

Collaboration Agreement

Between

Texas State Library and Archives Commission

and

Reach Out and Read–Texas, a program of
The University of Texas Health Science Center at Houston (UTHealth)

The Texas State Library and Reach Out and Read-Texas share a mission of encouraging a love of books and reading and supporting preschool children in school-readiness. To enhance the success of both organizations, we agree to establish an ongoing collaboration to share information and resources, and to encourage local Texas public libraries and local Reach Out and Read-Texas participants to collaborate, as follows.

The Texas State Library and Archives Commission will:




1. Provide information about **Reach Out and Read Texas** to Texas Public Libraries through blogs, presentations, conference programs, webinars, press releases, eNewsletters, and social media.
2. Add information about the ROR/TSLAC collaboration to a link to the TSLAC Literacy Initiatives and Organizations for Children web page at <https://www.tsl.texas.gov/node/65494>, along with links to the Reach Out and Read Training videos at <https://www.youtube.com/user/RORTraining>.
3. Develop a survey through which libraries may report on their collaborations with local Reach Out and Read programs. Evaluate the success of the collaborations and plan improvements based the survey responses.
4. Provide contact information for Jocelyn McConnell, MEd, Director, Reach Out and Read Texas to Texas public libraries, in order to facilitate collaborations between libraries and ROR programs.
5. Promote collaborations between ROR Texas and local public libraries.
6. Encourage public libraries to:
 - Contact Jocelyn McConnell at Reach Out and Read-Texas to initiate collaborations with local ROR programs.
 - Provide library card applications that local ROR programs may provide to participating families.
 - Provide library calendars of events with early literacy, parenting, ESL, GED, and other library that local ROR programs may distribute to children and families to inform them about public library services and programs.
 - Provide information about the library's online resources that local ROR programs may provide to children and families.
 - Provide parent/child, parenting, and literacy programs at ROR program locations, or read to children at the sites, if outreach staff is available.
 - Promote Reach Out and Read to library patrons by distributing information in the library and through social media.

- Report on their collaborations with local Reach Out and Read-Texas programs by completing the survey prepared by TSLAC.

UTHealth, through Reach Out and Read-Texas will:

1. Facilitate librarians in connecting with and establishing collaborations with local ROR programs.
2. Provide information about collaborations with public libraries to ROR program locations throughout Texas.
3. Encourage ROR programs to promote the use of the library services and programs to children and parents during well-child checkups.
4. Encourage ROR program providers to distribute information provided by public library partners, such as library card applications and calendars of events and information about the library.
5. Encourage ROR program providers to inform parents at well-child checkups that:
 - They may apply for a library card for free.
 - Public libraries have books in English and Spanish and other languages for children and adults, and they may borrow them and take them home for free.
 - Public libraries provide many programs and services for free that will benefit them, such as storytimes and ESL and GED classes.
 - Many public libraries have job centers to help people find and apply for jobs.
 - Public libraries have computers that they can use for free.
 - Staff at many public libraries speak Spanish and additional languages.
 - Staff at public libraries will be happy to serve them and that they will be welcomed at the library.

The term of this Agreement shall be one (1) year from the day of full execution with automatic yearly renewal, unless terminated by either party in writing.

	Date: <u>10/12/2016</u>
<hr/> Mark Smith, Director and Librarian Texas State Library and Archives Commission	
 <small>Christopher Denman, MBA, ISRA Assistant Director, Contracts Sponsored Projects Administration</small>	Date: <u>11/8/16</u>
<hr/> Christopher Denman, Assistant Contracts Director	AK
	Date: <u>10-18-16</u>
<hr/> Susan Landry, PhD, Director of Children's Learning Institute	