

# Job & Career Accelerator™

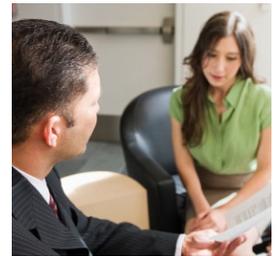
## PRODUCT OVERVIEW

### THE FAST TRACK TO GETTING HIRED!

A powerful career and job search tool is now available to help job seekers face the daunting task of searching for a new job or advancing a career. **Job & Career Accelerator™**—the first fully integrated online career and job search platform—is designed to guide any job seeker through the most effective career selection and job search possible.

From creating powerful resumes and finding job and internship opportunities to assessing career alternatives and mastering interviewing skills, job seekers will have everything they need in one easy-to-use web application. With **Job & Career Accelerator™**, job seekers get all the tools to effectively manage and track their job search progress.

**Job & Career Accelerator™** puts job seekers in the driver's seat and on the fast track to career success! The end result is the most effective job search possible.



**ASSESS**  
Work-related interests and match suitable careers

**EXPLORE**  
Over 1,000 detailed occupation profiles

**FIND**  
Jobs and internships from over 5 million listings

**PREPARE**  
Professional resumes and cover letters

**GET HIRED**  
Using the most effective job search possible

The screenshot shows the Job & Career Accelerator web application interface. At the top, there's a navigation bar with 'GET STARTED >', 'EXPLORE OCCUPATIONS >', 'FIND JOBS & MORE >', and 'TOOLS TO GET HIRED'. Below this, the user's profile is displayed for 'Joe Smith', including contact information and a 'Ready to Apply!' button. The main content area is divided into several sections: 'My Reminders' with alerts for LinkedIn contacts and appointments; 'My Saved Occupations and Jobs' listing various roles like 'Advertising and Promotions Managers' and 'Editors'; 'My Resumes and Cover Letters' showing a list of documents for 'Joe Green'; 'My Occupation Matches' with categories like 'Farmers and Ranchers'; and 'My Recommended Resources' for skills improvement.



## JOB & CAREER ACCELERATOR™ — THE DIFFERENCE IS CLEAR:

- Comprehensive Career Information:** A fully integrated interest assessment, career exploration, and job search platform helps job seekers explore careers that match their interests and expectations and build a personalized occupation knowledge base.
- Powerful Resume Creation:** The industry's most powerful Resume Builder, packed with more than 120 model resumes, 750 action words, and nearly 25,000 keywords by specific job classification.
- Letter Builder:** A guided Letter Builder, with more than 20 detailed examples and tips, prompts job seekers in creating cover letters interviewing thank-you and follow-up letters and more, all required through out the job application process.
- Project Professional Image:** Full formatting, style, and organization control allow job seekers to adapt resumes and letters to best suit their needs. Expert tips, interactive job application and interviewing tutorials, and helpful checklists to make a great impression and project an outstanding professional image.
- Occupational Exploration:** Over 1,000 Occupation Profiles allow job seekers to explore and compare occupations in detail including up to date wage and salary data, expected growth, key responsibilities, education requirements, and more.
- Real-Time Job & Internship Opportunities:** An integrated database of over 5 million up-to-date job and internship opportunities, aggregated from leading job boards, classified ads, and other websites allows job seekers to search job openings based on interests and locations.
- Task Management and Tracking Dashboards:** Individual job tracking allows job seekers to create and manage tasks, set due dates, and activate job alerts. The My Accelerator homepage provides them with instant access to all of their saved work, and tracks and notifies users of pending tasks.
- Recommended Learning:** Access to skill building resources including more than 60 interactive computer training courses for the most commonly used applications.



Occupation Matcher assessment reveals work-related interest categories and displays suitable jobs



Powerful resume & letter builders with professional style selections and full text formatting capability



Powerful job search engine finds relevant positions



Easy access to more than 60 interactive tutorials for computer applications

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