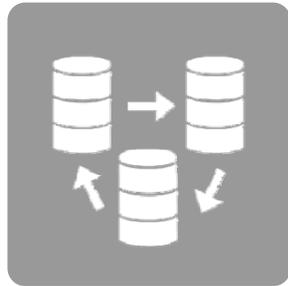
EVERGREEN STORAGE STRATEGY

Seamlessly migrate and add the
newest technology anytime to
meet long-term retention

Unleash the Power of your data.



POWERFUL
SEARCH & INDEX



DATA
MOBILITY



DATA
ORCHESTRATION



WORKFLOW
AUTOMATION



DATA
PROVENANCE

LET'S LOOK TOWARDS THE FUTURE AND GROW
TOGETHER.

ANY QUESTIONS?

CONTACT US NOW: 1-512-349-0300 | info@strongboxdata.com
OR VISIT: strongboxdata.com



STRONG LINK

Find it. Use it. Share it. Own it.