Texas State Library and Archives Commission

Mobile Solutions

A Program of the Texas State Library and Archives Commission

www.tsl.state.tx.us/texshare/mobilesolutions

Beverley Shirley

Consortia Programs

January 10, 2013

Agenda

✓ **Program Purpose & Background**

✓ **Training Component**

✓ **Funding Component**

　　❖ **Qualifying**

　　❖ **Applying**

　　❖ **Reporting**

✓ **Timeline**

✓ **Questions**

About the Program

45% adults (66% young adults) use smart phones

70% of smart phone users have used their phones in the past 30 days to look up information or solve a problem

13% adults (18% young adults) access library services via mobile device
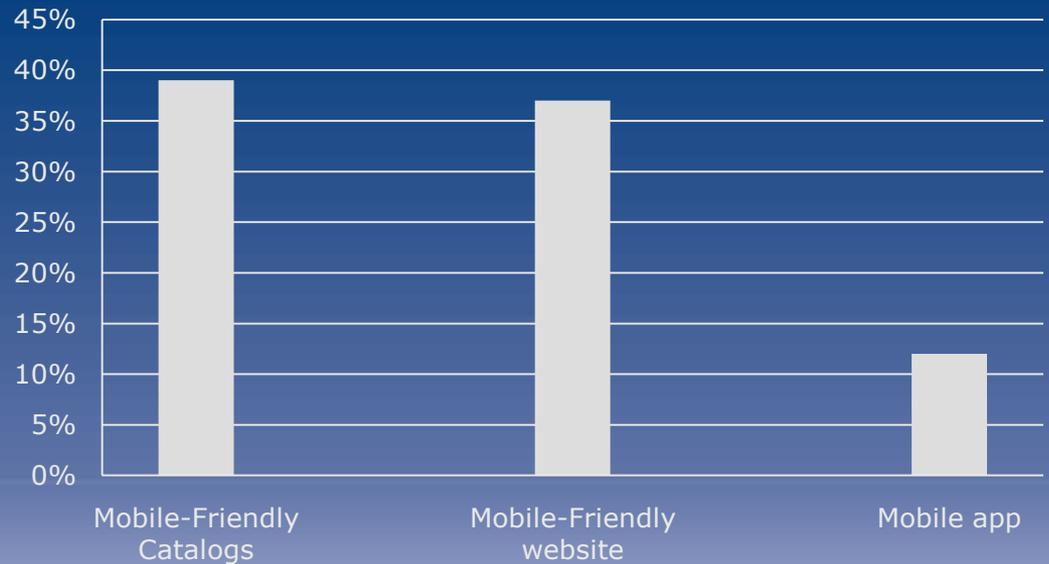
About the Program

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Texas Libraries

	Mobile-Friendly Catalogs	Mobile-Friendly website	Mobile app

Strategic Planning 2012

Mobile Program Goal & Objectives

To ensure that TexShare libraries have a mobile presence useful to, and used by, their customers
- ✓ Select appropriate strategy
- ✓ Develop or upgrade mobile presence
- ✓ Increase mobile usage
- ✓ Get positive customer feedback

Training Component

✓**Making the Choice Webinar**

✓**FY2014 (Sept. 2013 – Aug 2014) Training Plans**

Funding Component

Qualifying

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Qualifying your library:

❖ **All full members of TexShare qualify.**

❖ **Library Consortia serving TexShare libraries may apply on behalf of the TexShare members.**

Qualifying

Eligible Expenses:

✓ **Mobile accessible library catalogs – new, upgrades, or enhancements**

✓ **Mobile accessible library websites - new or enhanced**

✓ **Library mobile app – new, updated, or enhanced**

✓ **2014 Subscriptions - funding permitting**

Qualifying

Non-Eligible Expenses:

❖ **Library staff salaries**
❖ **Library staff fringe benefits**
❖ **Indirect costs**

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Qualifying

All items purchased must be delivered by August 31, 2013.

All development work must be completed and delivered by August 31, 2013.

Applying

Application Form

✓First Review Date February 4, 2013
✓Final Date March 4, 2013
✓Qualifying applications on a "first-come-first-funded" basis.

Project Summary Form

Subsidy Maximums

Academic Libraries	FY2013 (2/4/2013 – 8/31/2013)
FTE	Maximum Amount
< 7,000	6,000
7,000 - 19,999	11,000
20,000 +	15,000

Public Libraries	FY2013 (2/4/2013 – 8/31/2013)
Population Served	Maximum Amount
<25,000	3,000
25,000-49,999	7,000
50,000 - 249,999	10,000
250,000 +	15,000

Project Development

✓ **Vendor List Coming**
✓ **Federal Requirements**
  ❖ Federal terms & conditions in vendor contracts
  ❖ Accessibility
  ❖ IMLS Acknowledgment

Reporting

✓ **Forms**

❖ **Application Form**

❖ **Project Summary**

❖ **Request for Fund Release**

✓ **Reports: Final Project Report**

Timeline

Jan. 7 : Library applications available

Jan. 10 : "Funding your Mobile Solutions" Webinar

Jan. 15: Vendor comparison chart released

Feb. 4: First Screening of Applications

Mar. 4: Last day to submit an Application for Funding

When vendor is selected or project finalized: Approved libraries must submit Project Summary

August 31, 2013: Projects completed

Fall 2013: Reports due, Training for in-house solutions begins, Subscription subsidies available (funding permitting)

Thanks

Many thanks to our Mobile Technologies Task Force:

- ❖ Lisa Ancelet, Texas State University – San Marcos
- ❖ Laura Baker, Abilene Christian University
- ❖ Carrie Gits, Austin Community College
- ❖ Kjerstine Nielsen, Dallas Public Library
- ❖ Michele Quinn, Rosenberg Library (Galveston)

Questions & Contacts

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Resources

Rainie, Lee, Kathryn Zickuhr and Maeve Duggan. *Mobile Connections to Libraries*. Pew Internet & American Life Project. Dec 31, 2012. http://libraries.pewinternet.org/2012/12/31/mobile-connections-to-libraries/

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