

Creating Custom Direct Links To LearningExpress Library Center Homepages

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Creating Custom Direct Links to LearningExpress Library Center Homepages

You may promote LearningExpress Library Centers separately by creating a direct link to each Center. In order to create a direct link to each Center, you will need the custom Authentication Token generated by LearningExpress for your individual institution. Once you have your custom Authentication Token, please follow the simple directions below for creating direct links.

Step 1: From your LearningExpress Library homepage, click the All Centers tab, located in the blue horizontal navigation bar, and select the title of the Center you wish to promote.



The screenshot shows the LearningExpress LIBRARY homepage. At the top right, there are links for "Welcome Username", "Logout", and "Contact Us". Below the logo, there is a "Your Institution" field. The main navigation bar includes "Home", "All Centers", "User Guides", "My Center", and "Help". The "All Centers" menu is open, listing: "Adult Learning Center", "Career Center", "High School Equivalency Center", "College Preparation Center", "Recursos Para Hispanohablantes", "College Center", and "School Center". A mouse cursor is pointing at "High School Equivalency Center". Below the navigation is a "Library" section with a "Choose a center" prompt and a "Click here for the user guides for LearningExpress Library." link. At the bottom is a carousel of center icons: "Adult Learning", "Career Center", "High School Equivalency Center", "Prep Center", and "Recursos en español".

NOTE: Do not click the Center icons from the carousel in the middle of the homepage, as the URLs generated may contain extra characters no longer supported for direct linking.

Step 2: Once at the Center homepage, copy the entire Center URL located in your browser's address bar.



Step 3: Append the Center URL with your custom Authentication Token using the formula:

Center URL + **?AuthToken=...**

Example of a Custom Direct Link:

<http://www.learningexpresshub.com/hsequivalencycenter?AuthToken=A12345B6-CD78-9012-34E5-F12345G678H9>

NOTE: This is just an example of a formulated URL, please do not copy it. Instead, follow the steps above to construct your custom URL. If you do not know your Authentication Token, please contact Customer Support. If you employ a proxy, appending the Center URL with your Authentication Token (Step 3) is not necessary—just make sure you have provided your proxy IP to Customer Support at support@ebSCO.com.

Step 4: Place the link in the desired location on your site. We recommend that you create an alias for the link using the Center name, or by using the Center graphics and suggested copy found in the Promotional Graphics button on the Librarian Resources page.

Help: If you require further assistance, please contact Customer Support at <http://support.ebscohost.com/contact/askus.php>. Customer Support is available 24 hours a day on Monday-Friday, and 9 AM to 5 PM EST on Saturday and Sunday.

**NOTE:**

The direct link to the Job & Career Accelerator Center's homepage will change on June 30, 2016. If you have posted a direct link to Job & Career Accelerator, you must update the URL you configured by following steps 1-4 below. The new URL for Job & Career Accelerator will be available on June 30th.

Updating or Creating Your Custom Direct Link to Job & Career Accelerator

You may promote the Job & Career Accelerator Center separately by creating a direct link to the Center's homepage. To do so, you will need the custom Authentication Token generated by LearningExpress for your individual institution. Once you have your custom Authentication Token, please follow the simple directions below for creating a direct link to Job & Career Accelerator.

Step 1: From your LearningExpress Library homepage, click the All Centers tab, located in the blue horizontal navigation bar, and select the Job & Career Accelerator Center.



The screenshot shows the LearningExpress LIBRARY™ homepage. At the top right, there are links for Login, Register, and Contact Us. Below these is a search bar with the text "Find Resources" and a dropdown menu set to "Library" with a search icon. The main navigation bar is blue and contains "Home", "All Centers", "Video Guides", and "Help". The "All Centers" dropdown menu is open, listing several center options: Adult Learning Center, Career Center, School Center, College Preparation Center, College Center, Recursos Para Hispanohablantes, Computer Skills Center, High School Equivalency Center, and Job & Career Accelerator. The "Job & Career Accelerator" option is highlighted with a red box. Below the navigation bar is a carousel of center icons. The "Job & Career Accelerator" icon is also highlighted with a red box. The carousel includes icons for Computer Skills Center, High School Equivalency Center, Job & Career Accelerator, Learning Center, and another Center.

NOTE: Do not click the Job & Career Accelerator Center icon from the carousel in the middle of the homepage, as the URL generated may contain extra characters no longer supported for direct linking.

Step 2: Once at the Job & Career Accelerator Center homepage, copy the entire Center URL located in your browser's address bar.



Step 3: Append the Center URL with your custom Authentication Token using the formula:

$$\boxed{\text{Center URL}} + \boxed{?AuthToken=...}$$

Example of a Custom Direct Link:

<http://www.learningexpresshub.com/jobandcareeraccelerator5?AuthToken=A12345B6-CD78-9012-34E5-F12345G678H9>

NOTE: This is just an example of a formulated URL, please do not copy it. Instead, follow the steps above to construct your custom URL. If you do not know your Authentication Token, please contact Customer Support. If you employ a proxy, appending the Center URL with your Authentication Token (Step 3) is not necessary—just make sure you have provided your proxy IP to Customer Support at support@ebSCO.com.

Step 4: Place the link in the desired location on your site. We recommend that you create an alias for the link using the Center name, or by using the Center graphic and suggested copy found in the Promotional Graphics button on the Librarian resources page.

Help: If you require further assistance, please contact Customer Support at <http://support.ebscohost.com/contact/askus.php>. Customer Support is available 24 hours a day on Monday-Friday, and 9 AM to 5 PM EST on Saturday and Sunday.